

# TRUE COLOR

Colors are brighter and images are crisper with all new TRUECOLOR digital printing. This innovative print method is available on 6 different rigid card holders and on our most popular badge reels to bring custom logos, graphics and text to life, creating custom goods of the highest quality. TRUECOLOR printing allows for full-color customization right on the product for a more professional look.

**High quality** – TRUECOLOR printing allows custom graphics, logos and text to be printed directly on a select group of rigid plastic holders and badge reels.

**Vivid color** – Rather than a one- or two-color print process or labels, TRUECOLOR digital printing is able to incorporate hundreds of colors for true full-color graphics and text.

**Long-lasting** – TRUECOLOR printing is applied directly to the product surface for a durable and long-lasting solution.



2120-7050



*Bring your custom products to life with bright, vibrant digital printing.*

2120-8002



726-T1



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# TRUECOLOR PRINTING

DIGITAL PRINTING IS AVAILABLE ON THE FOLLOWING PRODUCTS:

Badge Holders		
Description	Max Imprint Size	Item #
<b>Economy Badge Holders</b>		
Vertical Badge Holder - Frosted Finish	Front: 1 3/4" x 3"	726-SN
Vertical Badge Holder - Clear Finish	Back: 1 1/2" x 16/25"	726-CSN
Horizontal Badge Holder - Frosted Finish	Front: 2 3/4" x 1 3/4"	726-T1
Horizontal Badge Holder - Clear Finish	Back: 2 1/2" x 3/4"	726-CT1
<b>Premium Grade Badge Holders</b>		
Vertical Two-Card Holder	Front or Back: 2 1/2" x 3/4"	706-N2
Horizontal One-Card Holder	Front: 1 1/2" x 2 3/4"	706-T1
Vertical One-Card Holder	Front: 1 1/2" x 2 1/2"	706-N
<b>Rigid Card Holder</b>		
Horizontal Rigid Card Holder w/ Key Ring	Front or Back: 1 1/2" x 2 1/4"	706-RNG

Badge Reels			
Available Colors	Description	Max Imprint Size	Item #
<b>Premier Carabiner Reels</b>			
Black	Carabiner	Front or Back: 1"	2120-7021
Trans. Clear (0), Trans. Black (1), Trans. Royal Blue (2), Trans. Red (6)			2120-705_
<b>Economy Round Plastic Badge Reels</b>			
Black - BLK (1), Royal Blue - RBLU (2), Green (4), Red - RED (6), White - WHT (8), Yellow (9), Orange - ORG (5)	Belt Clip / Clear Vinyl Strap	Front: 3/4"	2120-303_ or 525-I-____
Trans. Clear - CLR (0), Trans. Royal Blue - RBLU (2), Trans. Green - GRN (4), Trans. Orange - ORG (5), Trans. Red - RED (6), Trans. Yellow - YLW (9), Trans. Purple - PURP (13)			2120-360_ or 525-TR-____
Black (BLK), Royal Blue (RBLU)	Belt Clip / Card Clamp		525-IK6-____
Black	Belt Clip / Split Ring		525-ISR-BLK
Neon Pink (1), Neon Blue (2), Neon Yellow (3), Neon Green (4), Neon Orange (5)	Belt Clip / Clear Vinyl Strap		2120-308_
Black - BLK (1), Royal Blue - RBLU (2), White - WHT (8), Red - RED (6), Dark Gray - DKGRY	Swivel Clip / Clear Vinyl Strap		2120-760_ or 529-I-____
Trans. Clear (CLR), Trans. Green (GRN), Trans. Orange (ORG), Trans. Royal Blue, (RBLU) Trans. Red (RED)			529-TR-___
<b>MaxLabel™ Badge Reel</b>			
Black (BLK), Royal Blue (RBLU), White (WHT)	Belt Clip	Front: 1"	905-I-____
Black (BLK), Royal Blue (RBLU), White (WHT)	Swivel Clip		909-I-____
Trans. Royal Blue (RBLU)	Belt Clip		905-TR-RBLU
Trans. Royal Blue (RBLU)	Swivel Clip		909-TR-RBLU
<b>Reinforced Strap Badge Reel</b>			
Black (1), Blue (2), Green (4), Red (6), White (8)	Belt Clip	Front: 3/4"	2120-300_
Black (1), Blue (2)	Spring Clip		2120-475_
<b>Twist-Free Carabiner Reel</b>			
Black (BLK), Green (GRN), Royal Blue (RBLU), Red (RED), Pink (PNK), White (WHT)	Carabiner Only	Front or Back: 1 1/16"	704-CB-____
Trans. Purple (PURP), Trans. Red (RED), Trans. Green (GRN), Trans. Royal Blue (RBLU)	Carabiner Only		704-TR-____
Black (BLK), Royal Blue (RBLU), Red (RED), White (WHT)	Carabiner & Belt Clip		704-CLP-____
<b>B•Reel™</b>			
Black (01), Metallic Blue (02), White (08), Metallic Gray (10), Watermelon (11), Purple (12)	Clip with Teeth	Front: 1 3/16" x 1"	2120-78_
Black (01), Metallic Blue (02), White (08), Metallic Gray (10), Watermelon (11), Purple (12)	Belt Clip		2120-80_



726-SN



704-CB-WHT



525-I-RED



905-I-BLK

1015-508ID