



CAR GODS

**MOBILE VALETING &
DETAILING FRANCHISE**



**PREMIUM
DETAILING
PRODUCT
MANUFACTURER**

**65 YEARS
CAR CARE
EXPERIENCE**





OVER 50 PRODUCTS IN THE RANGE AND GROWING



CAR GODS

WITH

Ciceley
MOTORSPORT





CAR GODS

ENDORSED
BY

ANT ANSTEAD
MASTER MECHANIC



VAN LIVERY & FIT OUT



PRODUCT & SKILLS TRAINING





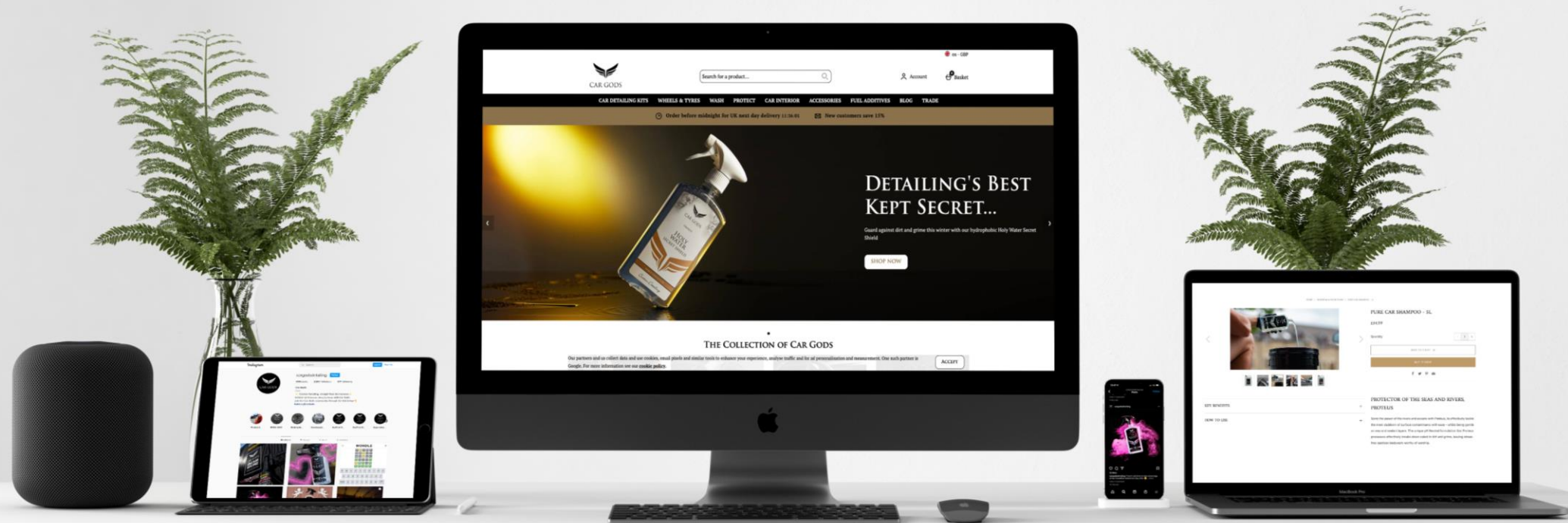
FULL START-UP STOCK PACK

DISCOUNT CODE FOR REPLENISHMENT



MARKETING BUNDLE

WEBSITE & SOCIAL MEDIA



MARKETING & PROMOTIONAL ITEMS

CAR GODS

SHOW SPECIAL 15% OFF

WASH & PROTECT KIT ONLY £50

KIT INCLUDES:

- HOLY WATER SECRET SHIELD 500ML
- EDGELESS MICROFIBRE DRYING TOWEL
- MICROFIBRE WASH MITT
- CAR GODS DETAILING BRUSH
- CAR GODS DETAILERS BAG
- PURE SHAMPOO 500ML
- WHEEL PERFECTION CLEANER 500ML



CAR GODS

SHOW SPECIAL 15% OFF

INTERIOR DETAILING KIT ONLY £32

KIT INCLUDES:

- CAR GODS DETAILERS BAG
- GLASS PERFECTION 500ML
- INTERIOR DETAILER 500ML
- FABRIC REVIVER 500ML
- MICROFIBRE CLOTH
- CAR GODS DETAILING BRUSH



CAR GODS
CUSTOMER SERVICE

CAR GODS
MOBILE VALETING & CLEANING SERVICES

CAR GODS
PRICELIST

MINI VALET

SIGNATURE MINI DETAIL

FULL VALET

WAX PACK

CAR GODS

BRANDED CLOTHING





CUSTOMER POINT OF SALE

AIR FRESHENERS



CAR MATS



KEY RINGS



ADDITIONAL REVENUE OPPORTUNITIES

DEALERSHIP PARTNERSHIPS WITH CERAMIC TREATMENT



CAR SHOWS & TRADE EVENTS



PRODUCT, CLOTHING & MERCHANDISE SALES





**GEOGRAPHICAL
TERRITORY**



**VAN WRAP
& FIT OUT**



**PRODUCT &
SKILLS TRAINING**



**BRANDED
CLOTHING**



**BUSINESS &
MARKETING SUPPORT**



**POS &
WEBSITE**



**PRODUCT
STOCK PACK**



**EXCLUSIVE PRICING
& DISCOUNTS**



**3RD PARTY
SOLUTIONS**



**DIGITAL & SOCIAL
MEDIA SUPPORT**



**UPSELL
OPPORTUNITIES**



CORE VALUES OF SUCCESS



HARD WORKING



COMMITTED



BRAND LOYALTY



CAR GODS

300%

**YEAR 1 RETURN
ON INVESTMENT**