

LOOKBOOK



2020

Pravada EVOLUTIONZ™ is influenced by the latest trends and styles in architecture and design. Every collection has been designed to bring stunning looks to your living spaces and provide all the functionality that your flooring requires. By producing environmentally friendly flooring, our floors fit different lifestyles while creating healthy living spaces. Our commitment to bringing stylish designs while combining premium quality and value makes Pravada EVOLUTIONZ™ the perfect choice for your inspired space.

Pravada EVOLUTIONZ™. Better Than Ever.

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≫NAUTICOR

Waterproof. Simple.

Nauticor Waterproof SPC series translates design and function into beautiful waterproof floors. Featuring wide plank design and neatly textured wire brush strokes, this series combines the beauty of real wood look with easy-to-care functionality. High-performance, low-maintenance. Simple.

Reeve

Reeve is a medium-dark combination of browns. Boldly marked by amazing textures, grain patterns and knots, Reeve is anything but boring.









7723-2624 **ANCHOR**

Anchor is a mix of beiges and greys with a rustic appearance from its faux handsawn texture; like driftwood and sandy beaches, Anchor will make you feel at home.



7723-2273 **CAPE HORN**

Cape Horn is a warm mix of greys and beige. Cape Horn's neutral shades will go well with any number of colour combinations, easily complimenting your home.

7723-4272 **HARBOR**

Harbor is a beautiful mediumtoned mix of warm neutrals that will easily match most colour palettes, making your space comfortable, fashionable and durable.



7723-5284 **LATITUDE**

Latitude brings a sandy beach right to your living room. Its beautiful mix of light beige, brown and greys will open your space and your imagination to a new level of experience.

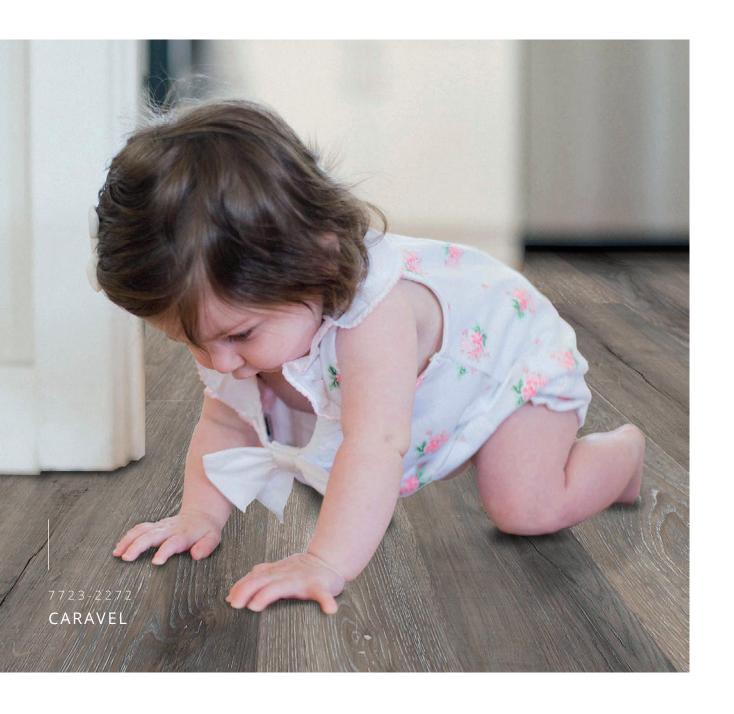


Caravel





Caravel is a stunning combination of browns that will bring warmth to any room. Its' details and beautiful textural work will make you wonder whether it's real wood. Want to find out?





7723-5253 **LAKESHORE**

Bring some warmth inside with this caramel-like, rich beige. Lakeshore is ideal for a classic feel, and a neutral addition for your bold design moves.

12 New colours



7723-9283 **WATERFRONT**

Waterfront is a coffee-like, medium to dark brown planks. Offering a natural look, Waterfront's distinctive tone is perfect for contrasting with light colour schemes in a classic combo.

7723-4674

HORIZON

Horizon is blonde, light beige planks that are certain to bring the warmth of a sandy beach directly to your home. Perfect for designs that are asking for a neutral, airy feel, Horizon is yours to keep.

New colours

7723-6232 **OCEANSIDE**

Warm grey and streaks of beige make Oceanside an excellent neutral option for your new design. Oceanside planks are light and easy to match any colour palettes.







Liberty



Liberty is a daring mix of browns and beiges with hints of black giving it a boldness that is not for everyone but the truly free.

New colours





7723-2627

BOARDWALK

Charcoal-toned planks make Boardwalk a statement piece. Contrast and combine, this dark warm brown screams BOLD. Boldly walk on your very own Boardwalk. 7723-6274

MARINA

Light-medium brown with hints of grey, Marina SPC planks add dynamism to a range of colour and material combos. Whether you are in for bold, basic or somewhere in between, Marina's natural look makes it easy.

Voyage



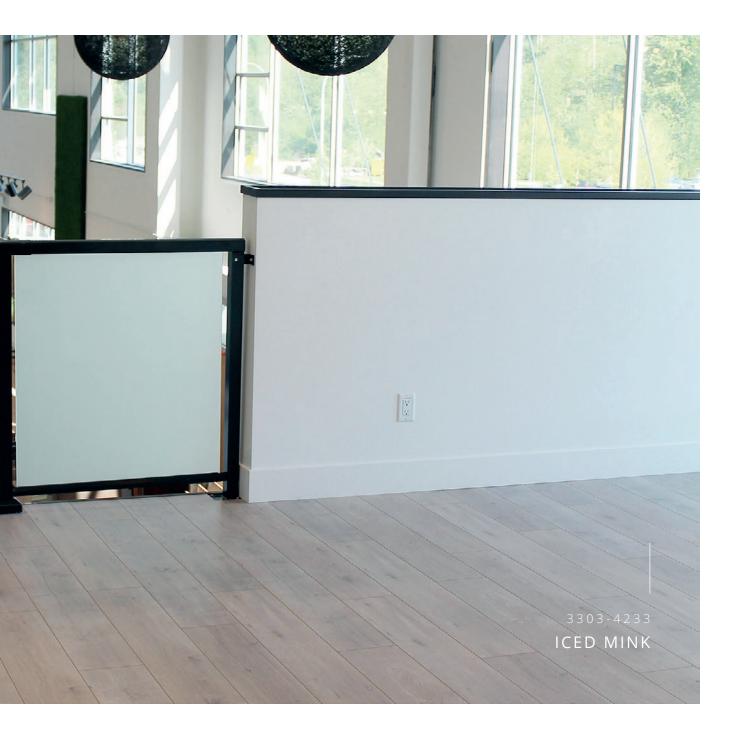


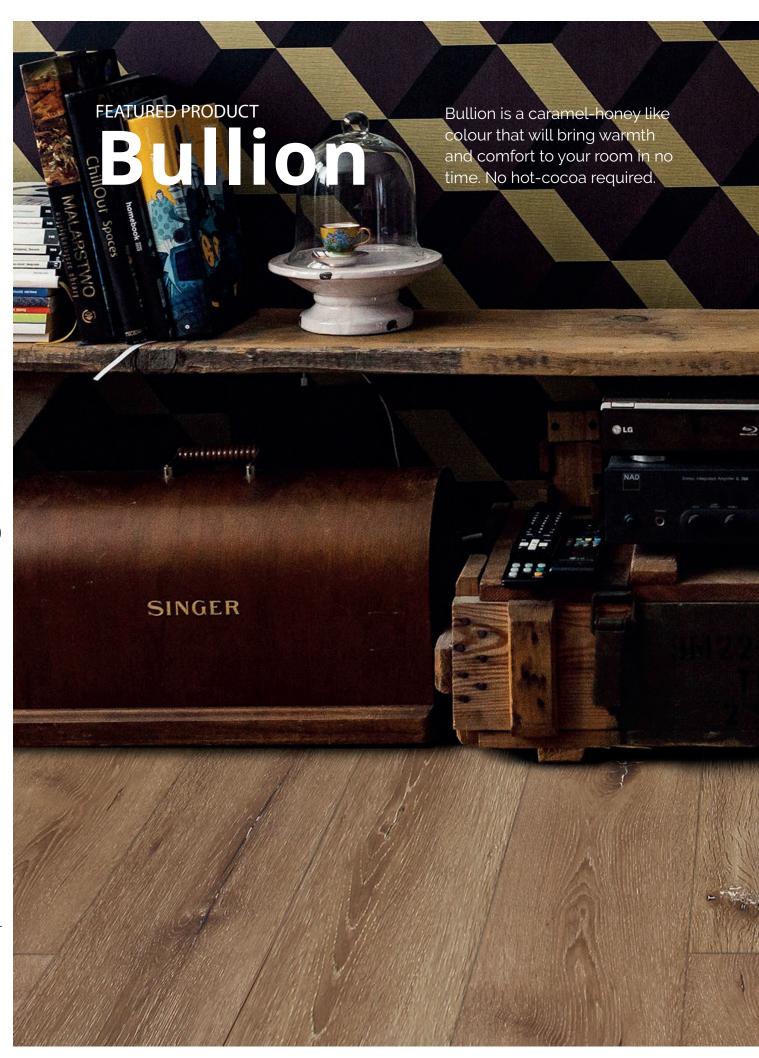
Voyage is a light and warm mix of greys and browns. Featuring wide plank design with Nauticor's exclusive embossed, realistic texture; practical and beautiful... truly special.

Designer-approved AMINATES

Pravada EVOLUTIONZ™
Laminates are designed to bring you magnificent, long lasting and cost-effective quality floors. With the greatest attention to the finest details, these floors feature high resolution patterns and textures for a real wood look and feel.











3303-2322 **BEACH FRONT**

Beach Front is a warm and modern combination of greys. Its detailed texture gives it a realistic wood-look that will make your guests wonder if it's the real thing.

²² New



3303-2677 **COPPER WINE**

Copper Wine is a classic beige for elegant tastes. Its light shades will open up any room and go well with a number of colour combinations.

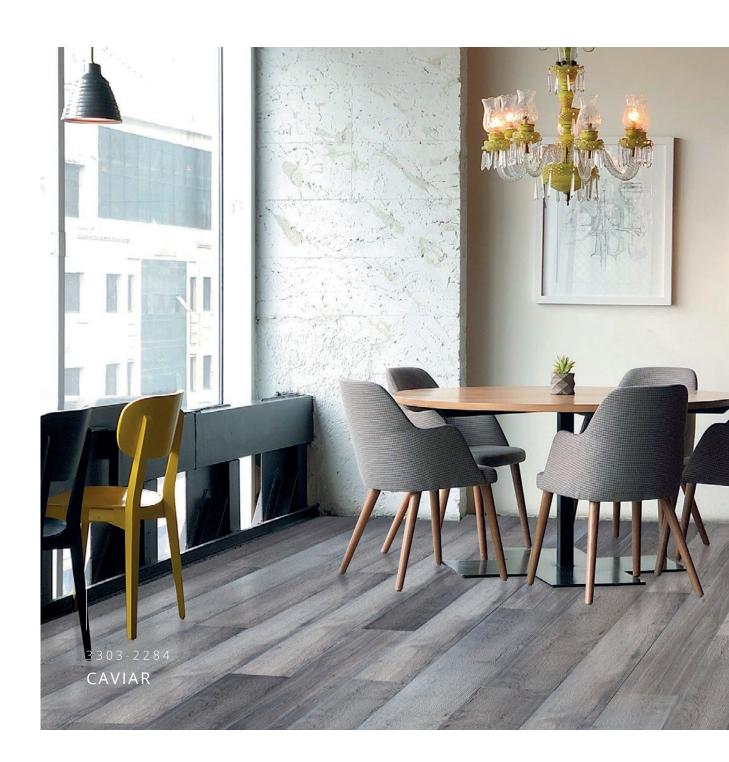


New

3303-5272

KARAT

Karat is for the adventurous. This smokey-brown laminate will add personality and character to your space all by itself, now imagine if you added your own touch to it? Magic.







Caviar

Cheval is a medium-brown that's everything but boring. Its varying and dramatic tones give it an intriguing, dynamic look.

Dalmore

Dalmore is a light-coloured, natural Oak wood look. Its versatility will enable you to create bright, perhaps even, bold open rooms with well defined colours & material contrasts.





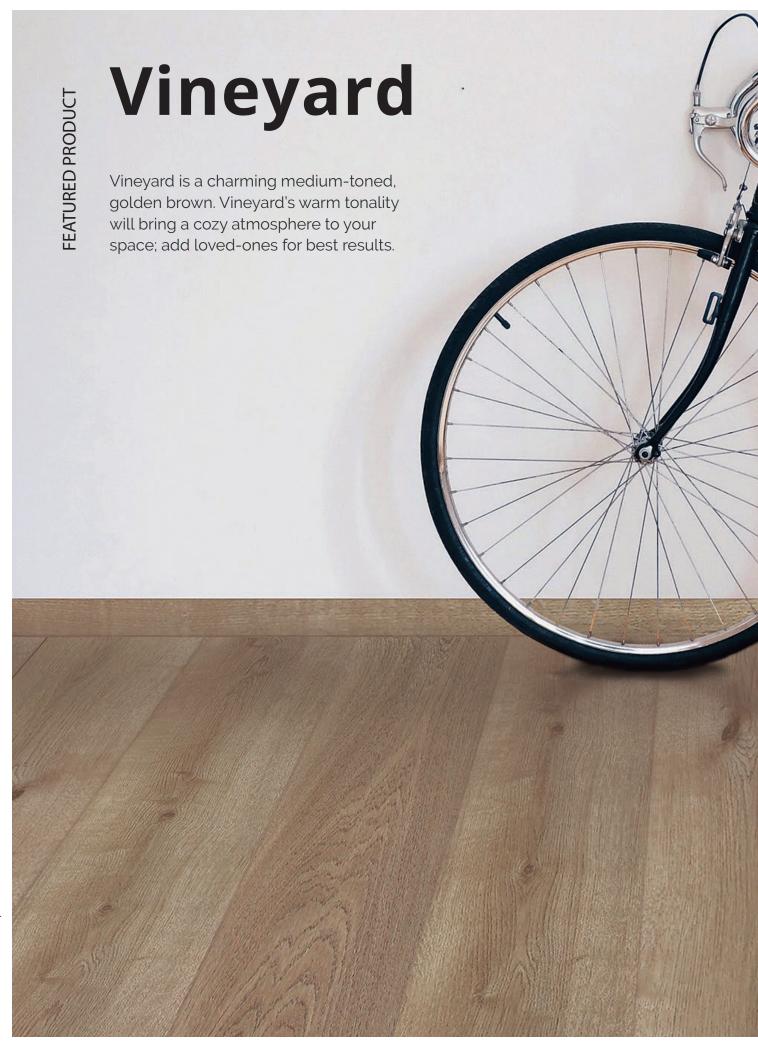


New

3303-8463

VINEYARD

Vineyard is a charming medium-toned, golden brown. Vineyard's warm tonality will bring a cozy atmosphere to your space; add loved-ones for best results.





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3303-4366 **HENNESSEY**

Hennessey is a stunning golden brown laminate marked by its knots and relatively low variation. This timeless colour is a classic of the Pure Touch series.

Classics



3303-4233 **ICED MINK**

Iced Mink is one of our best sellers. Its extra light tonality will work as a neutral element in your room, ready to take on numerous colour palette combinations.

3303-2274 **CASHMERE**

Cashmere is the Pure Touch series best seller, loved for its warm combination of brown and beige. Classic for a reason, this is a must-see colour.



Classics

3303-7837 **STERLING**

Sterling is a medium-toned brown characterized by its beige and grey hues. Its rustic appeal brings a farmhouse touch to any room.





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