

# **Unisync Expands Into the US Market**

TORONTO, Dec. 12, 2018 -- Unisync Corp. (TSXV: "UNI") ("Unisync") is pleased to announce two corporate developments in support of its expansion into the US marketplace.

### LAS VEGAS SALES, SERVICE AND DISTRIBUTION FACILITY

Unisync is pleased to announce that it has entered in to a long-term lease of a Las Vegas area sales, service and distribution facility effective March 2019. The 45,000 square foot facility is in the Pacific Business Centre at 1055 American Pacific Drive, Henderson, Nevada. The facility will be used to service Alaska Airlines, our first major US custom uniform program, and as a base for supplying other new accounts in the US.

Unisync was selected as Alaska Airlines' new uniform partner in mid 2016 and we have been working extensively since that time with Alaska Airlines and its Seattle-based designer in the launch of our first major US custom managed uniform program. The design, which has been more than two years in the making, will clad 19,000 Alaska, Virgin America and Horizon Air uniformed employees starting in early 2020. Unisync is responsible for all aspects of the program including manufacturing, quality, safety, inventory planning, online ordering, customer service, and warehouse and distribution. We will begin receiving and kitting the new custom uniforms at the Las Vegas facility in mid-2019.

#### AGREEMENT REACHED TO ACQUIRE US HOSPITALITY BUSINESS

We are also pleased to announce that Unisync has reached agreement in principle to acquire the New Jersey based hospitality business and assets, operated under the trade name *Red the Uniform Tailor* ("RTUT"), from GALLS, LLC of Lexington, KY. The transaction, which is subject to certain closing conditions and the execution of definitive closing documentation, is expected to close on or before January 15, 2019.

Red the Uniform Tailor has been designing, manufacturing and distributing uniforms to the hospitality industry for over forty years. It offers its customers personalized service combined with a respected line of private label made-to-measure high quality uniforms and related apparel. The transaction with Unisync excludes the public service and security business which was purchased from RTUT by GALLS in late 2017.

"We look forward to the opportunity to provide continued service to the existing hospitality customers currently serviced by RTUT, including marquis corporations such as Disney, MGM and Hard Rock Casinos" commented B. James Bottoms, President of Unisync Group Limited. "I am especially pleased that the key management of the hospitality division of RTUT, namely Harvey Klein - President, Tracy J. Gluck - Vice President Sales, Lorelei Cheli – Design Director and certain other key employees will be continuing with Unisync to ensure a seamless transition of these valued existing clients of the RTUT hospitality business."

#### UNISYNC ON THE MOVE

Unisync is a broad-based vertically integrated Canadian enterprise with exceptional capabilities in garment design, domestic manufacturing, and off-shore outsourcing, including state-of-the-art web based B2B ordering, distribution, and program management systems. Unisync operates through two business units: Unisync Group Limited ("UGL") and Peerless Garments LP ("Peerless").

**UGL** provides full-service, managed apparel programs for major corporations and government-related entities through operations in Calgary, Carleton Place (Ottawa Region), Guelph, Mississauga, Moncton, Montreal and Vancouver. Its customer base includes a broad list of Canadian iconic brands as well as municipal and provincial agencies across Canada. The acquisition of Montreal based Utility Garments Inc. ("Utility") in October of this year establishes a full-service base in Quebec to better service Quebec clients and National customers with operations in Quebec. With 80 years of dedicated service to clients based in Quebec and other parts of Canada, Utility also provides a quality design team and supporting in-house manufacturing and distribution capabilities. UGL's expansion into the US will set the stage to better facilitate the servicing of current international clients with extensive operations in the US. Conversely, our North American footprint will now provide an opportunity for prospective US corporations with operations in Canada to utilize the uniform services of a more broadly based bi-lingual Canadian service provider to manage their apparel programs.

Winnipeg based **Peerless** specializes in the manufacturing and distribution of highly technical protective garments, military operational clothing, and accessories for a broad spectrum of Federal, Provincial and Municipal government agencies.

For more information on our capabilities, products and services please visit the Unisync website at <a href="https://www.unisyncgroup.com">www.unisyncgroup.com</a>.

On Behalf of the Board of Directors

## Forward Looking Statements

This press release contains statements which may constitute forward-looking information under applicable Canadian securities legislation. Such forward-looking statements include, but are not limited to, statements with respect to the anticipated timing of the launch and introduction of newly designed imagewear or expansion into the US marketplace. Persons reading this press release are cautioned that such statements or information are only predictions, and that no assurance can be given that the launch and introduction will occur in accordance with the timing currently expected or at all. Factors that could cause actual events or results to differ materially from those suggested by these forward-looking statements include, but are not limited to: operational risk, disruptions in production, reliance on few suppliers, reliance on subcontractors and including, but not limited to, other factors described in the Corporation's reports filed on SEDAR, including its financial statements and management's discussion and analysis for the year ended September 30, 2017. All forward-looking statements made in this press release are qualified by this cautionary statement and there can be no assurance that actual results or developments anticipated by the Corporation will be realized. The Corporation disclaims any intention or obligation to update or revise forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.