

**milk  
shake®**

color specifics  

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color care

THE PROFESSIONAL INNOVATION  
FOR **COLOR TREATED** AND **LIGHTENED HAIR**

PURE BEAUTY FOR YOUR HAIR

**z.one** concept™

THE **COLORING** AND **LIGHTENING** FORMULAS OF **z.one** concept™  
ARE BASED ON A PHILOSOPHY OF RESPECT  
FOR THE HAIR FIBER, ABOVE ALL AND AT ALL COSTS.

THEY CONTAIN HIGH QUALITY, PURE AND STABLE INGREDIENTS  
THAT PRESERVE HAIR INTEGRITY AND GUARANTEE EXCELLENT  
AND LONG LASTING RESULTS OVER TIME.

THE NEW

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**DEEP COLOR COMPLEX,**  
**SAFE LIGHTENER COMPLEX**  
AND **DEEP COLOR MAINTAINER BALM**  
**BRING THESE TECHNICAL SERVICES TO A NEW LEVEL:**

**3 FORMULAS DESIGNED** TO AMPLIFY MAINTAIN AND PROLONG  
THE EFFECTS OF COLOR AND LIGHTENING, WITH EXTRA PROTECTION  
FOR CHEMICALLY TREATED HAIR.



**2 CONCENTRATED,**  
SPECIFIC ADDITIVES,  
**1 FOR COLOR,**  
**1 FOR LIGHTENING SERVICES,**  
PLUS **1 INTENSIVE CONDITIONER**

REPRESENT THE MOST ADVANCED RESPONSE  
TO PROFESSIONAL TECHNICAL SERVICES AND POWERFUL RESULTS.

QUINOA

**Every product contains quinoa proteins,**  
for exceptional vitality, color intensity, shine and protection  
of chemically treated hair. Specific active ingredients,  
selected for color treated or lightened hair, complete the formulas,  
making them unique and dedicated to every need.



All the energy of perfection  
for a **sublime color**

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**deep color complex**  
additive for hair color services



ASK  
YOUR HAIRDRESSER!

**Try the intensifying additive**  
for technical color services, specifically  
formulated to:

- / improve intensity and color coverage
- / improve the duration of color over time
- / protect the hair during the technical service
- / condition the hair during the coloring phase

**Result:** hair appears shinier and silkier,  
with an extraordinarily vibrant color, that lasts longer.  
Does not contain parabens or silicones.



safe lightening  
**for excellence**

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**safe lightener complex**  
additive for hair lightening services



DISCOVER IT  
AT YOUR SALON!

Try the **protective additive** for technical hair lightening services, specifically formulated to:

- / **protect and restructure the hair during the technical service**
- / **favor and improve the lightening process**
- / **condition the hair during the lightening phase**

**Result:** leaves hair restructured, extraordinarily shiny and silky.  
Does not contain parabens or silicones.





ultimate long lasting color  
**+ conditioning for the hair**

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## deep color maintainer balm

intensive maintainer conditioner for color treated hair



INTENSIVE TREATMENT  
FOR COLOR MAINTENANCE,  
formulated with a concentrate  
of specific active principles for:

/ optimal retention and color stability over time  
/ a restructuring effect that lasts

**Result:** leaves hair soft, shiny, strong and light  
at the same time.

Does not contain parabens.

# milk shake<sup>®</sup>

color specifics

specific formulas to complete and enhance the color service

color care

protection for color treated hair

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**milk  
shake®**

color specifics  

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color care

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**MADE IN ITALY**

