# VIAGGIO



QUADRATO LINEN ROSETTE WITH CIRCOLO CRYSTAL KNO



CIRCOLO HAMMERED ROSETTE WITH CONTEMPO REBAR LEVER



QUADRATO LEATHER ROSETTE WITH CONTEMPO LEVER

### CONTACT:

Viaggio Hardware: 4607 Monaco St. Denver, CO 80216 800-522-7336 marketing@viaggiohardware.com

PR Agency: Shelly Johnson Jennings & Company 941-351-1005 Shelly@jenningsandcompany.com

## THE LOOK AND FEEL OF LUXURY

NEW MOTIVO COLLECTION BY VIAGGIO HARDWARE PAIRS TEXTURE CONTRASTS FOR MAXIMUM STYLE.

(Denver, CO. October 30, 2020) Viaggio Hardware celebrates the dramatic beauty of contrast with their stunning new Motivo Collection. Textured finishes bring visual warmth and interest to this extraordinary door hardware line. Consumers can mix and match styles and finishes to create a truly customized look.

Discover the delights of tactile textures with Motivo. Textured finishes are available on rosettes, deadbolt trims and lever grips. These can be paired with brass levers and knobs in various shapes or even crystal knobs for a touch of glamour. The juxtaposition of smooth and textured finishes is distinctive and makes each hardware set a luxurious stand-out. Options for the textured finishes include:

• LINEN – a subtle and sophisticated surface. Like finely woven cloth, the embossed finish is truly elegant. It has a distinctive look that is classy and refined.

• HAMMERED – a versatile look that goes well with contemporary, industrial or rustic décors. This rosette style brings a fresh twist to traditional metal finishes with its deep, hammered texture.

• LEATHER – a dramatic choice that adds a pop of luxury. This textured finish is clean and modern, with an on-trend, authentic look.

As the newest addition to the Regal Brands family of premium hardware lines, Viaggio Hardware is quickly establishing a reputation for a clean, modern design aesthetic inspired by the architecture of northern Italy and iconic Milan. Viaggio Hardware is produced in the heart of Europe, forging each piece from solid brass in a time-honored process that blends the best of engineering and artistry. Each rosette is equipped with the company's Concealed Screw Mechanism (CSM) for a seamless look without exposed screws. Every piece is precision polished and coated with a protective lacquer for lasting good looks. In keeping with the brand's pledge of exceptional quality, all Viaggio Hardware products are covered by an industry-leading Lifetime Warranty.

For more information about the Motivo hardware line, visit them online at **viaggiohardware.com**.

## VIAGGIO

#### MOTIVO



Circolo Hammered Rosette with Contempo Rebar Lever in Satin Black



Quadrato Hammered Rosette with Bella Lever in Satin Brass



Circolo Hammered Rosette with Circolo Crystal Knob in Satin Nickel



Circolo Hammered Rosette with Contempo Lever in Bright Chrome



Circolo Leather Rosette with Moderno Lever in Satin Brass



Circolo Leather Rosette with Circolo Knob in Bright Chrome



Quadrato Leather Rosette with Circolo Crystal Knob in Satin Black



Circolo Hammered Rosette with Bella Lever in Titanium Gray



Quadrato Leather Rosette with Milano Lever in Satin Brass



Quadrato Hammered Rosette with Quadrato Crystal Knob in Satin Nickel



Circolo Linen Rosette with Quadrato Knob in Titanium Gray



Quadrato Leather Rosette with Stella Crystal Knob in Bright Chrome



Quadrato Leather Rosette with Circolo Knob in Satin Brass



Quadrato Hammered Rosette with Milano Lever in Bright Chrome



Quadrato Linen Rosette with Quadrato Knob in Satin Brass



Circolo Hammered Rosette with Brezza Lever in Satin Black



Circolo Linen Rosette with Circolo Crystal Knob in Satin Black



Circolo Linen Rosette with Bella Lever in Bright Chrome



Quadrato Leather Rosette with Contempo Rebar Lever in Satin Nickel



Circolo Leather Rosette with Quadrato Crystal Knob in Titanium Gray