



## WICKED GOOD BOOKS

215 Essex Street

Salem, Massachusetts 01970

(978) 594-1938

WickedGoodBookstore@gmail.com

## CONSIGNMENT PROGRAM

Wicked Good Books is proud to support local authors (residents of Essex County, MA) through our consignment program. Consignment allows us to carry and feature a wider variety of self-published and print-on-demand titles than we could through traditional purchasing, and supports local authors via greater exposure, due to our store's prominent location and our webstore sales channel. **If you're not a local author, we cannot accommodate your request for shelving; we are simply too small. Also, we do not shelve work printed through Amazon.**

- The consignment fee is \$50.00 **per title**. This is meant to be fair to all authors: those that have 1 book are paying the same per title as those who decide to publish a series. The fee covers the administrative costs and shelf-space costs.

For each consigned book, authors receive:

1. Prominent display of the title(s) at the front of the store;
2. A listing, with image and book description, in our webstore, for shipping fulfillment worldwide- at no extra charge;

Please send all consignment requests in writing or email via this form. We are not able to accommodate walk-ins or telephone inquiries.

- To be considered for our program, your book(s) must have the following:
  - ♦ A printed and bound spine displaying the title and author name (no spiral binding, please)
  - ♦ Paperback, hardback, board, or equivalent cover displaying the title and author name
  - ♦ A 13-digit International Standard Book Number (ISBN)
- When we carry your book(s) on consignment, you will initially provide us with 8 copies. We will display your book(s) on our shelves for a period of six (6) months (the consignment period) — (\$50.00 administration fee required per title).
- **At the end of the consignment period (180 days)**, if books have sold, you will receive 60% of the retail value of the book per copy sold. ***Please do not call the store to check on your books, we will contact you if we need additional copies.*** Generally, we issue checks in January and July.
- At the end of the consignment period, we will evaluate the success of your book(s). If no books were sold, you must pick them up within 30 days or they become property of Wicked Good Books. If we decide to continue to carry your book, we will extend the consignment period for an additional 180 days by requesting additional books and then evaluate the book(s) again when the additional period has expired. If we decide not to extend the consignment period, we will let you know via email or mail that you must pick the books up within 30 days or they become property of Wicked Good Books.

### New to consignment? Here are some tips:

- Encourage everyone you know – your family, friends, and other contacts – to purchase your book(s) at Wicked Good Books during your consignment period.
- Contact local media and other outreach channels to announce that your book(s) are available for purchase at Wicked Good Books.
- Send out press releases, review copies, and other promotional materials to generate interest.
- Get involved with book clubs, libraries, and other organizations relevant to your book(s) subject matter. The greatest success comes from a wide array of author-coordinated outreach programs.
- Add our information to your website, social media accounts, and any promotional materials.
- Regretfully, we cannot accommodate indoor signings/readings/launches, due to our small size; also, city ordinance restrictions and our own insurance restrictions preclude us from hosting outdoor events as well. We suggest you rent space at a nearby venue of your wish to host such an event.



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# CONSIGNMENT REQUEST FORM

### Instructions:

Complete this form in its entirety and bring or mail eight copies of your book to Wicked Good Books marked "Consignment Request." If you have more than one title you'd like considered for consignment, complete one form, with fee, for each title.

## YOUR CONTACT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## CONSIGNMENT BOOK INFORMATION

Title: \_\_\_\_\_

ISBN-13: \_\_\_\_\_

Subject: \_\_\_\_\_

Publication Date: \_\_\_\_\_

Retail Price: \_\_\_\_\_

## SUBMISSION CHECKLIST

- ☐ This form, completed in full
- ☐ Check for administrative fees (made payable to "Wicked Good Books")  
\$50 per title on consignment
- ☐ Eight copies of consignment books, marked "consignment request"

\*\*\*WICKED GOOD BOOKS RESERVES THE RIGHT TO CHANGE THE TERMS OF THIS CONSIGNMENT CONTRACT.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_