



Branding 101 – A how-to guide:

Your work uniforms, are tailored to your needs.

When you purchase from us, we can customise almost all of our uniform and workwear range with your logo, slogan, or unique design. We provide an extensive range of embroidery and screen-printing options, ensuring your employees look sharp, stay safe and reflect your company's brand.

Our team will assist you in handling every detail of your uniforms, including determining the best size and placement for your logo to present the image and professionalism your company needs.

Contact us today for quick turnarounds and superior service. It's as simple as contacting our workwear team today for a free quote!



Step 1: Choose a Product

Tradestaff Workwear have a huge range of corporate and Hi-Vis garments to choose from. With affordable, high-quality garments, you won't be disappointed.



Step 2: Select Branding Style

Our branding styles include Embroidery or screen printing. Our team are experts in the field and can assist you with picking which style of branding that will work best for you based off your choice of garments. Simply give us a call if you require further assistance.



Step 3: Fill Out Our Enquiry Form

On the form you need to include the titles or codes of your preferred products, logo attachment/s, style of branding you would like, deadline (if any), delivery address and contact details. Once the form has been submitted, our team of experts will get in touch with the next steps.

Branded Workwear Enquiry Form

First Name*	Last Name*
<input type="text"/>	<input type="text"/>
Business	Email*
<input type="text"/>	<input type="text"/>
Contact Number*	Branding Option
<input type="text"/>	<input type="checkbox"/> Screen Print
	<input type="checkbox"/> Embroidery
	<input type="checkbox"/> Not sure - Need advice

Additional Information: Please include any branding instructions such as positioning and size if this is required. If you are after pricing on a specific item, please include the product codes when possible

Step 4: Quote and Approval

From here, we will generate a quote based off your preferred products, set up fees, logo costs, and freight. This is all inclusive of GST. You will also be sent a mock-up approval of your design to sign off on. Once approved and signed off, we can begin production.



Step 5: Production

During the production process, our team will provide you with regular updates. Turnaround is typically 2 weeks throughout the year but can be estimated to take 1 to 2 weeks longer during the busy period leading up to Christmas and in the new year.

Once dispatched, our team will provide you with tracking details, so you know when to be expecting your new uniform.



Step 6: Your Order Has Arrived!

Once your order has arrived, this is ready for you and your team to wear. If you have any questions about wash care, simply give our team a call.

Feel free to rate our service or your customer experience here. We really appreciate any feedback left!

Thank you – From the team at Tradestaff Workwear



Testimonials

On behalf of the team at Clearwater golf club, we are very happy with the new workwear from Tradestaff, high quality, plenty of flexibility making it easy to carry out physical work, also very classy looking, Emma from Tradestaff. workwear is fantastic to work with, makes life very easy for managers, great communication and organisation, a real asset to Tradestaff, the staff members receive an individualised box with their uniform in it, thanks a lot Tradestaff Workwear and Emma.

Clearwater Golf Club - Ryan Adams

The Tradestaff team and especially Emma were great to work with. We had our new corporate wear with embroidery completed for our warehouse and sales staff with the turnaround being quicker than estimated. Emma's communication was top class and we are most impressed with the quality of the gear and the embroidery really stands out. The staff who didn't order gear in the initial shipment have now requested we get a 2nd order underway which we sent to Tradestaff yesterday. Thanks to the team at Tradestaff for a project well done.

Jackson Allison Medical Supplies - John Bel

Good service. The product is great and a good price. Highly recommend for your business!

Tram Thai Massage



Testimonials

Thanks to the team at Tradestaff Workwear for looking after us on updating our uniforms. Chloe was very helpful and flexible in accommodating our busy schedule. From test fitting through to the design process, the communication was clear, and the products manufactured and delivered quickly and efficiently. We would definitely be coming back for our future uniform and safety gear requirements.

Garage 5 **-Benny Yan**

Great service from all the team at Tradestaff Workwear, kept us up to date with all our orders, were prompt and super helpful. Finished products all looked great and the sizing was 100% Thanks Team !!!

Traffic One **- Randall McQueen**

Great Service! Exceptionally helpful throughout the whole process, going above and beyond in providing help and advice. The gear looks great, and we look forward to doing business with Tradestaff workwear again.

Smart Safety Solutions **- Aaron Rhodes-Schröder**



BEFORE



Wide Brim Hat
- MC601



Euro Work
Boilersuit- S999



AFTER

BEFORE



Turin Premium
T-Shirt - B195



AFTER

BEFORE

HUSKI Venture
4-in-1 Jacket
- K8106



AFTER

Commonly asked branding questions

What is the cost to brand my logo ?

Both branding services incur a one-off set-up fee, then your logo will be on file with us indefinitely.

Screen printing is priced by colour rather than size, so the more colours in your logo, the more costly it is. However, if you are printing in one colour, e.g. black, it is very cost-effective.

Embroidery is priced by size, rather than colour. You can have as many colours in your logo as you like, but if you go larger than a standard chest logo size, it can become more costly.

How long will it take for my order to arrive?

Both services depend on the current production line, however, embroidery typically takes 1 week for production, and printing is usually 1 1/2 weeks. Plus shipping time of 1-3 business days.

What is the best method to use for my uniforms?

We can recommend which service to use based on which products you want to brand (i.e. the material of the item and how commonly washed they are), what industry you work in, what your budget is and what your needs are.

Our team are experts in branded workwear, so check out our testimonials below and give us a call if you would like to have a chat!



GET IN TOUCH

PHONE: 03 266 1595

EMAIL :WORKWEAR@TRADESTAFF.CO.NZ
AND WE WILL GET IN CONTACT WITH US ASAP!

