A Real Estate Market Research Company

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JLT & Associates Releases 2015 Manufactured Home Community Rent and Occupancy Reports for Southeast and Southwest Markets

**Grand Rapids, Michigan** – <u>JLT & Associates</u> (JLT), the nation's #1 market research company for the manufactured housing industry, today announced the publication of its January 2015 manufactured home community rent and occupancy reports for markets in the <u>Southeast</u> and <u>Southwest</u> regions.

Recognized as the industry standard for <u>manufactured home community market analysis</u> for over 20 years, JLT Rent Surveys provide detailed research and information on communities located in 73 markets throughout the United States, including the latest rent trends and statistics, marketing programs and a variety of other useful management insights.

JLT's manufactured housing market data published in January 2015 includes major markets for mobile homes in Arizona, New Mexico and North Carolina, as well as Kansas City, Las Vegas and Salt Lake City. Together, these manufactured home rent survey reports track 282 "All Ages" and "55+" communities encompassing a total of 74,065 homesites.

Each manufactured home community rent survey published by JLT includes detailed information about investment grade communities in the major markets, including number of homesites, occupancy rates, average mobile home community rents and increases, community amenities, vacant sites, and repossessed and inventory homes.

JLT rent surveys also include management reports that rank communities by number of homesites, occupancy rates and highest to lowest rents. Detailed reports show trends in each market with a comparison of 2015 rents and occupancy rates to 2014, as well as a historical recap of rents and occupancy from 1996 to 2013 in most markets.



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The January 2015 JLT rent surveys for are available for purchase and immediate download online at the JLT & Associates website at <a href="www.jlt-associates.com">www.jlt-associates.com</a>, or they may be ordered in electronic or printed editions by phone at 800.588.5426. Each fully updated report for <a href="mobile home communities">mobile home communities</a> is a comprehensive look at investment grade properties within a market, enabling owners and managers, lenders, appraisers, brokers, and other organizations to effectively benchmark those communities and make informed decisions.

## **About JLT & Associates**

For more than 20 years, countless professionals have trusted JLT & Associates for timely and accurate management reports on land lease manufactured home communities. JLT Rent Surveys are currently published for 73 markets nationwide and are recognized as the industry standard for manufactured housing industry data. In 2014, JLT merged its resources, skills and expertise with Datacomp, the industry's oldest and largest national manufactured housing appraisal company, and MHVillage, the premier website for advertising mobile homes for sale and rent in land lease communities. For more information, or to purchase complete JLT Rent Survey reports, call 800.588.5426 or visit www.jlt-associates.com