

The Shea Shop

PRODUCT CATALOG 2021



Skincare for the
GREATER GOOD

About The Shea Shop

At The Shea Shop, our mission is two-fold; to bring Nilotica Shea to more people and do good in Northern Ugandan communities. We were founded in 2012 with the goal of introducing the world to the ultra-moisturizing and super healing powers of East Africa's Shea Butter, Shea Nilotica.

The Shea Shop has deep roots in Uganda. We share a passion for restoring and rebuilding Northern Uganda after a 20-year period of suffering from civil war. It is a continual source of great pride that we are providing an honest and fair livelihood to this region through a women's cooperative. After the war, many families were seeking income and stability, and the region saw Shea Nilotica trees, long prized for their healing properties, being cut down for firewood.

This important environmental resource is a key to the economic livelihood and sustainability of a whole region. At The Shea Shop, we work with local communities to harvest shea nuts in a way that ensures this resource will be around a long, long time. We've also been involved in local policy, supporting protective regulations of this resource and keeping our Shea Nilotica thriving.

Our Shea Nilotica nuts are wild-harvested, certified-organic, and produced by the very women displaced from their homes and livelihoods due to the civil war. The Shea Shop pays Nilotica Shea collectors a fair wage that is four times higher than the average salary in West Africa. The women study the preservation of the local environment and the drying and storage of Shea nuts. We also promote financial empowerment through education programs about saving and investing earnings.

We have partnered with local and international organizations to provide essentials and other supports to rebuild and strengthen these East African communities. Because we were raised in Uganda, we understand their challenges. Their story is also our story. By shopping with us, you become a part of this story too. Thank you for joining us in this mission! We hope you enjoy our products and the true benefits of East African/Ugandan Nilotica Shea.

100% ORGANIC EAST AFRICAN NILOTICA SHEA



nilotica shea butter



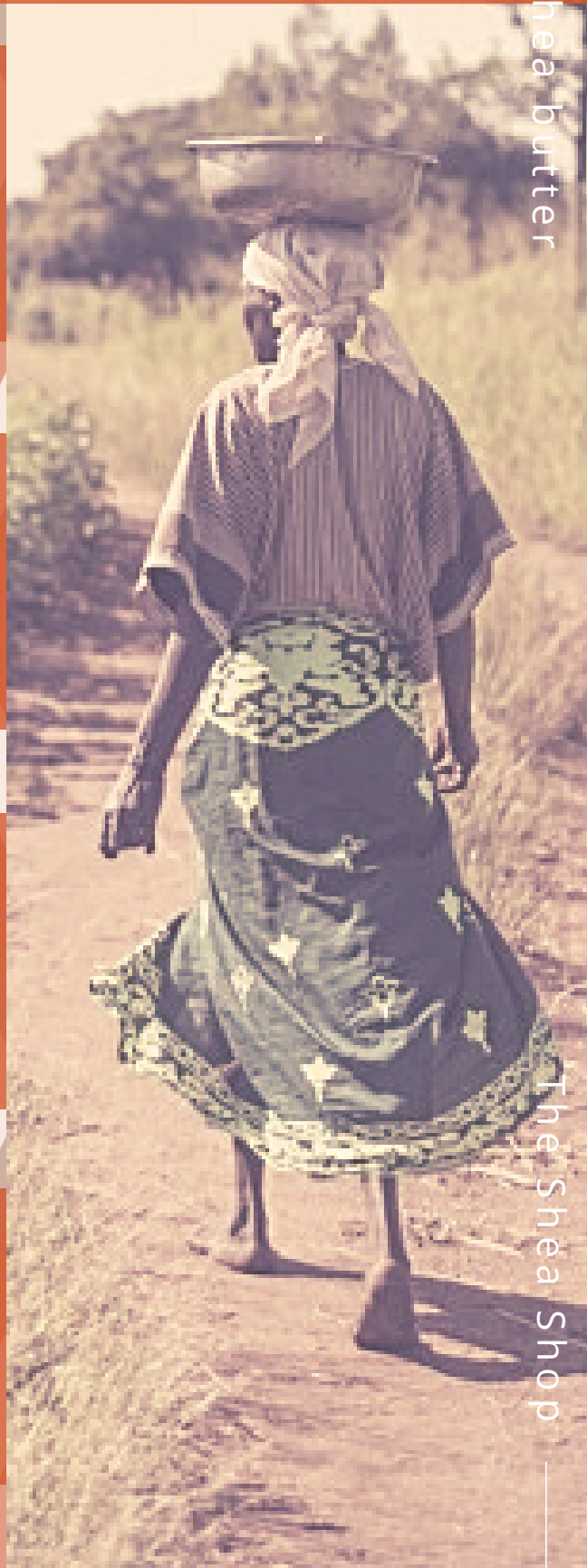
Native to East Africa, Nilotica Shea fruit grows in the wild and blooms each summer. Prized for its high olein content, making it easier to spread and get absorbed by the skin.

The Shea Shop pays its Shea collecting women a fair wage that is four times higher than the average salary in West Africa.



Nilotica Shea butter is traditionally cold-pressed without solvents, harsh chemicals, or intense heat. The high vitamin (A and E) and anti-oxidant quality is preserved.

The buttery texture of Nilotica Shea also heals. It protects skin from drying and deeply nourishes both skin and hair.



The Shea Shop



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ORGANIC



CRUELTY-FREE



CHEMICAL-FREE



ETHICALLY TRADED



SHEA BODY BUTTERS

Moisturize, condition & indulge your skin with our East African signature Nilotica Shea Butter. Restorative powers of rich vitamins A & E and phytonutrients. Our signature blend is fortified with 5 skin-moisturizing fatty acids plus minerals & vitamins A and E.

Our Organic East African Shea Butter moisturizes, replenishes & nourishes your skin giving it vibrancy and youthfulness daily.



TROPICAL AWAKENING



DECADENT MINT CACAO



INDULGENT VANILLA & ORANGE



GENTLE BALANCE UNSCENTED



SHEA BODY OILS

Rich in phytonutrients and Vitamins A & E, Nilotica Shea Oil restores skin elasticity and alleviates skin conditions such as; eczema, minor cuts, minor burns, chapped lips, cracked heels, frost bite and itchiness caused by skin rash.

Nilotica Shea Oil is derived from our Nilotica Shea butter. It has a mild & pleasant aroma and easily penetrates the skin without leaving it oily or greasy.

Our Organic Nilotica Shea Oil is cruelty-free, chemical-free and ethically traded. It is wild harvested & produced by a women's co-op in Northern Uganda.

MAMA AND BABY



Our new Mama & Baby Line of products are designed to nourish, protect, and calm the most sensitive skin. Made with all natural ingredients and safe blends of essential oils. Baby oil and protective diaper balm for baby, and a restorative nipple butter for breastfeeding mothers.





GENTLE BALANCE UNSCENTED



DECADENT MINT CACAO



TROPICAL AWAKENING

TRAVEL SIZE BODY BUTTERS

Moisturize, condition & indulge your skin with our East African signature Nilotica Shea Butter. Restorative powers of rich vitamins A & E and phytonutrients. Our signature blend is fortified with 5 skin-moisturizing fatty acids plus minerals & vitamins A, E, F and K. Our Organic Ugandan Shea Butter moisturizes, replenishes & nourishes your skin giving it vibrancy and youthfulness daily.



INDULGENT VANILLA & ORANGE



SERENITY LAVENDAR



DEEP HYDRATION

Now in convenient 2oz Tins

Don't miss our current sitewide promotion: Buy 3 Get 1 Free

I started using Shea butter on my belly and hips when I was 5 months pregnant and starting to find small red stretch marks.

In just 3 months, they've faded to white and I haven't seen any new ones. Applying the shea butter every night is a ritual I look forward to and my skin is much softer.

- Kathie J.



Putting Shea oil on my hair every night for one month now has nourished my once brittle and dry hair. Your Shea oil with organic lavender essential oil really did wonders for me. Can't express how satisfied and relieved I am with the results. Really happy.

- Jennie

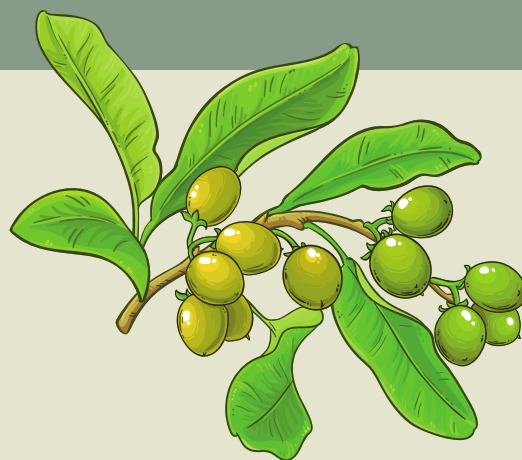
I have been using your Shea Butter for a couple of months now. I have to say I LOVE IT and will continue to buy. Thank you.

- Mary M.



SPECIAL OFFERS

special offer



FREE SHIPPING!

On US Orders Over \$75

Bundle & Save

Save 15% on any of our bundles

Shea Body Butter + matching Shea Body Oils



Buy 3 get 1 Free!

All travel sized products: Get 4 for the Price of 3. A great introduction to our product line. Sitewide, no coupon required!

The Shea Shop

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