



## UNVEILING VIAGGIO

REGAL BRANDS INTRODUCES A NEW MODERN LINE OF ITALIAN-INSPIRED HARDWARE.

(Denver, CO. October 16, 2020) Regal Brands is pleased to announce a new addition to their family of premium hardware brands - **VIAGGIO HARDWARE**. Drawing inspiration from the modern architecture of northern Italy and the iconic fashion capital of Milan, Viaggio pairs fluid lines and natural textures to create an extraordinary line of hardware. Each product in the collection is a work of art that brings elegant sophistication to its surroundings and makes a memorable design statement.

Produced in the heart of Europe, Viaggio Hardware evolved from a collaborative design and fabrication process that perfectly blends the science of engineering and the beauty of artistry. Each piece is forged from solid brass and equipped with the company's Concealed Screw Mechanism (CSM) for a streamlined look without exposed screws. All Viaggio Hardware products are precision polished and coated with a protective lacquer for lasting good looks. A selection of five stunning finishes can be mixed and matched to create cohesive neutral or customized high-contrast combinations for truly unique looks. Options include bright chrome, satin black, satin brass, satin nickel and titanium gray. Beautiful textures like hammered metal, linen and leather are also offered.

Viaggio Hardware features three distinctive collections as part of its initial offering which include 3 crystal knobs, 2 brass knobs, and 6 levers. All are refreshingly modern with simple yet sophisticated silhouettes that are versatile enough to complement nearly any décor. The brand offers interior sets and entry sets with deadbolts. All are covered by an industry-leading Lifetime Warranty.

- **CIRCOLO** - Celebrating the bold geometry of curves and cylinders. A luxurious finishing touch for contemporary settings.
- **QUADRATO** - Offering the perfect display of balance and symmetry. A singular meld of precision corners and clean lines.
- **MOTIVO** - Artful combinations of organic textures and smooth surfaces. A variable array of options with rosettes, deadbolt trims and lever grips.

For more information about the modern, new Viaggio line, visit them online at [viaggiohardware.com](http://viaggiohardware.com).

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### CIRCOLO



Circolo Rosette with Circolo Crystal Knob in Bright Chrome



Circolo Rosette with Quadrato Knob in Satin Nickel



Circolo Rosette with Circolo Knob in Titanium Gray



Circolo Rosette with Stella Crystal Knob in Satin Brass



Circolo Rosette with Circolo Knob in Satin Black



Circolo Rosette with Bella Lever in Satin Brass



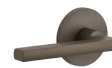
Circolo Rosette with Brezza Lever in Satin Black



Circolo Rosette with Contempo Lever in Satin Nickel



Circolo Rosette with Contempo Rebar Lever in Bright Chrome



Circolo Rosette with Milano Lever in Titanium Gray

### QUADRATO



Quadrato Rosette with Circolo Knob in Bright Chrome



Quadrato Rosette with Circolo Crystal Knob in Satin Brass



Quadrato Rosette with Quadrato Knob in Satin Black



Quadrato Rosette with Stella Crystal Knob in Satin Nickel



Quadrato Rosette with Quadrato Crystal Knob in Satin Brass



Quadrato Rosette with Milano Lever in Titanium Gray



Quadrato Rosette with Bella Lever in Satin Black



Quadrato Rosette with Moderno Lever in Bright Chrome



Quadrato Rosette with Contempo Lever in Satin Brass



Quadrato Rosette with Contempo Rebar Lever in Satin Black

### MOTIVO



Circolo Hammered Rosette with Contempo Rebar Lever in Satin Black



Circolo Leather Rosette with Circolo Knob in Bright Chrome



Circolo Linen Rosette with Quadrato Knob in Titanium Gray



Circolo Hammered Rosette with Circolo Crystal Knob in Satin Nickel



Circolo Leather Rosette with Moderno Lever in Satin Brass



Quadrato Hammered Rosette with Bella Lever in Satin Brass



Quadrato Leather Rosette with Circolo Crystal Knob in Satin Black



Quadrato Leather Rosette with Stella Crystal Knob in Bright Chrome



Quadrato Linen Rosette with Quadrato Knob in Satin Brass



Quadrato Hammered Rosette with Milano Lever in Bright Chrome