



VANCOUVER, BC--(Marketwired - February 01, 2018) - Unisync Corp. (TSX VENTURE: [UNI](#))

Alaska Airlines unveiled on January 18th at its SeaTac Hanger its new custom uniforms collection, which will be manufactured by Unisync Group Limited ("Unisync Group"), a wholly owned subsidiary of Unisync Corp. The design, which has been more than two years in the making, will clad 19,000 Alaska, Virgin America and Horizon Air uniformed employees starting in late 2019. Unisync Group was selected as Alaska Airlines' new uniform partner in mid 2016 and has been working extensively with Alaska Airlines and Seattle-based designer Luly Yang on the project. The unveiling included a fashion show with employee models walking the runway, showcasing over 90 garments and accessories to thousands of employees. "Luly's designs perfectly capture our fresh, West Coast vibe and we're absolutely thrilled with the collection. Unisync has delivered on making a high quality product and their added depth of knowledge and experience only gives us that much more confidence in our ability to deliver a successful program to our employees" said Sangita Woerner, Alaska Airlines' vice president of marketing.

The new custom uniform program is scheduled to officially rollout starting late 2019 where Unisync Group will be responsible for all aspects of the program including manufacturing, quality, safety, inventory planning, online ordering, customer service, and warehouse and distribution. "Unisync Group is thrilled to be the selected partner of Alaska Airlines" said Michael Smith, Unisync's senior vice president of service and supply chain. "Unisync has worked hard to position itself as a leader and innovator to the airline industry with a focus on service, safety and transparency for our customers. The entire team here is truly excited at the opportunity to work with Alaska and Luly on this project."

Alaska Airlines will also be one of the few custom uniform programs worldwide to adhere to the industry-leading safety program STANDARD 100 by OEKO-TEX®. The STANDARD 100 BY OEKO-TEX® is one of the most progressive textile standards in the world and is known for ensuring that textiles are free of potentially harmful substances and allergens. STANDARD 100 by OEKO-TEX® ensures that substances used in textile production of a garment meet or exceed global safety standards; it also requires suppliers gain certification to produce each garment component, down to the color, material, thread and dyes.

"We have the trifecta of excellence in our uniform partners," said Ann Ardizzone, vice president strategic sourcing and supply chain for Alaska Airlines. "We knew that the unique combination of Luly's vision, in partnership with the discipline and depth of Unisync and OEKO-TEX, would yield great things. By building safety into the sourcing of materials and applying that standard throughout the process, we're able to deliver a uniform that not only looks beautiful, but is safe for our employees."

The uniforms made their official debut Monday, January 22nd, with 130 employee wear testers — flight attendants, pilots, customer service agents and lounge employees — putting the uniforms through their paces for the next 60 days.

About Unisync

Unisync Group is a vertically integrated enterprise with exceptional capabilities in garment design, domestic manufacturing and off-shore outsourcing, including state-of-the-art web based B2B ordering, distribution and program management systems.

For more information on our capabilities, products and services please visit our website at www.unisyncgroup.com.

On Behalf of the Board of Directors

Douglas F Good
CEO

Forward Looking Statements

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