



maximum  
convenience

incredible **oil**  
is now available  
in the new **50ml** format

milk  
shake<sup>®</sup>  
integrity  
system

milk  
shake<sup>®</sup>  
integrity  
system



incredible **oil**

z.one concept<sup>™</sup>

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## say goodbye to split ends

# incredible oil

is the treatment oil that revolutionises in-salon treatments

- **repairs** damaged hair
- **protects** from damage caused by heat, brushing and chemical treatments
- **prevents** split ends

The effect is immediate and even the most damaged hair appears instantly healthy and shiny.

## deep repairing and protective oil

for damaged hair or split ends

**incredible oil** is the intensive no rinse treatment, formulated to counteract and prevent split ends and protect the hair from the heat from blow-drying, straightening/styling with flat irons or curling wands, and other stress factors that damage hair. Gives nourishment, strength, manageability and softness to the hair.

Contains an exclusive combination of ultra-efficient ingredients: **organic muru muru butter** and **organic argan oil** with nourishing and regenerating properties, combined with **shea butter esters** and a **special high-tech polymer**, acting deeply to repair and give hair protection in a single application.

Immediately visible results: **leaves hair incredibly shiny, manageable and light.**



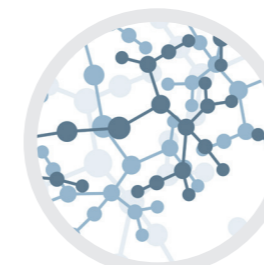
muru muru



argan



shea butter



hi-tech polymer

**Use:** spray evenly over clean, damp hair and comb through to distribute the product evenly. Do not rinse. Proceed with blow-dry and styling. Incredible oil can be used on dry hair to enhance shine and hair color and give manageability.

ON DAMP HAIR	ON DRY HAIR
Has a film-forming action. Covers the hair with a film that protects it from stress from heat and brushing	Leaves hair soft, shiny and silky
Repairs damaged hair fibres giving hair a healthy appearance	Improves manageability and prevents tangling
Improves manageability and reduces drying time	Smoothens and seals the cuticle
Prevents split ends	Gives compactness to the hair

# incredible oil

**milk\_shake®** integrity system

- Specifically formulated for split ends.** Contains a state-of-the-art high-tech film-forming polymer that acts on the hair fibre, enveloping it and preventing split ends.
- On damaged hair, it has a sealing action through the synergy of its active ingredients,** sealing the cuticle and conditioning the hair. The hair appears visibly healthy from the first application and is improved with each use.
- For this reason, milk\_shake® incredible oil** is suggested as an in-salon treatment or an at-home maintenance treatment.
- Best results** are obtained when used in combination with the cleansing and treatment products from the **milk\_shake®** integrity system range.
- It's a very light oil, suitable for use on fine or coarse hair.** Its formula is ultra-light and doesn't weigh the hair down or leave any unwanted residue.



Available in 100 ml and 50 ml formats.