



**GO TEXAN.**

We are proud to be a  
GoTexan partner.

## *June/July 2021 Newsletter*

I hope this month's newsletter finds everyone happy and healthy and enjoying their summer. Hopefully, you are getting some well-deserved time off and enjoying time with family and friends.

It has been a busy couple of months for us at Hein Family Kitchen. Our focus continues to be on introducing our Papa's Original Salsa to people and finding new ways to make it more accessible in your neighborhoods. Several of you have sent it as gifts to family and friends for special occasions and they have in turn ordered more for themselves and sent it on to their friends and relatives. We have also gained several repeat customers at the Farmer's Markets in Katy and Bellville who have also been sharing our product with their friends. Your support has been fantastic, and we genuinely appreciate your sharing our salsa with your family and friends. We are truly thankful for the support.

We continue to work with our current retail partners. Recently we were offered the opportunity to work with Volleman's Home Delivery (<https://vollemanshomedelivery.com/>) in the Dallas/Ft. Worth area. They carry several unique Texas products in addition to providing home milk delivery of Volleman's dairy products. Yes, they are bringing back the milk man! Check them out, and if you know someone in the Dallas/Ft. Worth area, let them know.

We had a very successful promotion with Kowalski's before the July 4<sup>th</sup> holiday weekend and Jason and Stephanie conducted a tasting demo at their Eagan store on July 2<sup>nd</sup>. We have several more planned, so keep your eyes open for an event at your local Kowalski's (<https://www.kowalskis.com/>)

Tami Tooke has also been gracious enough to offer her help in the LaCrosse area and will be scheduling some local tastings at **People's Food Co-Op** – 315 5<sup>th</sup> Avenue S., La Crosse, WI 54601 ([www.pfc.coop](http://www.pfc.coop)) in the upcoming weeks. Please look for those and go out and say hello.

Craig Ferrell and I continue to sell at two local farmers markets in the Houston area:

**The Farmer's Market on Grand Parkway** (<http://www.farmersmarketongrandparkway.com>) - 1225 Grand Parkway (Hwy 99). Katy, TX 77494. Saturdays - 8 a.m. to Noon. We are trying to be there every 1<sup>st</sup> and 3<sup>rd</sup> Saturday of the month.

**Bellville Farmer's Market** ([www.bellvillefarmersmarket.com](http://www.bellvillefarmersmarket.com)) – located at the Jim Bishop Pavilion on North Bell and Palm Street just one block north of the downtown square in Bellville, TX. The market is open the first Saturday of every month from 9 a.m. to Noon.

We continue to try and expand our retailer network, but if none of those are convenient, I am always happy to hear from you and ready to fill your online order anywhere in the country. Go to [www.heinfamilykitchen.com](http://www.heinfamilykitchen.com) and I will get it to you as quickly as possible.

Your continued support and sharing about our company and product with your family and friends really is the key to continuing to grow, and as I noted earlier, my favorite part of this endeavor. Please keep helping us support our growth through providing your reviews, sharing on your social media accounts, telling your friends and family about us, and as the weather warms up and you start to plan those family and neighborhood gatherings, make sure you have enough salsa in your pantry.

