

Best in *Class*

Contact *Information*

  
**Woodstock Chimes®**  
*The World's Favorite Windchime™*  
A Sullivan's Company

Woodstock Chimes is committed to providing you with quality chimes and musical gifts. Excellence, innovation, design and unparalleled customer care are the ways we strive to enhance your buying experience, and that is important to us. Our "Best in Class" retailers are professional and enthusiastic, and they provide well marketed venues and buying incentives. You are a consumer's first experience of Woodstock Chimes. Our ears to the world.

To thank you for all that you do, we created the Woodstock Elite Dealer Program. It is our hope that through this program and the partnership we have developed, our relationship will continue to grow for many years.

## The *Perfect Gift*

Woodstock Chimes® are the ideal gift, as they sing a song of remembrance every time the wind blows. They express care in a way that will warm the heart of the recipient every time they hear the chime ring. A perfect gift for any occasion (most offer a removable windcatcher for easy customization).

Here are some gifting ideas:

New Job · Business  
Thank you · Just Because  
Appreciation · Service Award  
Party · Wedding · Anniversary  
Sympathy · Memorial · Get Well  
Celebration of Faith · Housewarming



  
**Woodstock Chimes®**  
*The World's Favorite Windchime™*  
A Sullivan's Company

### Customer Care

(800) 422-4463 or (845) 657-6000

Fax: (845) 251-2053

### Mailing Address

Woodstock Percussion, LLC

167 DuBois Road

Shokan, NY 12481

### Email Orders

orders@WoodstockChimes.com

### Questions

woodstock@WoodstockChimes.com

## Follow *Us*

Connect with Woodstock Chimes®  
@WoodstockChimes.



**WoodstockChimes.com**

  
**Woodstock Chimes®**  
A Sullivan's Company



*All terms and conditions of this program are subject to change.  
Enrollment in the Elite Dealer Program is solely  
at the discretion of Woodstock Percussion, LLC*

©2022 WP

*Elite Dealer*



*Exclusive Discounts  
for Dedicated Customers!*

# Elite Dealer Program Program Benefits

## ***Eligibility Requirements:***

### ***Program Dates:***

- January 1 - December 30

### ***Minimum Qualifying Dollars:***

- \$5,000 of invoiced sales, less discounts and shipping

*Only brick-and-mortar stores are eligible for Elite Dealer status.*



## **Congratulatory Coupon**

\$50 credit voucher for a future order.  
This will come in your Elite Dealer  
Welcome Packet.

## ***Net 60 Payment Terms (Net 90 during Dating specials)***

- Terms subject to credit approval
- If credit terms are not approved, credit card or prepayment terms apply
- If 5% discount is waived to take advantage of another program, Net 60 terms will still apply, if approved

## ***5% Discount (7.5% during Dating specials)***

- Customer may waive 5% discount to accept terms of another program (i.e., periodic free freight offers)
- Discount applies to total cost of products only, freight excluded
- Other sales programs or discounts cannot be combined with Elite Dealer discount, unless specified

## ***Dating Specials***

- Winter and Summer Dating specials
- 7.5% discount and Net 90 terms (upon approval) on orders over \$1,000

## ***Free Marketing Materials***

- Displays for the exclusive use of Woodstock Chimes® products
- Signs, hangers and hooks will be provided at no cost for display purposes (not to resell)
- Exclusive Authorized Woodstock Chimes Dealer Cling Sign

## ***Co-op Advertising***

- 5% of sales volume based on previous fiscal year performance, not to exceed \$1,000
- Broadcast, print, online display and outdoor media are accepted forms of advertising
- A copy of the ad and the invoice must be sent to Woodstock Percussion, LLC with request for credit
- Credit will be calculated based upon percentage of ad showing Woodstock Chimes products and branding
- Upon receipt of requirements, payment will be issued in the form of a credit to the account
- Credit expires annually on December 31<sup>st</sup>

## ***New Product Previews***

- Previews will be emailed approximately one month prior to the winter and summer trade show seasons
- Additional emails, mailings and/or promotions will be sent out periodically throughout the year

## ***Training and In-Store Events***

- In-store training and event facilitation by a company representative or local territory manager

## ***Priority Shipping Status***

- Elite Dealer shipments receive top priority
- Backorders will be filled on a priority basis (backorders under \$100 will be cancelled)

