## **OBSERVER** ARCHIVES



## Laura Rubin

Founder, AllSwell

AllSwell is a passion project from Laura Rubin, launched to encourage creativity in all its forms. AllSwell journals are filled with half lined (WRITE) and half unlined (DRAW) pages, inviting you to record thoughts and sketches (or grocery lists, recipes, daydreams, scribbles...). Read on and be inspired. INSTAGRAM



Inspiration To-Go: Get on a Bus, Gus. Make a New Plan, Stan.