



GRAPHIC DESIGNER, PRODUCTS & PACKAGING

Pinch Provisions is the leading purveyor of personal care kits and premium emergency essentials, combining the sensibility of a fashion label with the function of a modern general store. Pinch is seeking graphic designer of open rank to join its creative team, with a particular focus on product development and packaging. This is a full-time position with benefits (health, dental, vision, life insurance, and 401K). The position starts immediately and reports to the creative director.

Responsibilities will include:

- Play a key role in the development and design of new products
- Conceptualize and design packaging for new products, translate existing designs across new SKUs, and implement updates for older SKUs.
- Serve as an arbiter of the brand's identity, developing guidelines for new products and co-branded collaborations
- Have excellent presentation skills with the ability to talk about your work and sell ideas

The ideal candidate will:

- Have a four-year design degree
- Possess expert-level knowledge of the Adobe Creative Suite
- Have 3-5 years experience in the design industry, particularly in packaging
- Possess knowledge of production and pre-press
- Remain current in design and industry standards and advances.
- Have a passion for consumer product design, and possess a strong command of the fashion, beauty, and/or lifestyle industries
- Possess an aesthetic that complements the Pinch brand, with a strong eye for typography and illustration
- Must reside in the Chicagoland area.

Our Chicago-based creative team is currently working remotely, but we hope to transition back to the office sometime in 2021. Pre-COVID, the creative department worked remotely two days per week; for the remainder of the week, the team worked at Pinch headquarters near O'Hare.

To apply, please submit a cover letter, resume, portfolio, and three references to admin@pinchprovisions.com using the subject line GRAPHIC DESIGNER, PRODUCTS. Salary commensurate with experience. We offer competitive compensation and benefits. EOE.