

For Immediate Release

EcoZoom Honored as 'Best for the World', Creating Most Overall Positive Social and Environmental Impact

Joins 119 Companies From 20 Countries and 49 Industries to
Set Gold Standard and Challenge
All Businesses to Measure and Manage Impact

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Today, EcoZoom, a social enterprise working in the international development space, was recognized for creating the most positive overall social and environmental impact by the nonprofit B Lab with the release of the fourth annual 'B Corp Best for the World' list.

The 'B Corp Best for the World' list honors businesses that earned an overall score in the top 10% of more than 1,200 Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous assessment of a company's impact on its workers, community, and the environment. The B Corp 'Best for the World List' sets the gold standard for high impact companies and demonstrates that any type of company can use business as a force for good.

"EcoZoom is proud to be a B Corp and [Best for the World](#). We think it opens up business opportunities and possibilities. This mindset allows you to find creative and impactful partnerships or strategies that would elude you if you focused only on profits. We hope to be joined by even more companies that strive to use the power of business for positive social and environmental change," Ben West, Co-founder and CEO.

EcoZoom is one of 120 'Best for the World' companies come from 49 different industries such as manufacturing, telecommunications, pharmaceuticals and finance. "Today's honorees inspire all companies to compete not only to be best in the world, but best for the world," said Jay Coen Gilbert, Co-Founder of B Lab, the nonprofit organization that certifies B Corporations and governs the independent third party standard used to generate the comparable assessment of corporate impact.

Today there are over 1,200 Certified B Corporations, across 121 industries and 38 countries, unified by one common goal: to redefine success in business. EcoZoom was first certified in 2012 and is glad to be part of the movement to develop and formalize the impact space.

COMPANY BOILERPLATE

EcoZoom is a social enterprise and Certified B Corp that transforms lives in developing countries by supplying healthy, efficient, ecofriendly products and offering the services needed to create long-term uptake and access to them. The company specializes in household energy products – like improved cookstoves – and works with partners to make them accessible and affordable around the globe. Since starting in April of 2011, the company has sold over 300,000 units (cookstoves and solar lights) in 14 developing countries. EcoZoom’s largest projects are in Kenya, Rwanda, Nigeria, and Mexico.

For more information, visit: www.ecozoom.com

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EcoZoom B Corp Profile: <http://www.bcorporation.net/community/ecozoom>

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term. B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform.

For more information, visit www.bcorporation.net.

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