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The Key Advantages of bamboo®

Product Design

- bamboo® offers original, modern, and a clean design aesthetic in contrast to the TB island look.
- bamboo® has received more than 2 dozen awards for our product design and innovation.

Product Quality

- We offer the best product quality product in the category. Hands down!
- The TB product is made with mediocre material quality and poor color consistency.
- bamboo® utensils are made with USDA certified organic bamboo without lacquers or glues.
- Totally Bamboo utensils are made with laminated bamboo layers and lots of glue, and coated with lacquer. Lacquer is used to hide imperfections.

Innovation

- Innovation is a hallmark of our brand. From unique utensil designs, to use and range of materials, to new product introductions.
- First to introduce bamboo straws in 2012, best quality straw on the market.
- First to offer a range of products made from other renewable products (Cork, Coconut, Hemp).
- First to introduce bamboo disposable plates which created the 'natural disposable' category.
- Innovation extends to our unique packaging solutions too.

Production in China

- Small scale producer groups support and produce exclusively with bamboo®.
- Totally Bamboo contracts out production to huge factories with little oversight.
- The bamboo® advantage – a constant, on-going presence on the ground in China. Along with Rachel and Jeff, bamboo's fulltime production team inspects and oversees material and product quality.

Certifications & Testing

- bamboo® is the first to certify our bamboo material as organic in 2005.
- The first and only housewares brand in the world to earn the USDA organic seal.
- To our knowledge, Totally Bamboo offers no certification.
- bamboo® is USDA Biobased certified 100% for Veneerware®.
- Compost tested and approved for Veneerware®.
- Testing and approval of all new products and materials for food appropriateness.
- bamboo® is a proud B Corp certified business.

Sustainability

- bamboo® uses only renewable or certified organic materials. No plastic or silicone, metal or rubber components. We even trademarked our core mission (Renewable Ideas®).
- bamboo® uses only packaging material made with FSC paper and recycled content, and vegetable inks. Not true with TB.
- The bamboo® proprietary finishing oil is all-natural and packaged in glass. TB sells a petroleum-based oil packaged in plastic.

Give-Back Programs - Reinvesting in the future

- bamboo® has donated over 100,000 dollars to environmental groups directly and through the 1% For the Planet network (go [here](#) to learn more about 1FTP).
- TB has demonstrated no such support.