The Satanic Temple Posts Billboards in Texas and Florida to Promote its Religious Abortion Ritual

SALEM, MA -- The Satanic Temple (TST) has posted billboards in Dallas, Houston, and Miami to promote its religious abortion ritual. The sincere practice of TST’s abortion ritual permits Satanists the opportunity to receive first-trimester abortions upon demand in states that have enacted the Religious Freedom Restoration Act (RFRA). The billboards will be posted from December 14, 2020, to January 14, 2021.

In August 2020, TST announced that its religious abortion ritual exempts Satanists and those who share TST’s deeply-held beliefs from adhering to unscientific regulations when seeking to terminate their pregnancy. TST members who choose to perform the ritual in RFRA states are not required to undergo mandatory waiting periods, endure compulsory counseling, be forced to view sonograms, or fulfill other state demands that otherwise require them to violate their religious beliefs of bodily autonomy and scientifically-reasoned personal choice. A list of TST’s religious exemptions for abortions can be found here.

The first of the billboards says, “Pregnancy complications are the sixth most common cause of death among women ages 20 to 34. Abortions save lives!” The second of the billboards depicts two women having a conversation where one woman says that she does not have to undergo the waiting period for her abortion because she is a Satanist. Both billboards contain a comment that says, “Our abortion ritual averts many state restrictions.”

TST’s religious reproductive rights spokesperson Sydney Goodwin says, “We want our members to know that performing our religious abortion ritual means they do not have to fulfill regulations that require them to violate their religious beliefs when they have decided to terminate their pregnancy.”

TST posted their billboards near fake abortion clinics, also known as crisis pregnancy centers, in Texas and Florida. Goodwin notes, “These fake abortion clinics purport to offer pregnancy-related services but instead attempt to deter patrons from terminating their pregnancy, often using tactics that involve deception and intimidation.”

Prior to arranging to post these billboards, TST hired and ultimately sued Lamar Advertising Company in October 2020 for religious discrimination when Lamar broke its contract and refused to post TST’s designs. Goodwin continues, “We feel that our billboard designs will pose as a valuable asset to their respective communities: not only will they provide accurate information about our abortion ritual to those who may find it useful, these billboards will also serve as a reminder of our country’s noble promise to respect our deeply-held beliefs and apply religious liberty in a fair and equal manner.”

About The Satanic Temple

The Satanic Temple, subject of the critically-acclaimed documentary, Hail Satan?, and the academic analysis of modern Satanism, Speak of the Devil, confronts religious discrimination to secure the separation of church and state and defend the Constitutional rights of its members. In response to Oklahoma and Arkansas placing a Ten Commandments statue on Capitol grounds, TST offered its bronze Baphomet statue to stand alongside the Christian monuments. TST hosts the "After School Satan" club
to counter the Evangelical "Good News Clubs" in public schools across the country to promote a plurality of religious viewpoints. The mission of The Satanic Temple is to encourage benevolence and empathy, reject tyrannical authority, advocate practical common sense, oppose injustice, and undertake noble pursuits for the individual will. For more information about The Satanic Temple, visit
https://thesatanictemple.com/.

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