

CV / RÉSUMÉ

Hayley Potter MA (RCA)

Artist & Writer

hayley@hayleypotter.co.uk

QUALIFICATIONS & EDUCATION

Master of Arts Communication Art & Design

Royal College of Art

2005 – 2007

First Class BA (Hons) Graphic Design (Illustration Specialism)

Norwich School of Art & Design

2003 – 2005

BTEC National Diploma Fine Art

Kent Institute of Art & Design, Canterbury

2000 – 2002

Creative Writing

The Imperial College

2005 – 2006

AWARDS & SCHOLARSHIPS

Fellow of the Higher Education Academy

HEA, 2016

Scholarship

The Leathersellers Society 2006

Scholarship awarded for MA study

By The Royal College of Art, 2005 – 2007

Grant

The Sidney Perry Foundation 2006

Grant awarded for MA study 2005 – 2007

By The Stanley Picker Trust

Grant awarded for MA study

By The Royal College of Art, 2005 – 2007

SELECTED EXHIBITIONS

Live Artist & exhibition of the Wild Blue Collection

Top Drawer, Kensington Olympia, London
January 2020

Drawing to Discover: The British Witch

The Museum of Witchcraft & Magic, Cornwall
July 2016

Interpretation (Varoom & AOI)

Arts University Bournemouth, Dorset
September – October 2014

Science, Imagination and the Illustration of Knowledge

Oxford University Museum of Natural History & The Pitt Rivers Museum
November 2013

The Monochromium

The Lighthouse, Dorset
October – November 2011

The Bookshelf

Poole Literary Festival & The Lighthouse, Dorset
November 2010

Art For Youth

The Mall Galleries, London
October 2009

House of Cards

Haunch of Venison Gallery, London
September 2009

Art for Youth

The Mall Galleries, London
October 2008

Mimesis

Islington Arts Factory, London
July 2008

Secret Creatures (Solo Exhibition & Mural)

The Old Sweetshop Gallery, Southfields, London
May 2008

Wimbledon Art Studios Summer Show

London
May 2009

Heart Felt – The Launch of Heart Felt Cards

The Old Sweetshop Gallery, Southfields, London
February 2009

Pure Illustration & Drawing

Ferreira Projects, Charlotte Road, London
February 2008

The Sustainability Shop (Commissioned by Peter Brett Associates)

The Thames Gateway, Excel Centre. London
November 2007

The Great Exhibition

Hyde Park and The Royal College Art, London
June 2007

Oberon Narrative Exhibition

The Gulbenkian Gallery, The Royal College of Art, London
April 2007

21g, Dazed and Confused Magazine

Old Street, London
March 2007

Entrance and Exit, The Hockney Gallery

The Royal College of Art, London
May 2006

Oberon Narrative Exhibition

The Gulbenkian Gallery, The Royal College of Art, London
April 2006

Encyclopedia Typographica with Alan Kitching

The Hockney Gallery, The Royal College of Art
March 2006

SELECTED PUBLICATIONS

The House of Design

House & Garden
March 2020

Artistic Impressions

The World of Interiors
June 2020

Drawing to Discover the British Witch

Journal of Illustration
December 2016

Drawing to Discover the British Witch

Self Published Zine to accompany exhibition at MOWM
July 2016

Reimagining The British Witch: An Interview with Hayley Potter by Tom Jeffreys

The Learned Pig, www.thelearnedpig.org/reimagining-the-british-witch/1555

2014

London's Top Ten Artists

Spoonfed Magazine

2010

Where I Make

Central Station Magazine

2012

Pure Logic is the Ruin of the Spirit (How Visual Artists Can Enhance Education Scenarios)

2nd International Illustration Research Symposium

2010 – 11

MISC 'Design Thinking & Innovation' Magazine

Featured Artist, Page 88

2011

Making the Unbelievable, Believable: What is a Successful Fictional World?

Varoom 07, Pages 64–65

2008

Making the Unbelievable, Believable: Magical and Fictional Worlds in Visual Arts

The Royal College of Art

2008

COLLECTIONS

The Feminist Library

Victoria & Albert Museum (National Art Library)

Museum of Witchcraft & Magic

Peter Brett Associates

& many private collections internationally

RESIDENCIES

The Pitt Rivers Museum

2013

Museum of Witchcraft & Magic

2014 & 2016

SELECTED EMPLOYMENT

Freelance Artist & Writer

Sept 2007 – present

MA Course Leader, MA Illustration (Teaching across Illustration & Fine Art)

Arts University Bournemouth, Dorset, England

May 2015 – December 2016

Senior Lecturer, BA (Hons) Illustration

Arts University Bournemouth, Dorset, England

Jan 2013 – May 2015

Teaching Fellow, BA (Hons) Graphic Arts

Winchester School of Art, Hampshire, England

2012

Mentor

BA (Hons) Illustration Norwich University College of the Arts Norfolk, England.

Jan 2010 – Sept 2011

Freelance Visual Arts Tutor and Course Leader

Islington Arts Factory, London, England

Sept 2007 – Sept 2012

Visiting Lecturer

BA (Hons) Illustration Arts University College at Bournemouth Dorset, England.

Nov 2010 – Dec 2012

Freelance Visual Arts Tutor & Course Leader

Exeter Phoenix, Devon, England.

Feb 2011 – Oct 2011

Freelance Creative Consultant Creative Partnerships

Newbury, West Berkshire, England.

Jan – July 2011

Visiting Lecturer and Module Leader, BA (Hons) Illustration

The University of Westminster London, England.

Oct 2008 – July 2010

Freelance Creative Partner & Consultant Creative Partnerships

Bishops Castle, Shropshire, England.

May – July 2010

Freelance Drawing Tutor

Royal Borough of Kensington & Chelsea Council (Adult Education) Earls Court, London.

Summers of 2008 & 2009

Freelance Creative Partner

Creative Partnerships & Eastside Educational Trust Wembley, London, England.

February – March 2009

Freelance Drawing Tutor

The Royal Veterinary College London, England.
Jan – June 2008

Art Editor

ARC, The Royal College of Art London, England.
2005 – 2006

MEMBERSHIPS

Hatch Drawing & Research

Museum of Witchcraft & Magic

Higher Education Academy

Norwich University College of the Arts Alumni Royal College of Art Alumni

Institute for Learning