



TORONTO, ON—(Marketwired – May 09, 2017) – [Unisync Corp.](#) (TSX VENTURE: UNI) is pleased to announce that its wholly owned subsidiary Unisync Group Limited (“Unisync Group”) has been selected by the North American Association of Uniform Manufacturers and Distributors (“NAUMD”) to receive the Image of the Year Award in the retail category for its recent redesign of the entire Image Apparel program for the national YMCA organization.

Founded in 1851, the YMCA of Canada has 47,000 employees and volunteers at 1,700 locations across Canada. Unisync led a committee of twelve YMCA leaders from locations across Canada that met over an eighteen-month period, assessing favored items from each of the twelve locations as well as new fabrics, colours and styles. The focus was on creating an upscale, professional yet athletic look. Comfort and performance were also key considerations, given the high-energy activities that take place at the “Y”. Unisync Group took the input of the entire committee and designed two complete programs. The committee took these two uniform designs to their various locations for feedback and voting prior to launching the two programs.

This most recent award is the 18th received by Unisync Group and its subsidiaries since joining the organization. YMCA now joins Kelsey’s, Purolator, Rexall, The Ottawa Hospital, Ornge, Yogen Früz, Caesars Windsor, Fallsview Casino, The Molson Canadian Amphitheatre (this is now called Budweiser Stage), Girl Guides (2), Boy Scouts of America, Holland America Cruise Line (2), Pan Pacific Hotel, BC Transit and Air North in award-winning corporate apparel programs designed by Unisync Group’s in-house design team.

Since 1978, NAUMD has been recognizing the best workplace apparel programs with its Image of the Year Awards. Independent judges evaluate the programs on 1) originality of design, 2) projection of branding, 3) functionality for the job, and 4) use of technology and innovation.

ABOUT UNISYNC

Unisync Corp. operates through two business units: Unisync Group of Mississauga, Ontario and Peerless Garments LP (“Peerless”) of Winnipeg, Manitoba. Unisync Group is a leading customer-focused provider of corporate apparel, serving a list of Canadian iconic brands through operations in Vancouver, Calgary, Mississauga, Guelph, Carleton (Ottawa Region), Montreal and the Maritimes. Peerless specializes in the production and distribution of highly technical protective garments, military operational clothing and accessories for a broad spectrum of Federal, Provincial and Municipal government departments and agencies. The

Unisync Group is a vertically integrated Canadian enterprise with exceptional capabilities in garment design, domestic manufacturing and off-shore outsourcing, including state-of-the-art web-based B2B ordering, distribution and program management systems.

For more information on our capabilities, products and services please visit our website at www.unisyncgroup.com

Forward Looking Statements

This news release may contain forward-looking statements that involve known and unknown risk and uncertainties that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied in these forward-looking statements. Any forward-looking statements contained herein are made as of the date of this news release and are expressly qualified in their entirety by this cautionary statement. Except as required by law, the Company undertakes no obligation to publicly update or revise any such forward-looking statements to reflect any change in its expectations or in events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results will differ from those set forth in the forward-looking statements.

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