



**BILLBOARDS / POSTERS** 

# POSTER PAPER PRO 200 MATT

### matt 3672, 200 g/m<sup>2</sup>

Matt poster paper with high stiffness for outdoor and indoor applications

This multi-coated, weatherproof paper with high wet-strength and a matt finish is suitable for printing with solvent, latex and UV-curing inks. Prints impress with a homogeneous printed image and good scratch resistance. Poster Paper Pro qualifies for outdoor billboard applications. The weight of 200 g/m<sup>2</sup> lends the material high opacity and stiffness and thus enables optimum handling.

#### **Advantages**

- Homogeneous printed image
- Water-repellent surface
- High stiffness and rigidity
- FSC® certified



## General tips

- Please note when printing with any of the 300 series HP Latex printer, to print roll to roll!
- The ink amounts must be adjusted to the paper. Please reduce the single colours cyan, magenta, yellow and black (ink restrictions) and lower the maximum amount of ink (ink limt). This will help your costs on inks and improve your drying performance.
- Please follow the recommondations of the printer and ink manufacturer. The temperature for preheating and drying the media should be checked previously to make sure you achieve desired results.
- To maintain the high quality of the paper, it should be stored and converted in a climate of 30 65 % relative humidity and temperatures of 10 30 °C (50 86 °F).
- Latex / IR hardening ink is not fully water-resistant.

## Physical data

Name	Value	Norm
Weight [g/m²]	200	ISO 536
Thickness (total) [µm]	220	ISO 534
Opacity [%]	>98	ISO 2471
Gloss (85°)	18	ISO 2813
Chromaticity (D50/2°) a* M0	L* 92.7 / a* 1.5 / b* -6.0	ISO 13655, M0

