

Dear parent,

You want the best for your child and we would really like to help you to achieve that. Difrax has been producing a range of safe and well-designed baby products for more than 40 years with this aim in mind. These products include our attractive pacifiers, designed to leave baby's nose free and to help prevent skin irritation. They are safe and reliable pacifiers whose design has been carefully considered in consultation with professional experts. However, we also want to help you to find a sensible and well thought-out way to wean your child off using a pacifier. That's where this book comes in – a book we have produced for you and your child. Our aim here is: a sensible use of the pacifier and a sensible approach to breaking the habit.

* WHAT IS A PACIFIER FOR?

A pacifier does have a real job to do. A pacifier:

- calms
- quietens
- provides comfort when your child is sad
- is familiar and gives a sense of security when a child feels unsafe
- helps a child feel better when he/she is in pain
- satisfies a baby's need to suck, if this is not always fully satisfied by the breast or bottle
- helps to prevent cot death, as has been recently demonstrated by research.

It is better for babies to use a pacifier than to suck their thumbs, because:

- it has been demonstrated that there are fewer harmful effects on the teeth
- it is easier to break a pacifier habit than to stop thumb sucking
- it helps babies to learn to breathe through their noses
- a pacifier is more hygienic, because you can sterilise it
- thumb sucking encourages babies to breathe through their mouths, which means they breathe in more unfiltered air containing bacteria.

To sum up: even if you think a baby sucking his thumb looks cute or you dislike pacifiers, a pacifier is better for your child than the thumb.

Sensible use of a pacifier should, however, be followed by a sensible approach to breaking the habit. A child can be gradually weaned off from the age of three or four. Under the age of three, it is often very difficult and leads to a lot of conflict. If it works that's fine, but very young children often rely on their pacifiers too much and it is better to leave it for a while. After the age of four, though, it is strongly advisable to encourage them to stop.

* SO YOU HAVE TO WEAN THEM OFF, BUT HOW?

We have developed a 15-day programme to break the habit, with a calendar and a reward system using stickers. Important points:

- Don't start too suddenly or set about it too rigorously. Choose a time to
 explain quietly and calmly why it is important. Explain to your child that it
 is better for his/her teeth and that he/she is getting too big for a pacifier.
- Choose a quiet time. Don't do it when there are other exciting things going
 on, such as your child's birthday, Christmas or when you are on holiday.
 These are just the times when your child may really rely on the pacifier for
 comfort.
- You may like to consider attaching a cloth or small soft toy to the pacifier.
 That way when your child stops using the pacifier, the cloth or toy is still there and it is less of a wrench.

* HOW THE BOOK WORKS

The book follows a specific structure. You are, of course, free to adapt this to the speed with which your child adjusts to the change.

- Days 1 to 5 are used to explain why a pacifier is fine sometimes, who has a pacifier and who doesn't, and what dentists think about it, Soo Soo the pacifier fairy gives you some tips and explains what she has in store for your child.
- From day 5, the pacifiers are only used at night. During the day, the pacifiers
 have to rest and they are put to bed.
- Days 6 to 10 show that a child can sometimes really miss their pacifier but that there are other ways to be comforted and that giving up the pacifier can

make your child feel big.

- On days 10 and 12, we say goodbye to some of the pacifiers.

- Days 11 to 15 prepare for the coming parting with the last pacifier. Your child also tries sleeping without a pacifier, although you may keep it close by just in case!
- On day 15, your child puts the last pacifier into an envelope and sends it to the pacifier fairy.

Every day there is a story and a puzzle or activity. There are stickers to earn which you can stick on the pull-out calendar in the back of the book. Hang the calendar in a prominent place in the house, so that everyone can see it!

And there are gold stickers for the special occasions on days 5, 10 and 15.

On day 15, you cut the pacifier in two and send it to Soo Soo the pacifier fairy. You can get Pacifier Mouse as a reward and as a substitute comforter. To order this, send in your details, including name and age, to Difrax in Holland. Please enclose 5 euros, as a contribution towards the costs. We will then send you a Pacifier Mouse as soon as possible. If you want to be sure of receiving Pacifier Mouse on time, we advise you to send in your request in good time during the first few days. The symbolic posting of the last pacifier will happen later.

The book assumes that you have at least three pacifiers at home. There are two occasions before day 15 when your child will part with two of these. If you have more than three pacifiers at home, we advise you to use these two occasions to get rid of all of them except one. If you have fewer than three pacifiers, then a doll's pacifier or a cut out picture of a pacifier can be used to get your child used to the idea of saying goodbye. On day 15, your child says goodbye to his/her last pacifier.

* GENERAL

This book is intended as an aid to help you mentally prepare your child for giving up something familiar that he/she has been relying on. It is only a guide, and you should use your own intuition and your knowledge of your own child to use the content of the book creatively.

The intention is that you should spend at least 10 minutes every day focusing on the imminent parting, and ideally you should keep coming back to the topic at different times of the day. For example, you could tell grandma or grandad or your child's nursery teacher about it and show how proud you are of your big boy or girl. Talk to your child about why he/she wants a pacifier at difficult times, ask about this, let your child explain, and then come up with alternatives. This makes your child feel that he/she is being listened to.

Rewards and the extra attention also help to make the process enjoyable!

As CEO of Difrax and as Soo Soo the pacifier fairy, I wish you lots of luck!
I would love to hear your reactions and experiences via the Difrax website.
Click on 'Contact', then click on 'Tell Soo Soo the pacifier fairy'. I really look forward to hearing your stories and suggestions!

Good luck!

Vivienne van Eijkelenborg Soo Soo the pacifier fairy CEO of Difrax

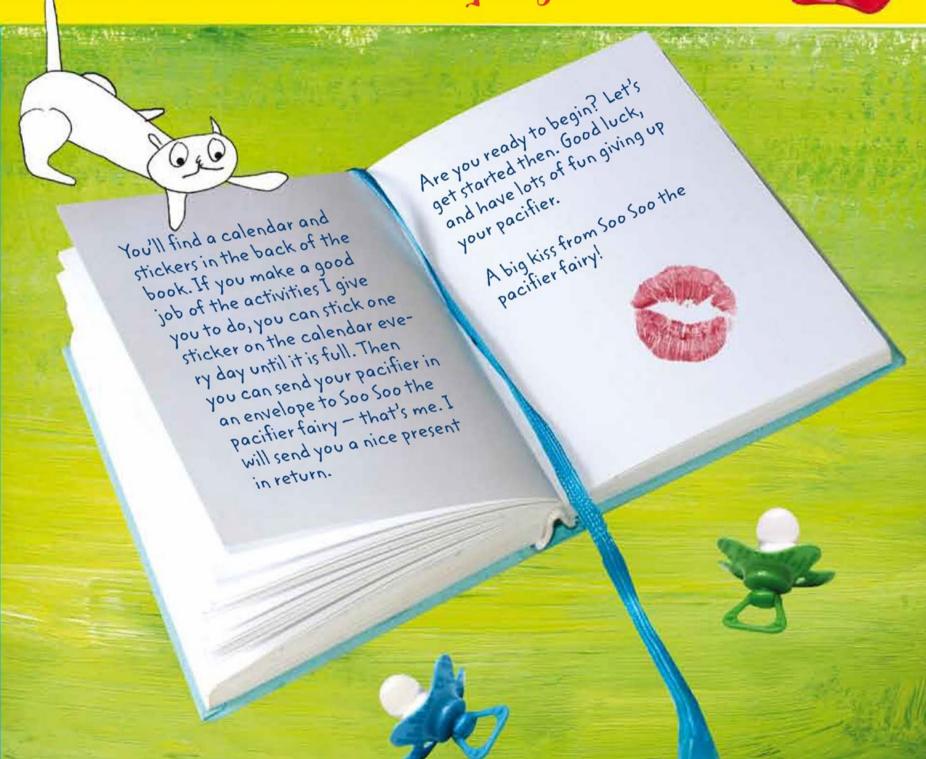
Difrax BV Attn. Soo Soo Rembrandtlaan 42 3723 BK Bilthoven Holland

www. difrax.com



......let me introduce myself!





Day 1 Katë has a hundred pacifiers.

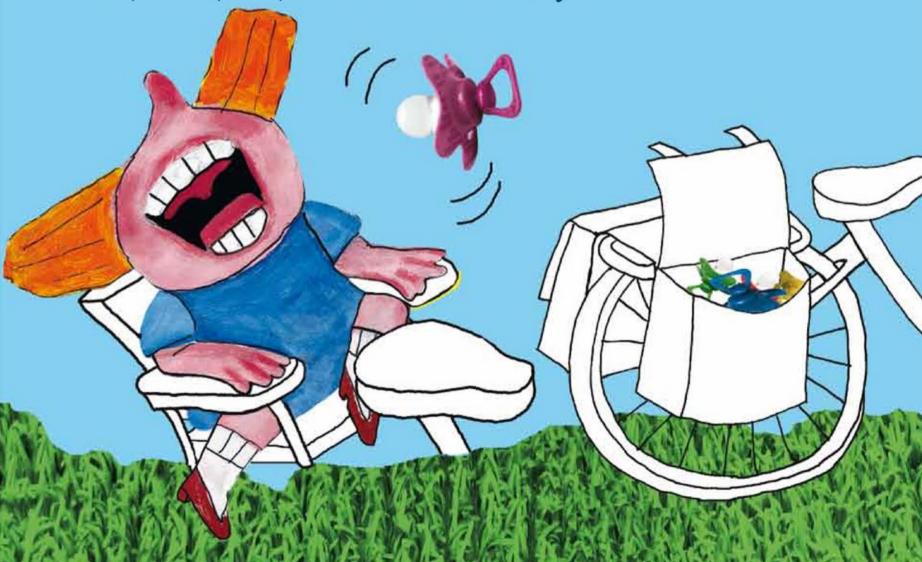


....because you never know!



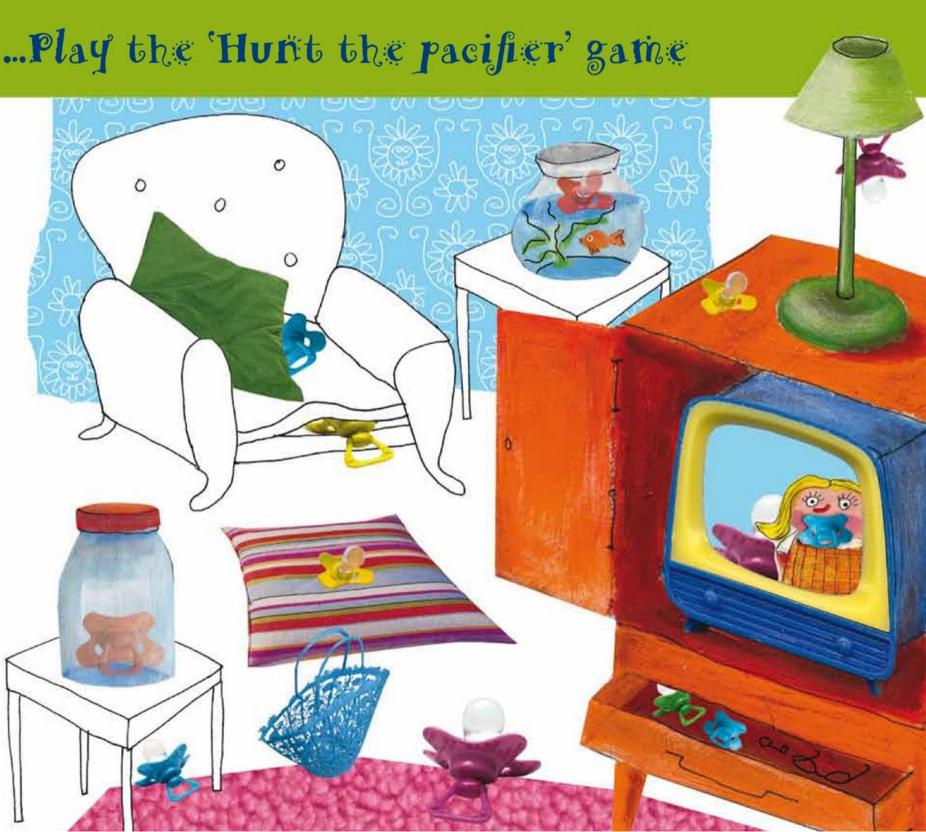


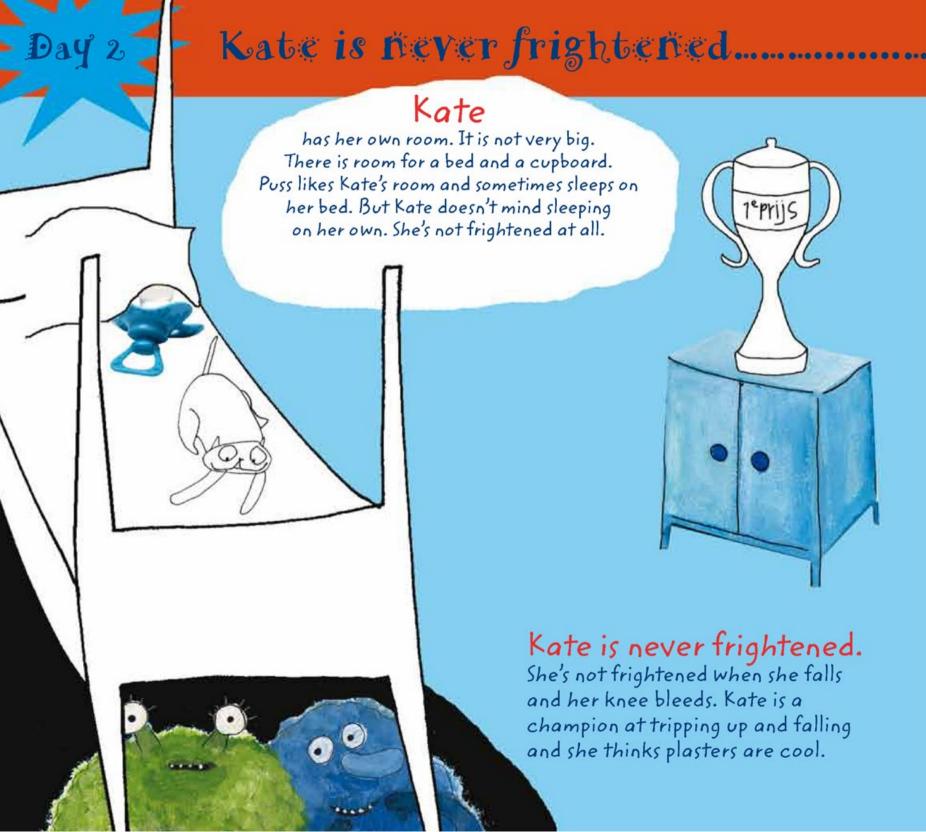
Or... Kate is riding in the seat on the back of her mum's bike and all of a sudden something makes her laugh very loud and the pacifier flies out of her mouth..... Luckily, mum always has a couple of spare pacifiers in the bike bag.

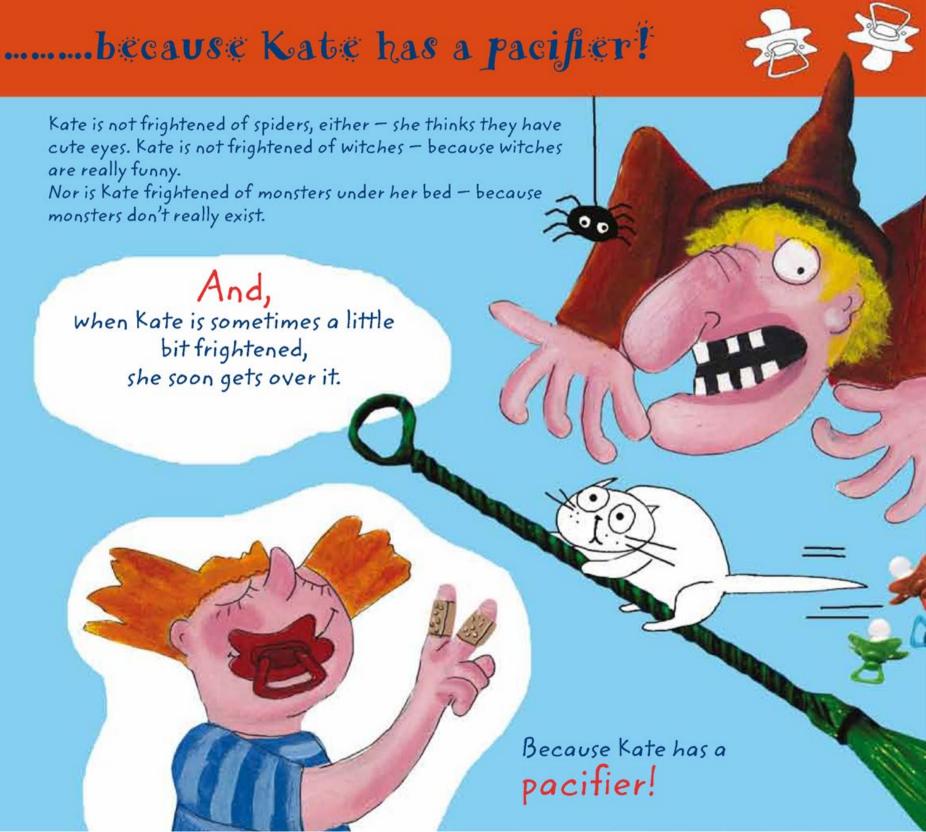


Game 1 Help! Where's my pacifier gone?...











.Comfort game



When you have to have a plaster!

When you see a big fat spider!

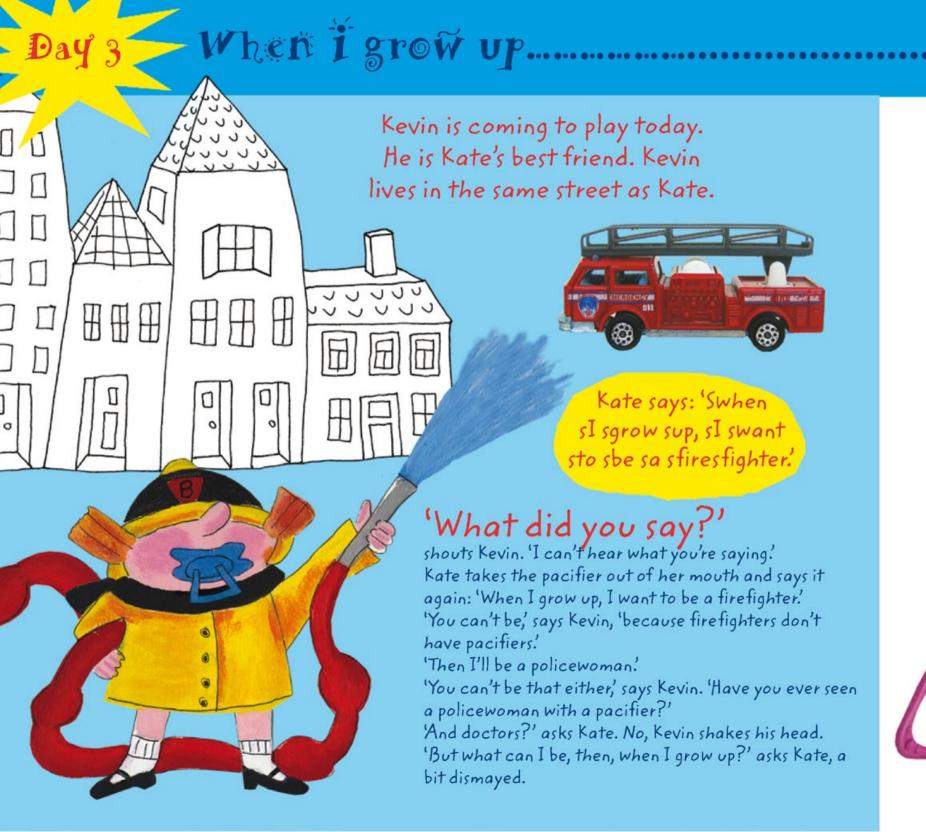
When you are very, very tired!



When you have your first swimming lesson!

When you are afraid of the dark!

When you are ill with a temperature!



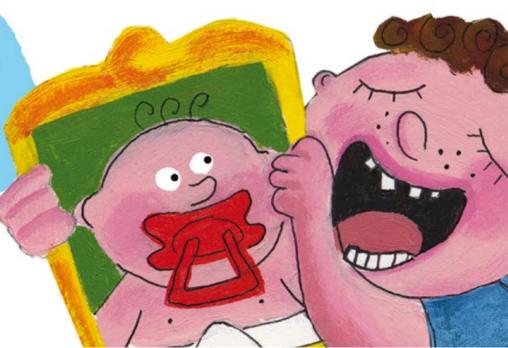
.i want to be a firefighter!



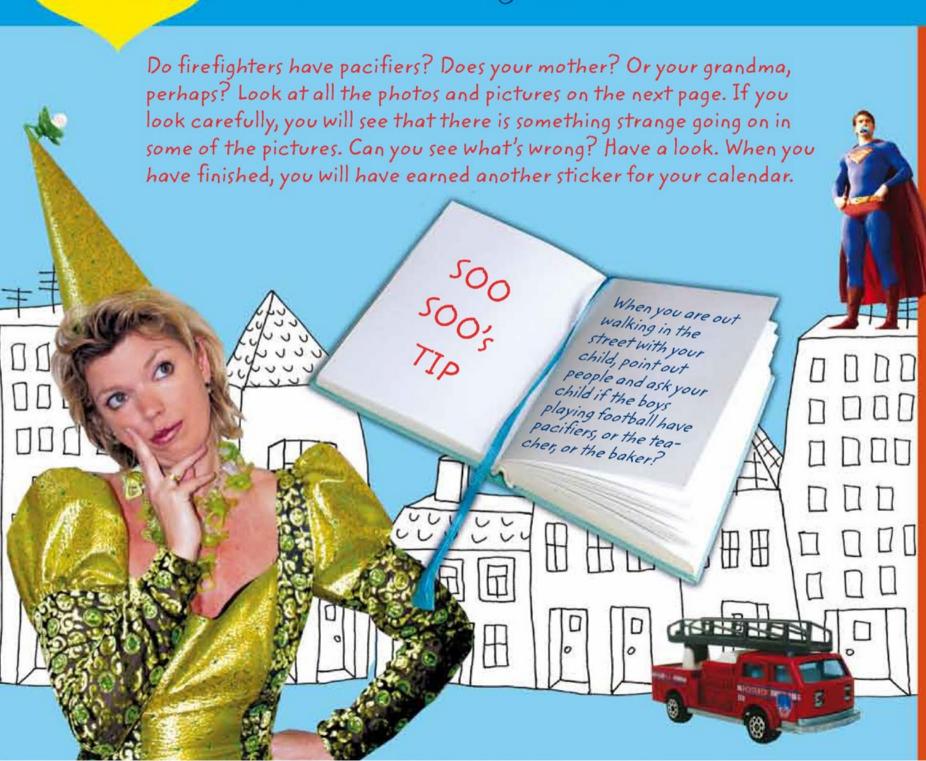




Kevin thinks very hard. 'I know,' he shouts out laughing, 'you'll have to be a baby when you grow up, because they have pacifiers.'



What's wrong here?.



.....Can you spot the mistakes











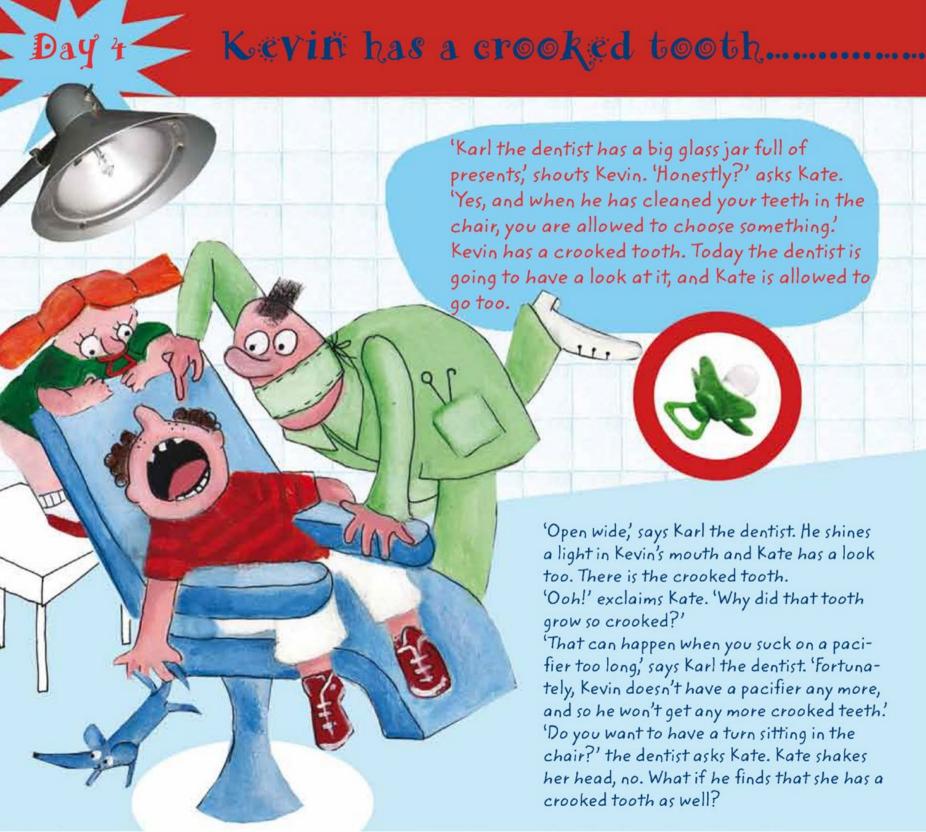












....and Karl the dentist has presents!



Kevin jumps up out of the chair. He's finished and he didn't cry.

'Take your pick,' says the dentist cheerfully. He unscrews the lid of the glass jar and Kevin chooses something.

Kate looks at the bigjar of toys. She didn't cry. But she didn't sit in the chair, and so she doesn't deserve a present. Karl the dentist sees her glum face and asks: 'Shall we swap?'

'Swap?' says Kate, surprised.

'Yes,' says the dentist. 'You can have a present from me if you give me something in return.'

'But I haven't got anything to swap,' Kate says to Karl the dentist.

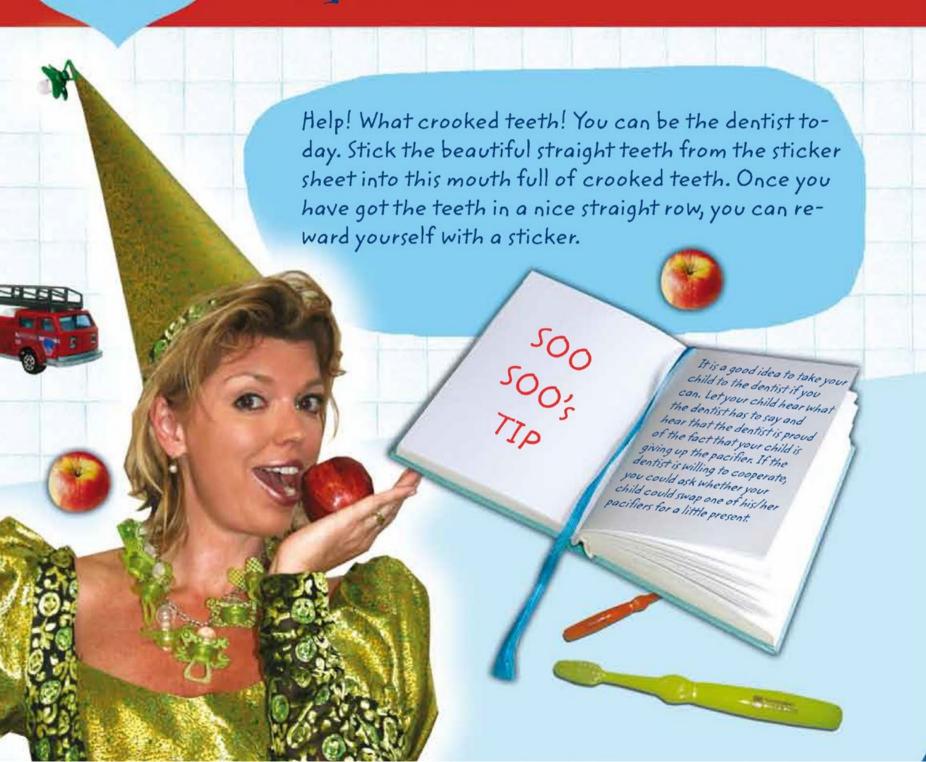
'Yes, you have,' says Kevin all of a sudden, 'your pacifier. You can give him your pacifier. After all, you've got a hundred of them, and so you won't miss one.'

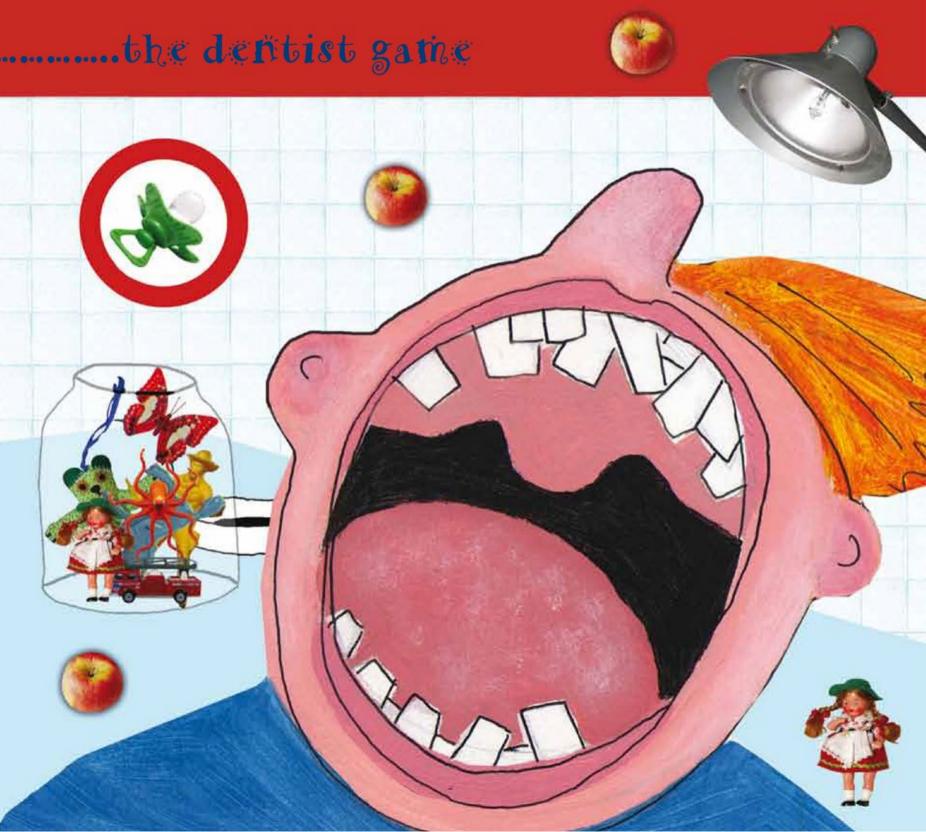
Karl the dentist thinks that's a good idea and Kate doesn't have to think long. Her hand dives into the jar between the presents, because right at the bottom of the big glass jar is a beautiful, shiny red fire engine.

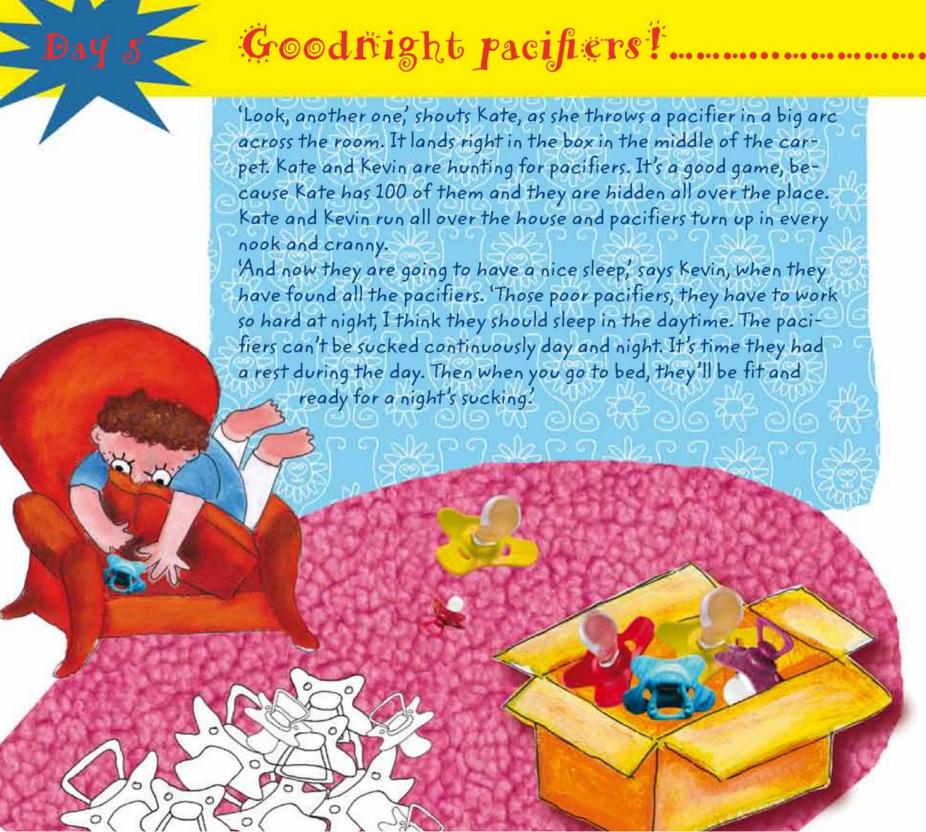
A few minutes later, Kate skips home with a beautiful red toy fire engine and no pacifier!

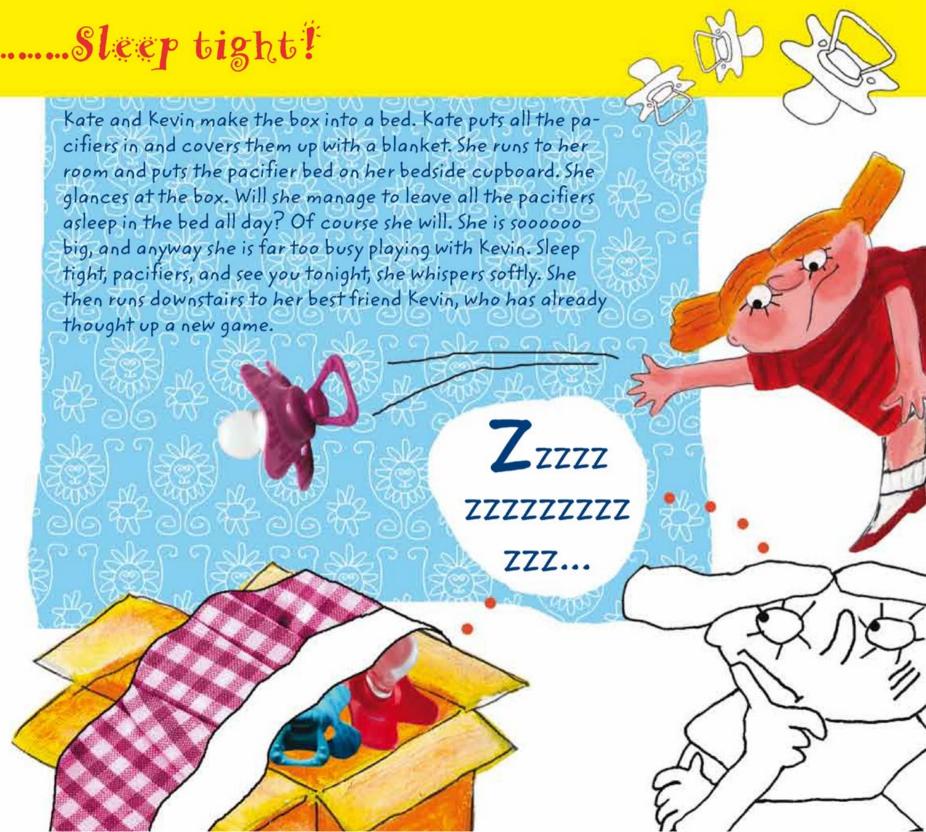


'Open wide'.....





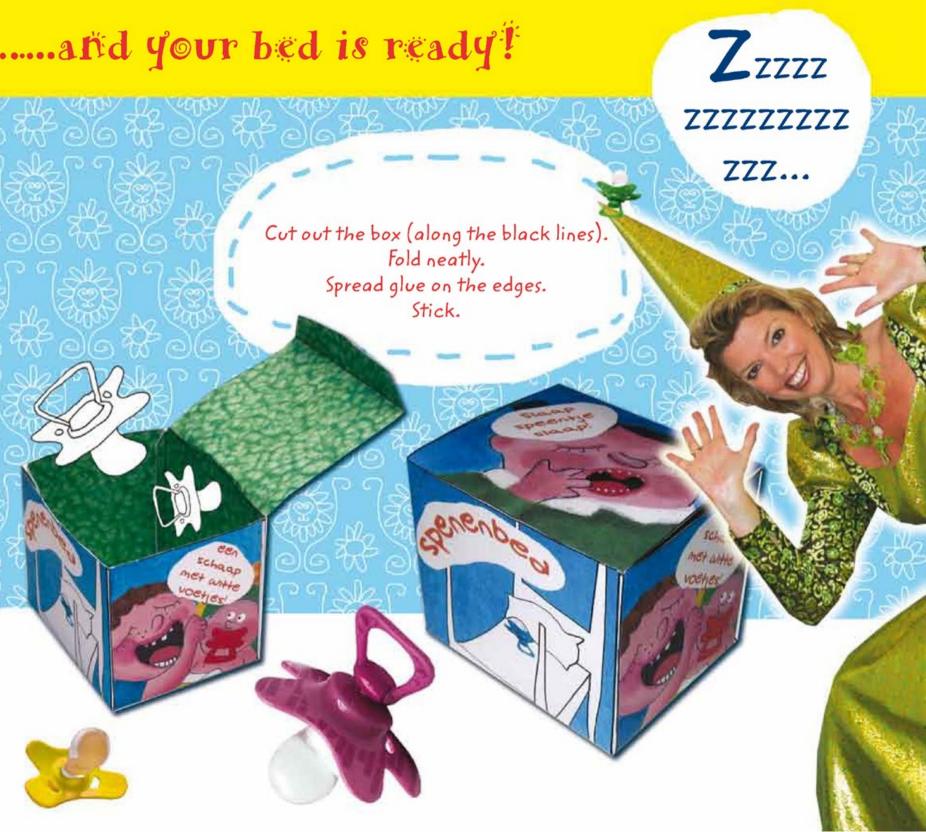












....and Kate Wants her pacifier

'Come on, Kevin, climb up.' When Kevin sees the high tower, he is scared. 'I don't want to,' says Kevin.

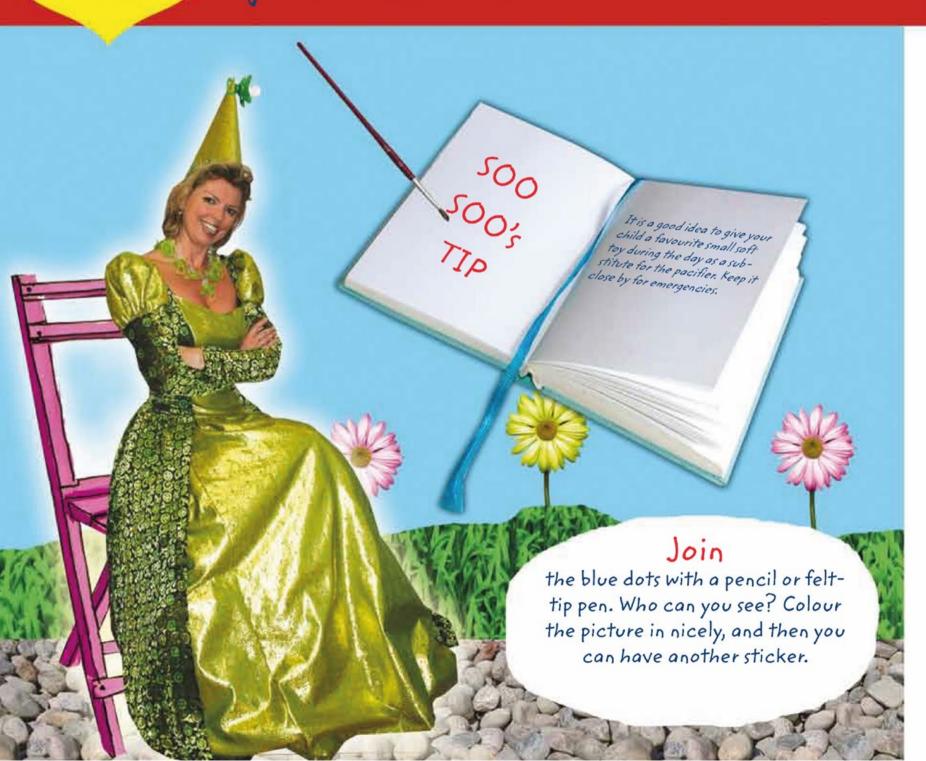
'Don't be so silly,' says Kate, crossly. 'It's not scary at all. Watch me.'
Kate bravely climbs to the top of the tower. It wobbles and teeters in all directions, but Kate manages it. 'You see, it's not scary at all.' But at that moment the stool slides off the chair, the chair tips over and Kate falls on her knees in the gravel.

Ouch! That hurts. There are 6 bits of gravel sticking up out of Kate's knee, like candles on a birthday cake. Her knee starts to bleed. 'I WANT MY PACIFIER,' screams Kate. But the pacifiers are all upstairs in the pacifier bed. Kate is inconsolable. Then she feels something soft. 'Here, you can borrow him for a while,' says Kevin. He holds his Pacifier Mouse against her cheek. 'Just feel how nice and soft he is.' That helps. Kate has to have 6 plasters on her knee. She thinks she is really brave. And Kate isn't upset any more, because she has......Pacifier Mouse to comfort her!

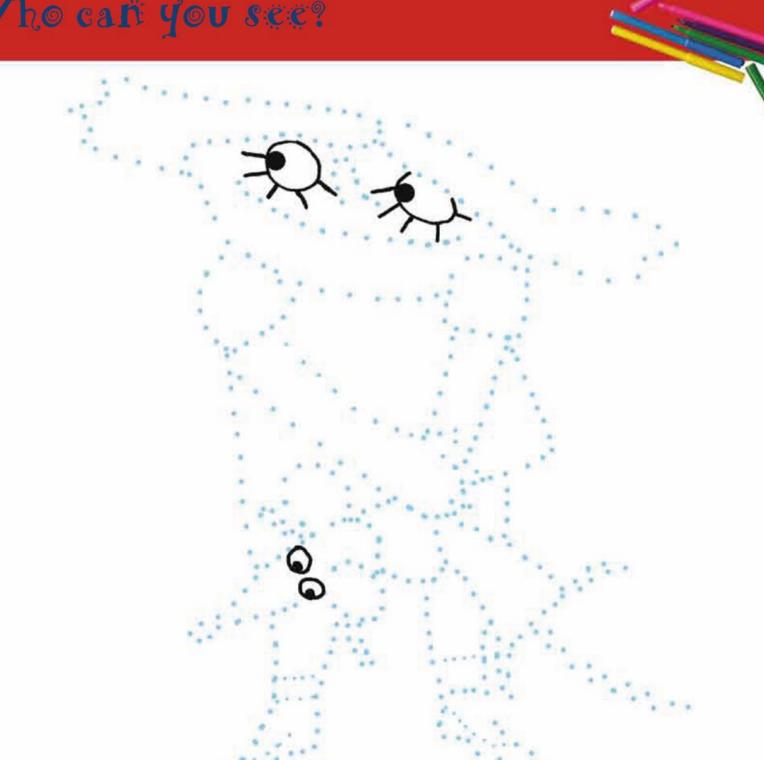


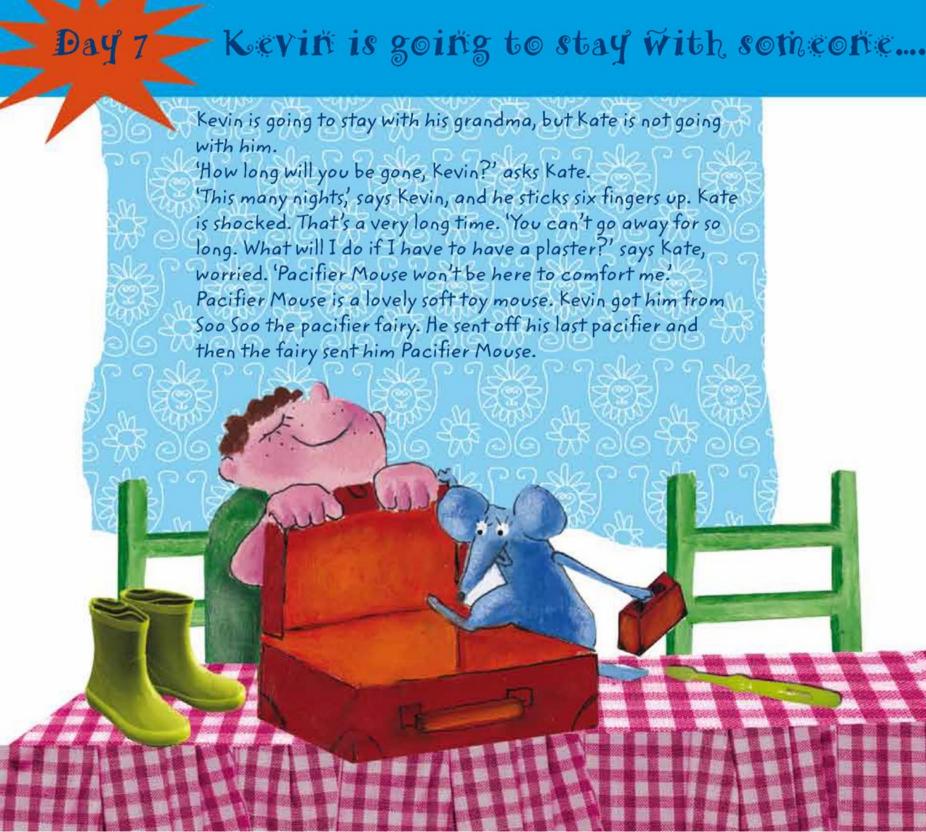


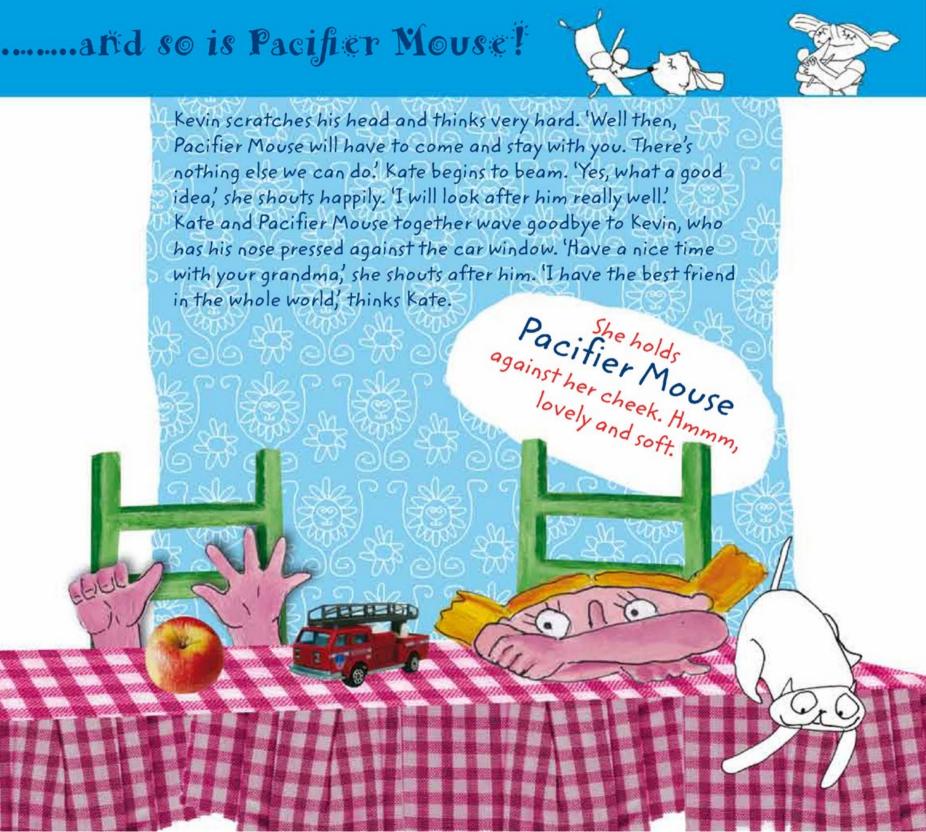
Join the blue dots.....

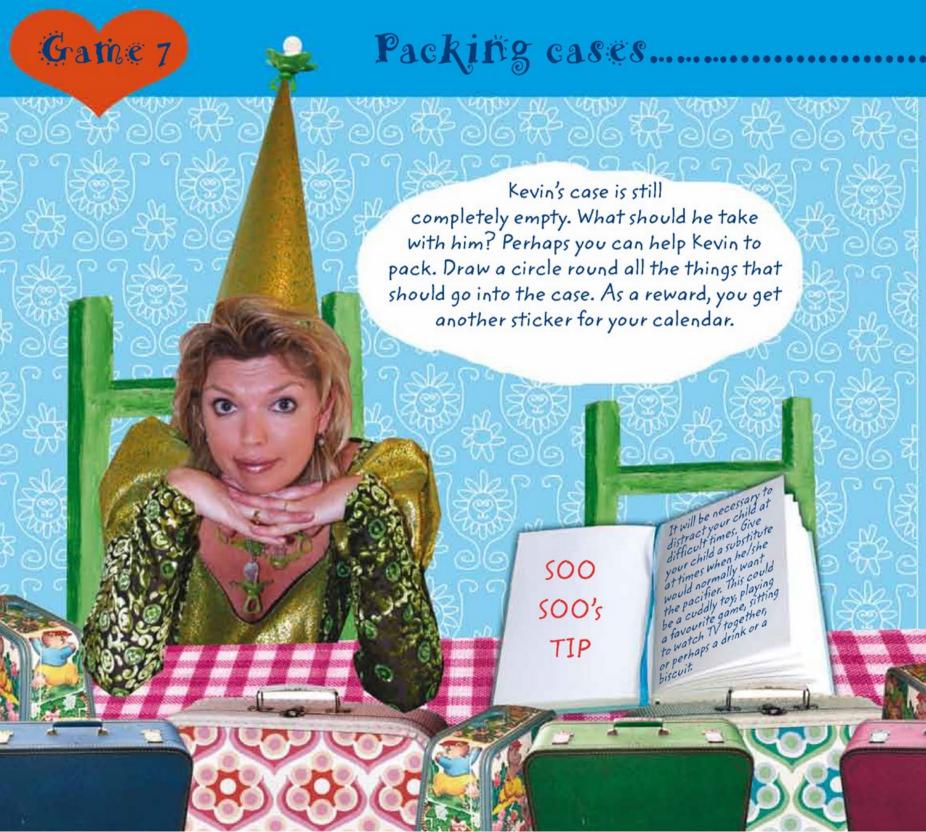


......Who can you see?

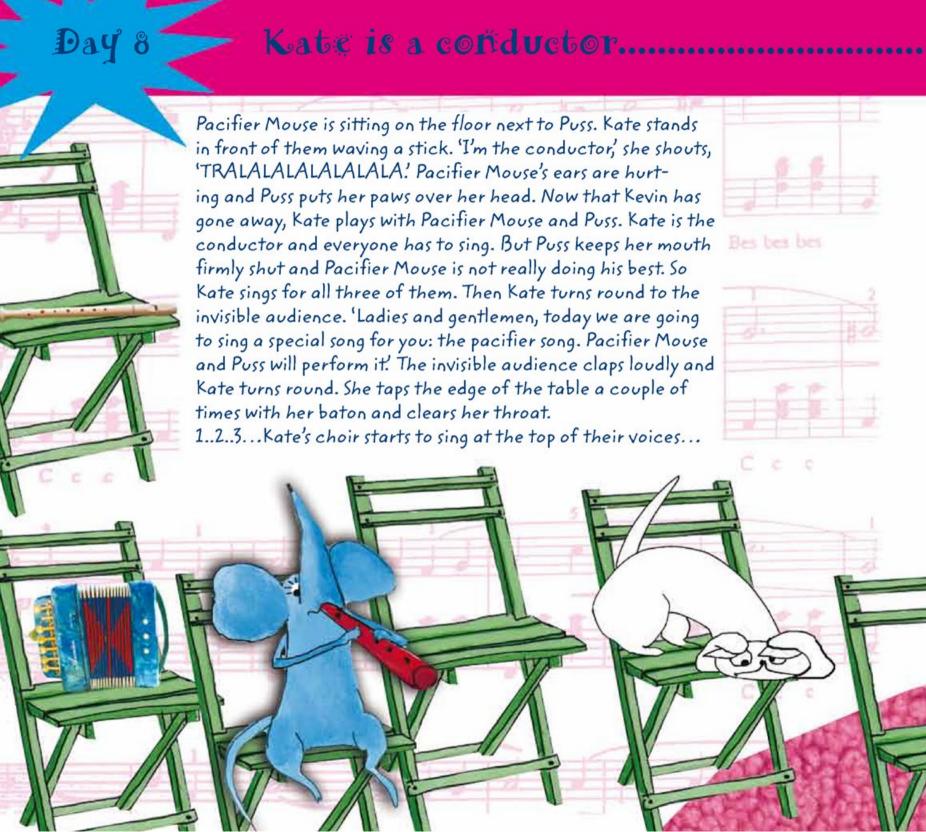














.....by heart?

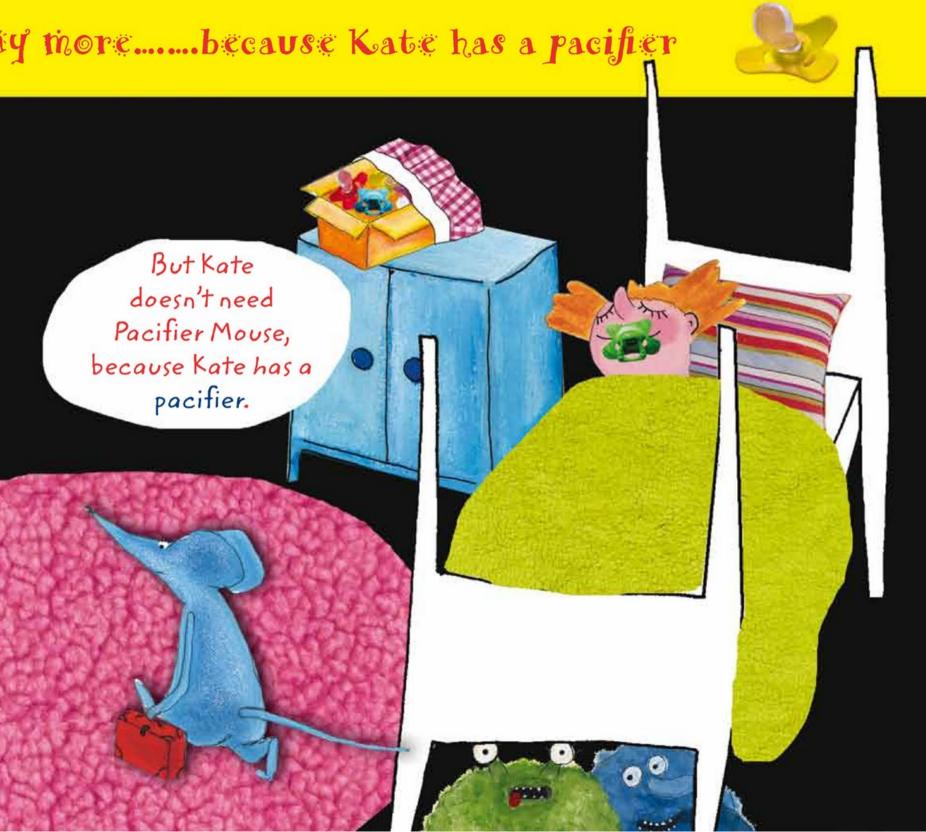


Pacifier Mouse doesn't want to stay ar



She puts her pyjamas on and gets into bed. Kate lifts the blanket on the pacifier bed and chooses her green pacifier.

Pacifier Mouse sits on Kate's bedside cupboard and waits patiently. But Kate doesn't pick up Pacifier Mouse. She rolls over and falls contentedly to sleep sucking her pacifierwithout Pacifier Mouse. The soft kind mouse suddenly doesn't like staying with Kate any more. He wants to go in Kate's warm bed, under the covers, just like he does at home with Kevin.





he way through the maze!





...because he really does want to get in bed!

He really doesn't feel like spending the whole night on the cupboard. SMACK, SMACK, SMACK, there lies Kate, fast asleep, happily sucking her pacifier. Pacifier Mouse takes hold of the ring of the pacifier with his paws and starts to pull as hard as he can. 1...2...3..., but it just does not budge. 1...2..., Pacifier Mouse pulls and pulls, and at ...3 he tumbles over backwards with the pacifier onto the floor. He hides the pacifier under the bed. 'She won't find that,' mutters Pacifier Mouse and he rubs his paws together with glee. He climbs quickly upwards, but when he pokes his head over the edge of the bed, he is just in time to see Kate's hand feeling for a new pacifier from the pacifier bed. Pacifier Mouse at once runs to the pacifier bed. Then, just before Kate grabs another pacifier, he pushes the box sideways as quickly as he can.

But Pacifier Mouse pushes far too hard. And the bed with all the pacifiers and...Pacifier Mouse fly down off the cupboard. BANG! The poor mouse lies on the floor under a huge pile of pacifiers. OUCH! That was a hard fall. He feels his head, he's sure he has an enormous bump. But no, Pacifier Mouse hasn't got a bump on his head, it's a pacifier. How funny! It looks like a hat!

Tired out, Pacifier Mouse climbs up the bed again. He slides gingerly between the sheets. Pacifier Mouse snuggles up to Kate's cheek. 'Hmm. Nice and warm,' thinks Pacifier Mouse. 'Now I can sleep in Kate's bed after all, and the pacifier is gone!'

We are going to make some nice th





.....hey, without my pacifier?

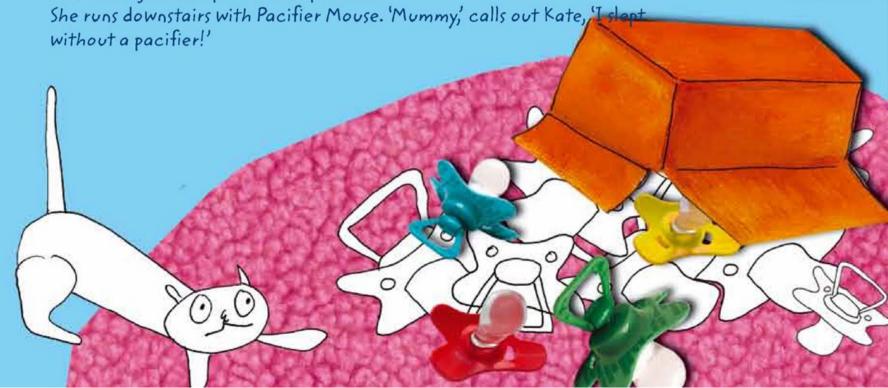
'What a lovely sleep I've had,' thinks Kate. She goes to put her pacifier into the pacifier bed but....that's funny, she hasn't got a pacifier in her mouth. She looks around in the bed and under her pillow. No pacifier, but...

there's Pacifier Mouse. How strange! And the pacifier bed is not on her bedside cupboard any more.

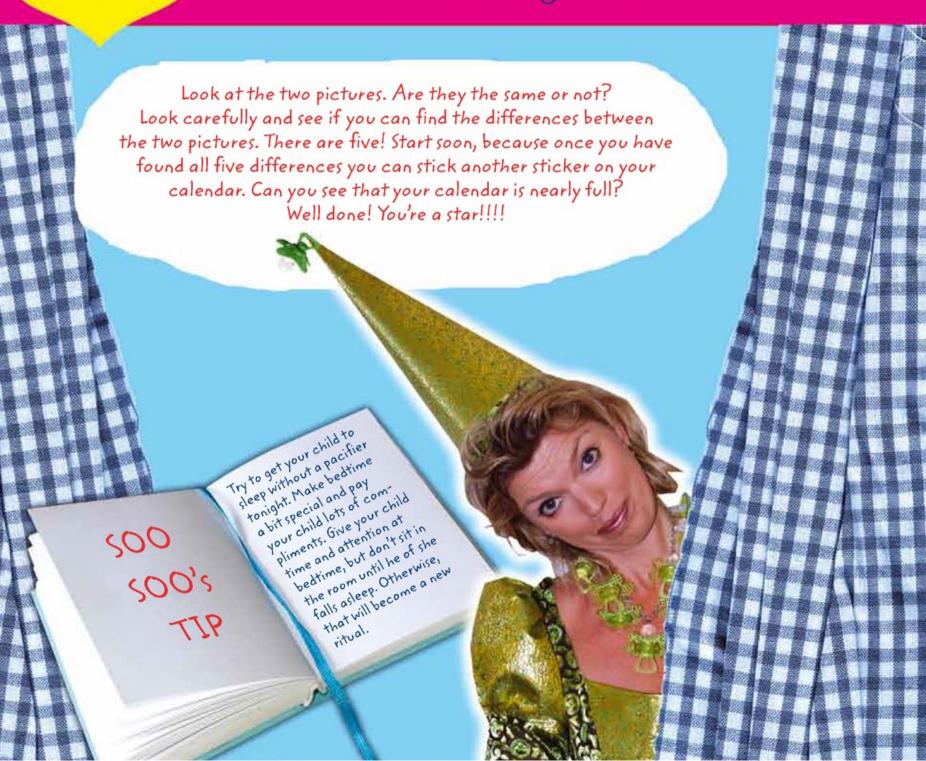
Kate does not understand it, she looks over the side of the bed and sees a big pile of pacifiers on the floor in the middle of her room.

'What's happened?' thinks Kate. Pacifier Mouse secretly watches Kate tidy up all the pacifiers and put them back in the pacifier bed. Then she picks up Pacifier Mouse and gives him a hug and a kiss.

'It's great that you're staying with me, dear Pacifier Mouse, because now I've had a good sleep without a pacifier.'



What is wrong here?.....







.to America!



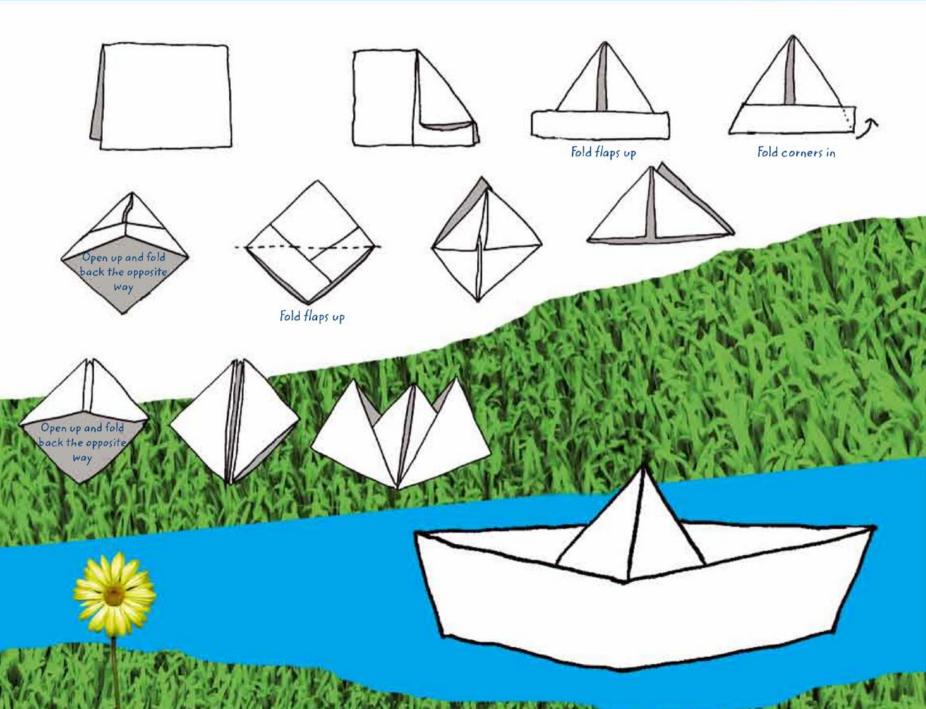


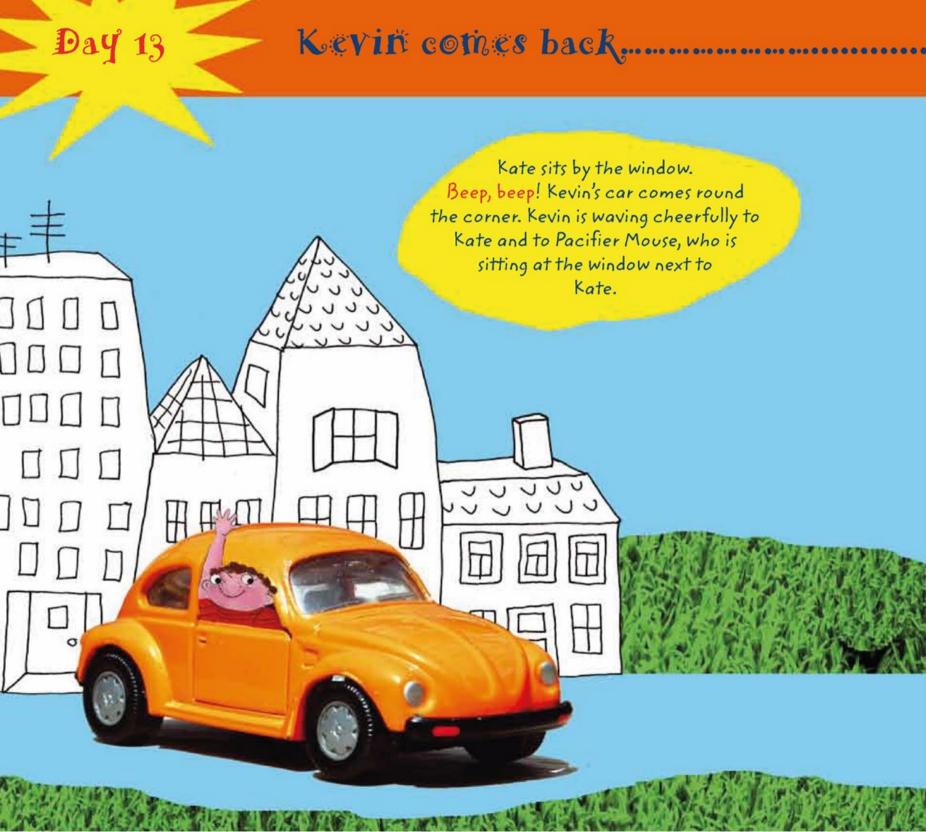
Make a paper boat and



...Wave goodbye to your pacifiers!





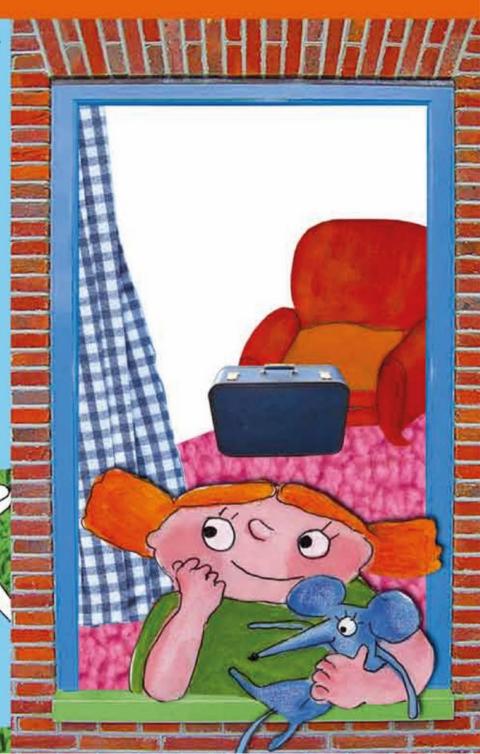


...and Pacifier Mouse goes home!

'Did you have a nice time at your grandma's?' Kate asks, when Kevin gets out of the car.

'Yes, I always have a great time when I stay [i logeren] with my grandma,' says Kevin. 'I get sweets every day and grandma plays with me. We go to feed the ducks every day as well and...I'm allowed to sleep with grandma in her big bed.'

Kevin picks up his pacifier mouse. 'And have you had a nice time Pacifier Mouse?' he asks his toy mouse. Pacifier mouse is pleased to see his friend again. They play for a while and then Kevin has to go home...taking Pacifier Mouse with him. Kate gives Pacifier Mouse a kiss. She is really pleased that Kevin is back, but she is not very happy about Pacifier Mouse going home. Kate watches Kevin walk along the street with Pacifier Mouse. They wave to Kate. Kate waves back and says quietly to herself: 'Bye, Pacifier Mouse, see you soon!'



Draw a picture of......







Make an envelope for. Game 14 Make sure you always have

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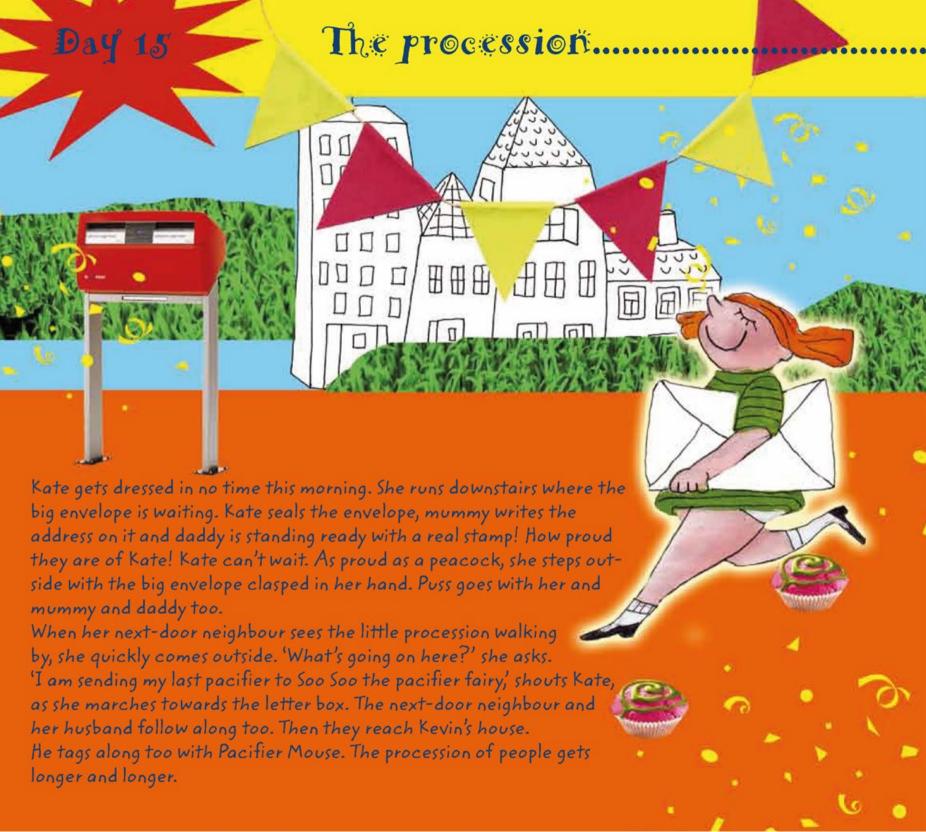
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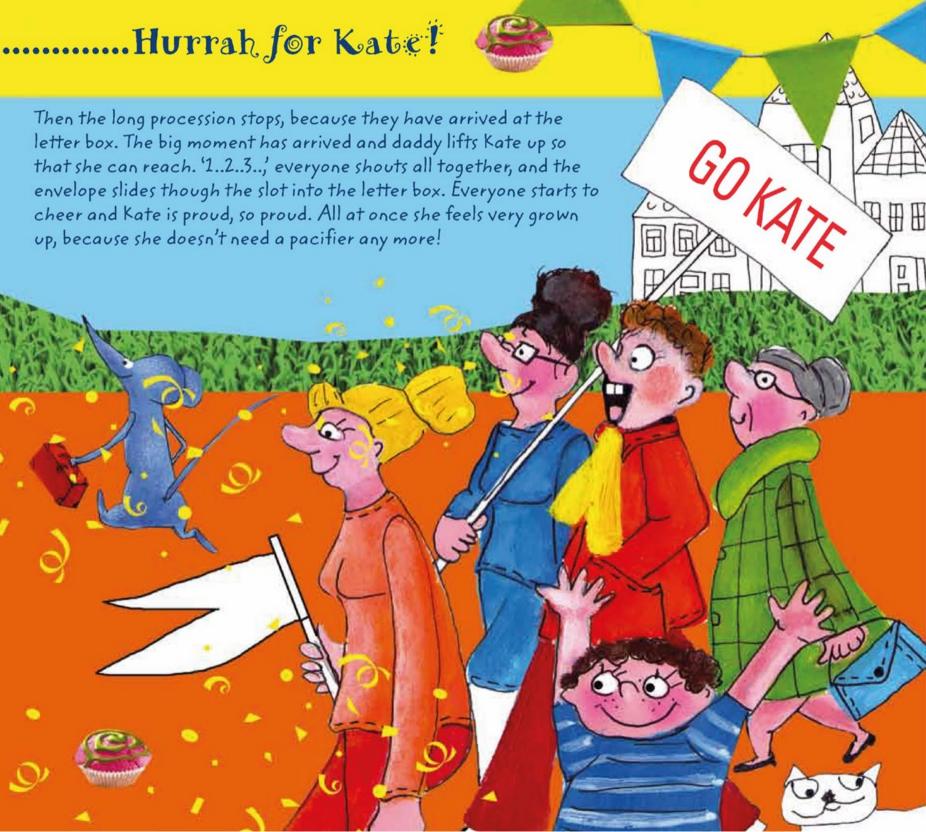
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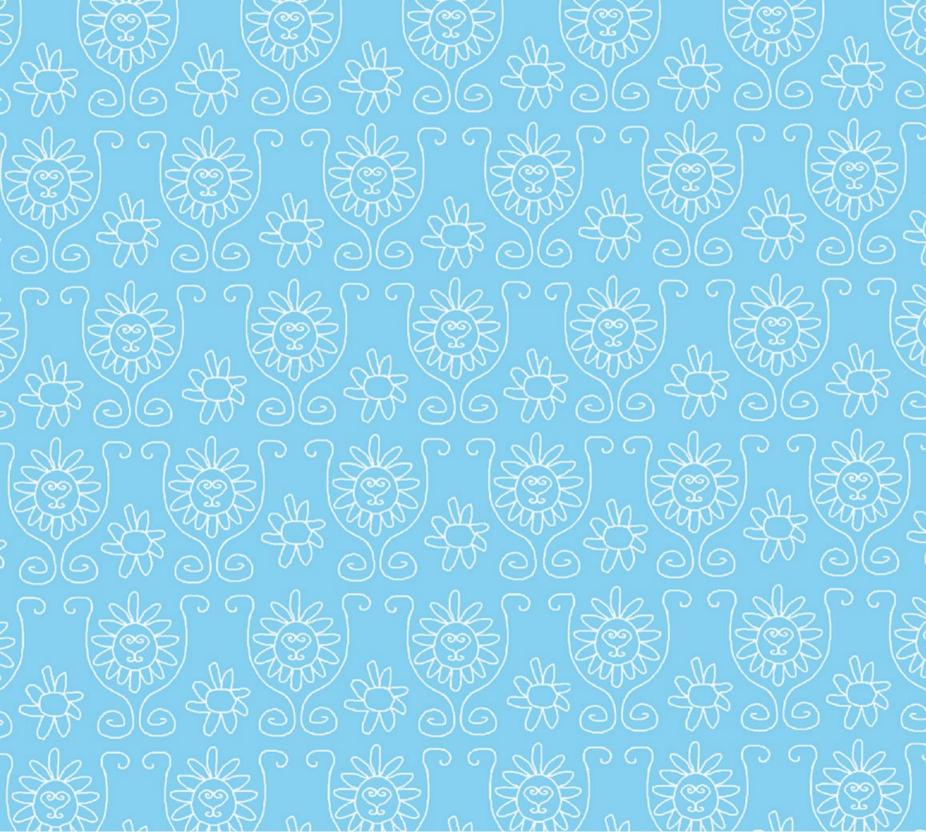


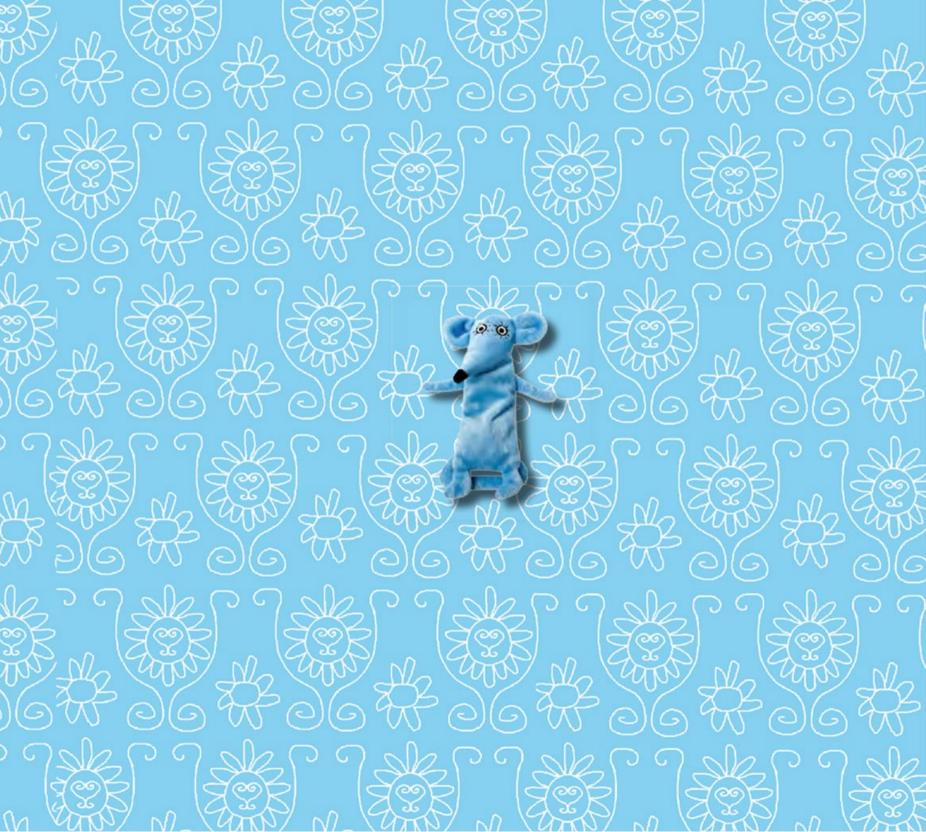
















Giving up the comfort and security provided by the familiar pacifier is pretty difficult. Difrax does its utmost to put reliable, quality pacifiers onto the market. But, with this book, we would also like to help you think about how to break the pacifier habit.

The 15-day stop plan has been carefully put together with a story and an activity or game for every day. Along the way, Soo Soo the pacifier fairy offers tips for parents and the programme is clearly explained.

A paediatric dentist and a speech therapist were consulted in the making of this book. So we have produced a book that offers sensible advice, is educational, and is a pleasure to use for both parent and child.

On day 15, the last pacifier can be sent off to Soo Soo the pacifier fairy and Pacifier Mouse, the substitute comforter (who also plays a role in the story), will be sent to your child.

Idea and text Vivienne van Eijkelenborg Illustrations and text Inge Nouws

Suitable for children from 3 years with some help from parents.



www.difrax.com

