FOR IMMEDIATE RELEASE



Media Contact
Woodstock Chimes
Mark Darwak

845-657-0449

mark.darwak@chimes.com

Woodstock Chimes® Launches Charm Chime Series Featuring Inspirational Word Charms

SHOKAN, N.Y., January 5, 2021 – <u>Woodstock Chimes</u>®, *The World's Favorite Windchime*™ and leading manufacturer of musically tuned windchimes, has launched the <u>Woodstock Charm Chime</u>™ line, a series of four chimes that pay tribute to the stories of hope, courage and resilience that inspired us throughout the past year. Tuned to an ancient four-note scale, the chimes feature silver metal charms with uplifting words suspended between each of the four tubes. The styles and charm words include:

- Hero (SKU: CHCH): Fearless, Brave, Warrior, Protected

- <u>Love</u> (SKU: CHCL): Beautiful, Trust, Love, Forever

- Inspiration (SKU: CHCI): Believe, Imagine, Dream, Inspire

- Faith (SKU: CHCF): Grace, Miracle, Faith, Blessed

Each <u>Woodstock Charm Chime</u> features teak finish ash wood, with the chime's respective theme silk-screened on the windcatcher, and four silver aluminum tubes. Measuring 16 inches in overall length, they retail for \$25, come ready to give in a kraft gift box and are available for immediate shipping. The windcatcher is easily removable, so consumers can personalize it with a special message or date by taking it to a local silk-screening or engraving shop. Several <u>Woodstock Chimes</u> retailers have made this service available in recent years as a way to make the products extra special. Additionally, a convenient <u>Charm Chime Assortment</u> (SKU: CHAST) with two of each style is offered. They are part of over 20 new products <u>Woodstock Chimes</u> is launching for Winter 2021 and will be on display at the Dallas, Atlanta and Las Vegas gift shows.



"We firmly believe music has healing properties and wanted to develop a series of chimes for the new year with life-affirming characteristics," said Garry Kvistad, founder and owner of Woodstock Chimes and a GRAMMY® Award-winning musician. "The Woodstock Charm Chime series commemorates those on the front lines, those who recovered, those we sadly lost and so many more who have been affected by the pandemic. While especially poignant in times like these, the new chimes can be used for many purposes. We hope retailers and consumers alike will find the sound and heartfelt message of the chimes to be uplifting."

To see and hear all <u>Woodstock Chimes</u> and <u>Woodstock Rainbow Makers™</u>, or to find a <u>Woodstock Chimes OneCoast</u> Territory Manager, please visit <u>OneCoast.com/find</u> or contact <u>Woodstock Chimes</u> directly by calling 800-422-4463, visit <u>WoodstockChimes.com</u> or email <u>Woodstock@WoodstockChimes.com</u>. Please visit <u>OneCoast</u> and <u>Woodstock Chimes showrooms</u> across the country this winter, including:

Show	Venue	Location	Show Dates
Dallas Total Home and Gift Market	OneCoast Showroom - Dallas Market Center	#256	Jan. 6 - 12, 2021
TATIANTA MARKET AT AMERICASMAN	OneCoast Showroom - AmericasMart - Building 2	#1800	Jan. 11 - 19, 2021
	Woodstock Showroom - The Gardens - Building 2	9-B-77	Jan. 12 - 19, 2021
Las Vegas Market	OneCoast Showroom - World Market Center	C-801	Apr. 11 - 15, 2021

Company Name: Woodstock Percussion, Inc.

167 DuBois Road, Shokan, N.Y. 12481 U.S.A.

800-422-4463, WoodstockChimes.com

Media Contact: Woodstock Chimes, Mark Darwak

845-657-0449, mark.darwak@chimes.com

Click to download news release media assets

About Woodstock Percussion, Inc.: Woodstock Percussion, Inc. makers of Woodstock Chimes®, is the leading manufacturer of musically tuned windchimes. In 1979, GRAMMY® Award-winner Garry Kvistad and his wife, Diane, founded Woodstock Percussion in New York's Hudson Valley, where the company continues to design award-winning musical instruments, distinctive home and garden décor, musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of nearly 700 different products that bring joy to people of all ages. Popular collections include: Inspirational and Memorial Chimes, Coastal Chimes, Woodstock Gongs, Woodstock Bells, Encore® Collection, Woodstock Rainbow Makers™, Asli Arts®, Woodstock Music Collection® and, of course, Classic Chimes. For more information on Woodstock Chimes, visit WoodstockChimes.com or call 800-422-4463.