



## **For immediate release**

**MERE, WILTSHIRE, Thursday 13 August 2020**

Electrox Water Ltd is an ecological, non-hazardous, faster and more efficient way to eliminate 99.99% of viruses and bacteria without the harsh chemicals found in traditional chlorine disinfectants.

It is 80 times more effective than bleach yet is not corrosive, contains no alcohol, is hypoallergenic and pH neutral making it truly versatile and effective in sanitising all types of premises. Our active substance has been successfully tested for full virucidal activity as defined in EN14476:2013, therefore has activity against all viruses including all coronaviruses and SARS-CoV-2.

Electrox Water is working with businesses across the country to give peace of mind to owners, staff and their customers that premises are efficiently sanitised as the lockdown measures start to ease.

To help support local businesses get back on their feet, ElectroX Water is loaning fogging machines and providing free ElectroX Water to businesses based in Mere, Wiltshire.

### **What is ElectroX Water?**

Electrox Water is made by passing an electric current through a solution of water and sodium chloride (salt) using our unique 4 chamber technology. This advanced, patented technology with its innovative production process creates ElectroX Water – an incredibly efficient ecological disinfectant that completely eliminates 99.99% of viruses, bacteria, spores and fungi. It can be used for numerous tasks across multiple industries.

Electrox Water is based in Mere, Wiltshire, led by Damian Cardozo, Managing Director.

“Electrox Water is a game-changer” explains Damian Cardozo, Managing Director of ElectroX Water Ltd. “It is a really efficient biocide; due to its non-hazardous nature, it can easily be used around people and animals, meaning that homes and businesses can be sanitised quickly, with minimal disruption and without all the harsh and dangerous chemicals you find in traditional disinfectants. We are really proud to be supporting local businesses in the town as they reopen their doors to staff and public.”

Electrox Water has teamed up with many care homes whose priority more than ever is sanitisation of the premises for their staff and residents, many of whom fall into the vulnerable category in the current Covid-19 pandemic.

Somerforde Residential Care Home is using ElectroX Water to sanitise residents’ bedrooms as well as larger communal areas.

“Electrox Water has been a vital tool for us. Whole rooms can be disinfected in just minutes. It doesn’t disturb our residents, or our routines and the staff are pleased with how easy it is to use the fogging machine. It is absolutely critical for us to maintain the highest level of safety for our residents and staff, particularly as our residents fall into the vulnerable category. ElectroX Water provides the reassurance and peace of mind that we are employing the highest standards of sanitisation.” John Lobb, Owner of Somerforde.

Alan Matthews, General Manager of Charles Farris chandlers explains “Electrox is helping us support the many churches, cathedrals and other places of worship that we work with, on the road to reopening their doors to the general public.” He continues, “During this incredibly challenging time, giving people peace of mind that the places they enter are regularly sanitised is critically important.”

## Notes to Editors

### About ElectroX Water: A Unique Technology

Electrox Water is created using water, salt and unique 4 chamber technology. The advanced, patented technology with its innovative production process creates ElectroX Water – an incredibly powerful disinfectant. The active ingredient in ElectroX Water is hypochlorous acid.

The human body produces hypochlorous acid as part of its immune defence - when the body is attacked by invading bacteria or viruses, our immune systems immediately send a type of white blood cell called a neutrophil to the invasion site. The neutrophil produces similar hypochlorous acid which acts as a rapid-action antimicrobial agent and destroys the attacking microbes or pathogens.

Electrox Water acts in much the same way; after exposure to ElectroX Water, microbes, pathogens, fungi, spores, bacteria and viruses are destroyed – efficiently and without all the harsh chemicals of chlorine bleach and other household disinfectants.

“Electrolysed water has been around for decades, but it’s only recently that the technology has advanced far enough to produce a stable solution at a neutral pH” says George Field, Technical Director at ElectroX Water Ltd. “This is what makes ElectroX Water unique; it has no special requirements for handling or use, has a shelf life of a year and with our powerful fogging machines, ElectroX Water can disinfect whole rooms or areas in just minutes.”

The active substance in ElectroX has been successfully tested for full virucidal activity as defined in EN14476:2013, therefore has activity against all viruses. This includes all coronaviruses and SARS-CoV-2. This highly effective virucide, bactericide, fungicide and sporicide also eliminates 99.99% of:

#### BACTERIA

- Staphylococcus aureus
- Pseudomonas aeruginosa
- Escherichia coli
- Enterococcus hirae

#### FUNGI

- Aspergillus brasiliensis

#### YEAST

- Candida albicans

#### VIRUSES

- Adenovirus
- Murine norovirus
- Poliovirus
- Vaccinia virus
- Bovine viral diarrhoea virus

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