

core product range



SIZE: Mini Sleepwrap

Fits: Mattresses 37cm W x approximately 2.5cm D
: Bassinet, small bedside/ sidebed Co-sleeper bassinets, pram bassinet, Moses basket, carrycot, baby hammock.

Age: newborn – approximately 6 months

HEADwedge - approx newborn to 6 months

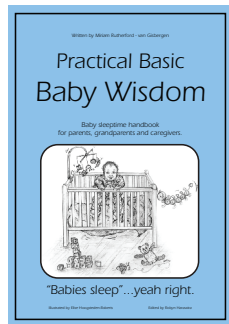
- to be used together with the Safe T Sleep Sleepwrap
- helps ensure nice head shape and normal brain development
- 100% cotton cover over triangle, chemical free foam strip



Baby Wisdom Book

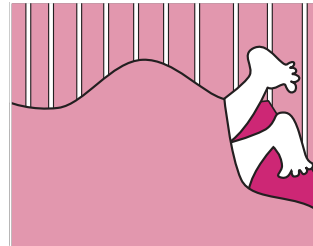
by Miriam van Gisbergen, Edited by Robyn Harawira.

- For new parents, grandparents and caregivers.
- Practical, basic parenting tips for more peace of mind.
- Widely consulted and delightfully illustrated.
- Common sense awareness for safer, cosier, more restful sleep for baby, toddler and YOU.



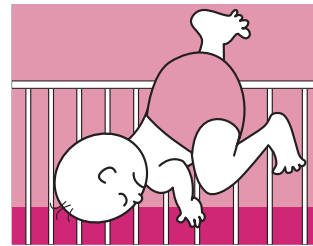
medical facts

Globally, well over 80% of SUDI/SIDS/COTDEATH babies are found with face and head covered.



Helps prevent suffocation.

Most young babies can only crawl either backwards or forwards during sleep. They can easily find themselves jammed at the top or bottom of the cot or bed, and are at risk of suffocation.

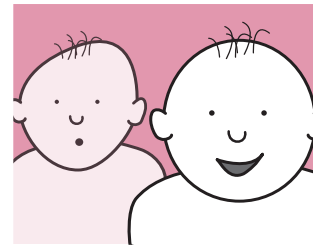


Helps prevent cot/crib accidents.

Approx 1 in 7 babies are hospitalised each year because of cot/crib accidents. International statistics indicate that around 70% of hospital fall admissions in the newborn to 4 year age group are due to falls from cots/cribs, and beds.



Helps prevent potentially dangerous creeping, rolling or jamming.



Helps prevent head deformities.

Hospital admissions for specific skull deformities in need of treatment, have increased by over 300% during the past 15 years. Up to 4% require surgery. Over 35% of babies heads do not return to normal shape.

benefits



100% TOP QUALITY COTTON SPECIFIC, SCIENTIFICALLY TESTED SAFETY WEAVE, CHEMICAL FREE

CUSTOM BATCH WOVEN FOR SAFE T SLEEP

WASHABLE

LIGHTWEIGHT

COMPACT

PRACTICAL

AFFORDABLE

INDEPENDENTLY HOSPITAL CINICALLY PROVEN

EXTRA SLEEPWRAP BENEFITS:

- Allows a cosy, 'independent sleeping space' for babies
- Together with loving, trust-building parenting encourages positive, familiar sleep patterns and associations
- Helps 'keep face and head clear', helping to prevent suffocation accidents
- Helps prevent known cot/crib discomfort, injuries and fatalities from jamming climbing and falling
- Importantly flat and soft underneath baby's back for cosy comfort
- Allows all natural, comfortable movement at each stage of development. Free body, limb and hip movement. Older babies may turn freely within the Sleepwrap
- Practical and comforting for reflux, colic, 'head bangers', extra restless sleepers and creepers
- Safer, more familiar transitions to bigger and different beds for home and away. Ideal for twins and multiples
- Convenient, compact and lightweight for visiting, traveling, camping, caravanning, boating and small spaces. Ideal and practical at grandparents and daycare
- Washable, hygienic, warm in winter and cool in summer.
- Easy to use : simply goes over any type of swaddling, sleeping bag or sleepwear for safe, snug and more restful sleep
- Helps keep swaddling wraps in place to prevent entanglement and suffocation
- Peace of Mind

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THE BEST PROTECTION FOR BABY

available at quality baby stores

research-based information

PATENTS & PATENTS PENDING

*www.safetsleep.com

The Only Original



Safe T Sleep®
Sleepwrap® & HEADwedge

For a safer, better sleeping baby and a nicely shaped head. More sleep and peace of mind for you.

NATURAL COMFORTABLE MOVEMENT



it's a 'wrap!'

ORIGINAL NEW ZEALAND DESIGN & INNOVATION

newborn—2 years

EXTRA SAFETY OVER SWADDLING, SLEEPINGBAGS AND ALL SLEEPWEAR.

Since its conception in 1976 and delivery onto the world market in 1992, hundreds of thousands of babies have slept safely with a Safe T Sleep Sleepwrap and little HEADwedge.

Patents & Patents Pending

CLINICALLY PROVEN*
100% SAFETY RECORD EST. 1992



infants



WITH PATENTED HOUDINI STRIP



toddlers

for older babies

For older babies out of the high 'cot-death' risk period, simply tuck the legpiece away and teach baby to turn within the wrap to allow desired sleep positions.



Safe T Sleep® core product range

- The Sleepwrap is most suitable on a good quality mattress.
- The Safe T Sleep Sleepwrap fits the BED size so choose your Sleepwrap according to the bed size you are using. See sizes below.



facts not fashion:

- Back sleeping baby is best but it is not enough! Tragedies are still happening each year.
FACT: with Safe T Sleep no fatalities, cot accidents or injuries.
- Hundreds of years of well-documented evidence show that most babies love to be swaddled they love the feeling of 'nesting' and boundaries just as when in the womb.
FACT: Traditional and modern swaddles can and do come loose, ending up around babys' neck or over the face causing tragedy.
- Modern wraps, swaddles and sleeping bags are excellent but are not safety products.
FACT: EVEN in these products babies can and do turn, roll, creep, jam limbs in cot/crib bars, end up with their head against a hard surface putting them at risk of Positional Asphyxia during sleep.
FACT: During the standing and climbing stage babies can and do end up hospitalised from toppling and falling when in a sleeping bag without the Safe T Sleep Sleepwrap.

easy to use!



step 1



step 2



step 3

Wrap the largest part of the *Sleepwrap* tightly around the mattress. Wrap the left side of the small babywrap part just snugly underneath the armpits.

Bring up the legpiece and bring over the right side of the babywrap to close. Allow one flat hand between the *Sleepwrap* and baby's chest.

When using the new Houdini Strip simply tuck the right babywrap part underneath the Houdini Strip for extra closure protection.

The Safe T Sleep Sleepwrap is an extremely comfortable child-protective swaddling band for your precious baby. Simply wrap around ANY type of traditional or modern swaddling, sleepingbag or sleepwear for extra safety, security, more restful sleep for baby and your own peace of mind... Choose safety.

Warranty

STS guarantees this product against faulty workmanship for twelve months from the original date of purchase from an authorised retailer/etailer. No warranty is given for second hand or counterfeit products used in a commercial environment (e.g. for hire.) The warranty is not transferable. In the unlikely event that a fault is found during the warranty period, please contact your retailer/etailer where you purchased the product. When used properly your Safe T Sleep Sleepwrap will safely last one child newborn - 2 years.
Happy Positive Parenting



SIZE: Large Sleepwrap

Fits: Standard and large cot/crib, portable cot/crib, boat, caravan, standard single bed, king single, double, queen and standard king bed
Age: newborn – approximately 2 years



SIZE: Classic Sleepwrap

Fits: Standard bassinet, pram bassinet, carrycot, Moses basket, baby hammock, larger bedside co-sleeper, portable cot/crib, boat, caravan, campervan, standard and American cot/crib, larger EU cot, standard single bed.
Age: newborn – approximately 2 years



SIZE: Cot/Crib Sleepwrap

Fits: Mattresses 70cm W x approximately 12cm D : Bedside co-sleeper, standard cot, standard American cot/crib
Age: newborn – approximately 2 years

safer, more restful sleep

A broken night's sleep could well become a thing of the past for both baby and you.

"We enjoy the full 8 hours uninterrupted sleep, content in the knowledge our son is safe and warm." **Adrienne Smith**

"When my daughter is in her cot, I feel confident, knowing that she is safe." **Christine Frost - Registered Paediatric Nurse**

peace of mind

Since 1992 hundreds of thousands of babies (and their families) have enjoyed the benefits of a Safe T Sleep Sleepwrap with no reported fatalities, accidents or incidents.

"My 5 mth old was rolling over in his sleep and planting his face into the mattress. My husband and I took turns to stay awake to roll him back over. Now we finally get a good night's sleep. Thank you!" **Christina Wood**

easier travelling: lightweight, compact & portable

Smart design means 'it can be used on or' as an alternative to the portable cot/crib and on any standard mattress in the world. SO compact it will fit into your handbag, briefcase or car glove box. And it's not only convenient to use, it's also incredibly easy, taking just a few minutes to fit.

"Thanks Safe T Sleep for helping us have the sleep filled holiday we were dreaming of with our twins on our 3 week caravan holiday!" **Lauren Jacobson**