



CONTACT

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@pjodesigns

DESIGN SKILLS

- Creativity
- Articulate
- Typography
- Interactive design
- Ideation and strategy

TECH SKILLS

- Mac OS / Adobe Creative Suite
- Windows OS / MS Office
- Html / CSS / Javascript / Wordpress

SOFT SKILLS

- Adaptability
- Communication
- Interpersonal skills
- Leadership
- Multi-tasking
- Problem-solving
- Time management
- Teamwork

PJO RODRIGUEZ

GRAPHIC DESIGNER

INTRODUCTION I am a graphic designer who resides in Highland Park, Los Angeles with 10 + years of experience and a strong skill set in creativity and visual communication.

I pride myself on having an innovative, clean, original and modern style, effortlessly creating "out of the box" – giving my clients timeless visual expressions that help them engage and connect with their customers and audiences.

I am passionate about continually improving and developing my skills and abilities. I am constantly raising the bar with each project, always striving to reach even higher standards.

EXPERIENCE

2017 – PRESENT

**CITY OF LOS ANGELES
DEPARTMENT OF
RECREATION & PARKS**
Los Angeles, CA

GRAPHIC DESIGNER

Design print and online marketing materials from conception to completion, through research, sketch and digitally. Flyers, posters, brochures, banners, media kits, maps, video clips, step and repeats, t-shirts, ads, presentations and multi-page layouts for Recreation and Park facilities throughout the L.A. Metro Region, including, Pershing Square, Echo Park Lotus Festival and Salute to Recreation.

2007 – PRESENT

LUCUMI PRODUCTIONS
Los Angeles, CA

GRAPHIC DESIGNER / WEB DESIGNER

Conceptualize and develop brands, including logos, stationary and collateral. Design marketing materials. Develop websites and landing pages to include mood boards, wireframing, style guides, html and css for such clients as GCLA, Mind-Builders Creative Arts Center, A Place 2 Be and the 90 Day Enhancement Program.

EDUCATION

SEPT. 2022 - SEPT. 2023

B.A. IN ART W/ EMPHASIS ON GRAPHIC DESIGN
San Diego State University, San Diego, CA

SEPT. 2019 - JUNE 2022

A.A. IN GRAPHIC DESIGN
Glendale Community College, Glendale, CA

SEPT. 2017 - JUNE 2019

A.S. IN WEB DEVELOPMENT
Glendale Community College, Glendale, CA

MEMBER

AIGA

LARAS

AMERICAN INSTITUTE OF GRAPHIC ARTS

LATIN GRAMMY CRAFT COMMITTEE