



VICTORIA ROGGIO

B E A U T Y

BRIDAL GUIDE
2024

RECOGNIZED AS BEST IN BEAUTY

At Victoria Roggio Beauty, all of our services are artfully tailored to nurture your skin, delivering beautifully healthy skin & flawless makeup while providing incredible customer service. We're truly honored to have our work recognized by the best in the business—[view our press mentions.](#)



VOGUE

MARTHA
STEWART
weddings

BRIDES

MODERN LUXURY
WEDDINGS

CARATS & CAKE

the knot

Philadelphia

M A G A Z I N E

PHILADELPHIA STYLE
MODERN LUXURY

STYLE ME *Pretty*

-B-HLDN

by ANTHROPOLOGIE

MEET OUR ARTISTS



VICTORIA ROGGIO



Victoria has spent over 12 years building her reputation as a sought-after makeup artist, master esthetician, and entrepreneur. She is internationally recognized for her skin-first approach to beauty. Victoria graduated from the Make Up For Ever Academy in Paris at the age of 2023 and has since completed world-class esthetics training with Biologique Recherche. Since 2011, Victoria has worked with hundreds of clients, including celebrities across the U.S. and abroad.

CRISTINA GUZMAN



Cristina is an esthetician, makeup artist, and nail technician who has been practicing in the beauty industry for more than 12 years. Cristina believes that skincare is the basis of an effective and beautiful makeup application. She specializes in a variety of bridal looks ranging from timeless and natural to full glam. Her meticulous nature ensures that all of her clients leave with no lash out of place and no cuticle unclipped.

VICKY GRAY



Vicky is a licensed esthetician and serves as our resident brow, lash, and makeup artist. She has been working for the last four years to perfect her craft to provide best-in-class services. She studied at the Beauty Institute in Philadelphia as well as the Colombian Makeup School and Beauty Academy Zeus in Medellin, Colombia. Vicky continues to actively engage in skin care education to further develop her skills.

HANNAH JO MOUNTY-WEINSTOCK



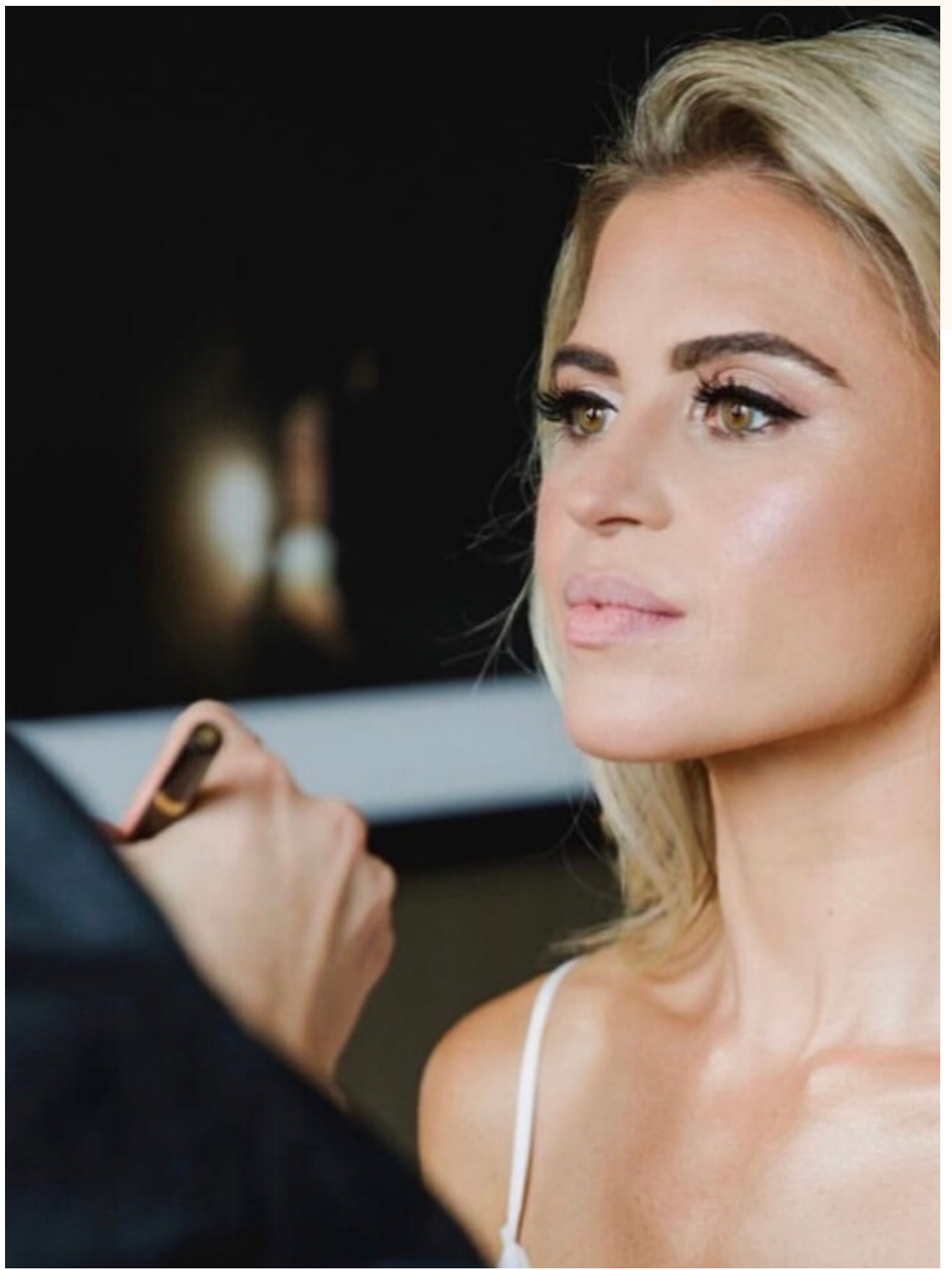
Hannah Jo is a licensed esthetician and makeup artist with over four years of experience creating elevated natural looks with an emphasis on glowing, healthy skin. After years of working as an American Sign Language Interpreter and Project Manager in the corporate sector, Hannah Jo went back to school to obtain her Esthetics certificate at Jean Madeline Aveda Institute in Philadelphia. She prides herself on making makeup and skincare accessible and educational for all.



BRIDAL PACKAGES

Our philosophy is skin first, makeup second. We firmly believe beautiful makeup is inextricable from healthy skin, which is why we have built facials into all of our packages to ensure you feel like your most beautiful version of yourself on your wedding day.

***Destination weddings:** Please [contact us](#) directly for a custom-built package.



VICTORIA'S PACKAGE

Signature

The ultimate wedding transformation featuring Victoria Roggio as your lead artist.

Package includes:

- Bridal makeup trial with Victoria
- Bridal makeup touch-up kit *valued at \$150
- One (1) VRB Signature 60-minute Facial with Victoria
- One (1) Bridal Facial during the week of your wedding with Victoria
- Bridal wedding day makeup with Victoria
- Two (2) bridal party wedding day makeup applications with Victoria

**For additional Bridal Party Makeup Applications with a VRB Resident Artist please see [Bridal Party Pricing](#).*

\$3250

*Pricing Details & Add-ons
provided on pgs. 7 - 11*



VRB RESIDENT ARTIST PACKAGE

Experience a wedding transformation with one of our talented and trusted bridal team members as your lead artist.

Package includes:

- Bridal makeup trial with your VRB resident artist
- Bridal makeup touch-up kit *valued at \$150
- One (1) VRB Signature Facial with a team esthetician
- One (1) Bridal Facial during the week of your wedding with a VRB Esthetician
- Bridal wedding day makeup with your VRB resident artist
- Four (4) bridal party wedding day makeup applications with your VRB Resident Artist

**For additional Bridal Party Makeup Applications please see [Bridal Party Pricing](#).*

\$2500

*Pricing Details & Add-ons
provided on pgs. 7 - 11*



PRICING DETAILS & ADD-ONS

ADDITIONAL BRIDAL PARTY & GUESTS

PRICING DETAILS



Base Package

Package Price
Included # of People
Required Service Time

→ Victoria's Signature Pkg →

\$3,250.00
3 Total (*Bride + 2)
3.5 Hours

→ VRB Resident Artist Pkg

\$2500.00
5 Total (*Bride + 4)
4 Hours

*OPTION 1

1 - 5 Additional People

Total # of People
Required Service Time
Dedicated Artists

→ \$925.00

4 - 8 Total (with Base Pkg)
4 Hours
Victoria Roggio - Lead Artist
+ 1 VRB Resident

→ \$925.00

6 - 10 Total (with Base Pkg)
4 Hours
VRB Resident - Lead Artist
+ 1 VRB Resident

TOTAL -

\$4,175.00

\$3,425.00

*OPTION 2

6 - 10 Additional People

Total # of People
Required Service Time
Dedicated Artists

→ \$1,850.00

9 - 13 Total (with Base Pkg)
4 Hours
Victoria Roggio - Lead Artist
+ 2 VRB Resident

→ \$1,850.00

11 - 15 Total (with Base Pkg)
4 Hours
VRB Resident - Lead Artist
+ 2 VRB Resident

TOTAL -

\$5,100.00

\$4,350.00

**Please note the above pricing is set and required to guarantee appropriate staffing for any additional bridal party or guests outside of your base package. When selecting Option 1 or 2 to be added to your base package, we encourage you to fill the maximum number allotted per option. If you are unable to fill the allotted number, you will still be responsible to pay the amount listed above.*

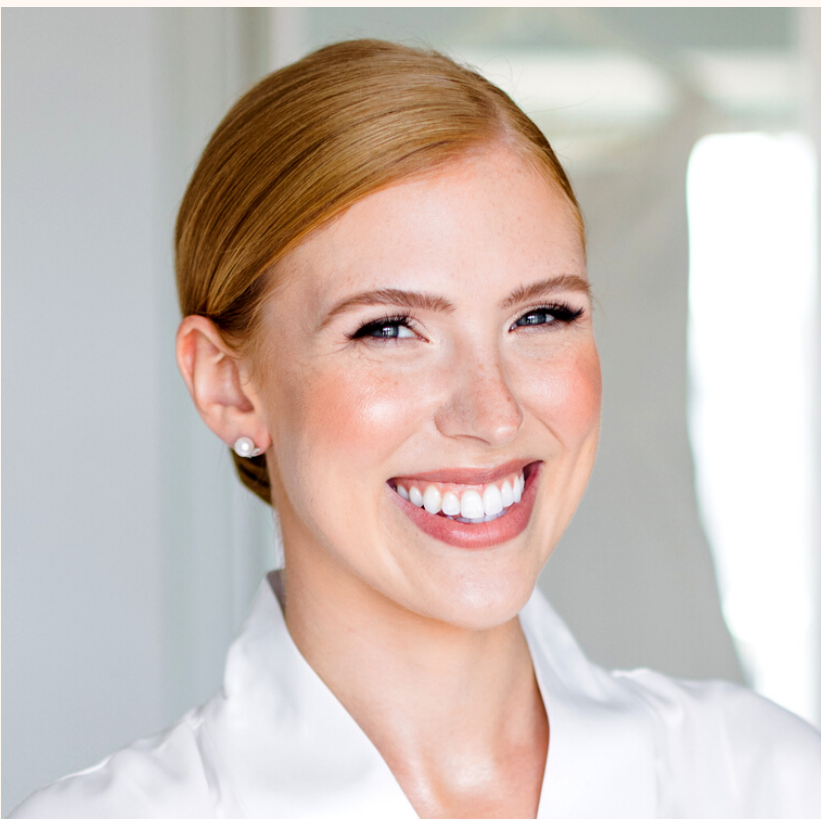
*Requests for 11+ additional people - [contact us](#) directly for a custom quote.



ADD-ONS

Victoria Roggio Beauty offers a wide variety of services. Below we have outlined those most often selected by our brides to be built into any bridal package.

- Flower Girl Makeup - \$30
- Eastern European Bridal Manicure - \$125
- Detoxifying Full Body Lymphatic Treatment - \$225
- Brow Lamination, Tint & Shape - \$155
- Natural Full Set of Lash Extensions - \$250



ENGAGEMENT PHOTOS/ REHEARSAL DINNER

- Engagement Photos/Party Makeup Application - \$250
- Bridal Shower Makeup Application - \$250
- Rehearsal Dinner Makeup Application by Resident Artist - \$275
- Rehearsal Dinner Makeup Application by Victoria Roggio - \$300

TOUCH UPS

Keep us onsite during your wedding day to stay with you until your ceremony ends.

Touch-up services are offered in two-hour increments that will begin after the last makeup service is completed.

2 hours - \$400



****All service contracts are subject to a \$100.00 processing fee.***

EXCLUSIVE BRIDAL OFFERS



The Victoria Roggio Beauty experience is for everyone - be sure your spouse-to-be, families, and all members of your wedding party are in top shape for your big day with our favorite pre-wedding facial selections.

- Signature 60-minute Facial - \$225+
- Deluxe Hydrafacial - \$275
- Red Carpet Facial - \$450

We are also happy to offer VRB Signature Facial packages with the use of Biologique Recherche products at special rates for all.

3 VRB Signature Facials - \$650

6 VRB Signature Facials - \$1250

Discover your healthiest skin ever under the guidance of VRB.





BOUTIQUE RENTAL

Relieve yourself of the setup and cleanup stress of a crowded hotel suite and spend your wedding morning getting ready in our spacious, light-drenched loft in Old City. Inspired by natural textures and European design, the spa opens up to white brick, vintage artwork, modern furniture, and an abundance of plants creating the perfect space for detail shots and getting-ready photos.

Includes :

- *3 bottles of champagne*
- *2 bottles of orange juice*
- *Tea & coffee Bar*
- *Sparkling water*
- *French pastries & fresh fruit*
- *Personal attendant*

\$1500 for up to 5 hours | 15 people max



POLICIES & FAQ

Should you have additional questions not answered in the following section, please feel free to [contact us](#).



POLICIES & FEES

SERVICE LOCATIONS & REQUIREMENTS

The location of services for the day of the event will be at the discretion of the client. Ample lighting is necessary for services to be performed properly, as well as a general work area available for use by the artist consisting of a table, bar-height chairs, and outlets for additional lighting that may be needed.

TRAVEL & OVERNIGHT ACCOMMODATIONS

*A custom, time-based quote will be provided when travel is required outside of the Center City area. In addition to the travel fee, overnight accommodations are mandatory for venues greater than two (2) hours from Victoria Roggio Beauty. All costs for overnight travel are to be paid by the client. Costs may include but are not limited to airfare, hotel, transportation, parking, per diem, service incidentals, and all taxes. **For all destination wedding requests, please contact us directly for a custom quote.***

CANCELLATION POLICY

If you should elect to cancel your contract within three (3) days of signing, your deposit will be refunded in full to the original payment method used. After that period, deposits are nonrefundable. If Victoria Roggio Beauty cancels or is otherwise unable to fulfill the contract before providing any services, Victoria Roggio Beauty will refund the deposit and any other payments made after the deposit in full. Once a contract has been canceled, either by the client or by us, Victoria Roggio Beauty bears no further liability.

CONTRACT REVISION FEES

*Within your contract agreement, one (1) revision is allotted. Each revision thereafter, including but not limited to: adding or subtracting services, adjusted start/finish time, etc. will incur a \$50 fee. ***Please note your contract is considered final one (1) month prior to your wedding date and cannot be adjusted after that time.***

ADDITIONAL FEES

The following circumstances will incur additional fees:

- *Parking - Applicable fees will be predetermined and included in the contract.*
- *Early start time (prior to 7:30 am) and Sunday requests - \$100 per artist*
- *Holiday weeks/weekends - \$200 per artist including -*
 - *Memorial Day*
 - *Independence Day*
 - *Labor Day*
 - *Thanksgiving*
 - *Christmas Eve*
 - *Christmas Day*
 - *New Year's Eve*
 - *New Year's Day*



FAQ



HOW DO I BOOK MY WEDDING/EVENT WITH VICTORIA ROGGIO BEAUTY?

We book on a “first come, first reserved” basis and no more than one year in advance. For all bridal & special event services, we require a signed service contract agreement, along with 50% of the overall balance total as a non-refundable deposit.

The final balance total is due seven (7) days prior to your wedding or event date. Please note that your date is not secured with Victoria Roggio Beauty until we have received and approved your signed contract agreement and 50% deposit.

CAN I ALTER A BASE PACKAGE?

*Because every detail of our packages are designed to achieve the Victoria Roggio Beauty signature look, we do not allow packages to be altered. You are, however, welcome to add services to customize your selected package. ***Please note for our brides interested in securing Victoria as your artist, Victoria's Signature Package must be selected.***

WHAT IF I DON'T KNOW THE EXACT NUMBER OF PEOPLE WHO WILL NEED MAKEUP SERVICES ON MY WEDDING DAY?

Because we book our artists time based on the information provided within your signed contract, we recommend that you determine the largest likely party size that you anticipate so that we can be sure adequate staffing is allocated for your event.

CAN I EDIT SERVICES AFTER THE CONTRACT IS SIGNED?

Yes, you may revise the number of Bridal Party services within your original signed contract. You are allocated one (1) initial change and will incur a \$50 fee for any further changes. Please reference the [bridal party pricing](#) (pg. 8) for guidelines. Note that when the initial contract is signed, staffing is allocated to accommodate your wedding. If this change puts you into another tier Victoria Roggio Beauty cannot guarantee that we will be able to accommodate the changed party size.

I AM ONLY LOOKING FOR MAKEUP SERVICES FOR MYSELF ON MY WEDDING DAY, IS THAT POSSIBLE?

Yes, please [contact us](#) directly if this applies to you!

FAQ



DO YOU HAVE A MINIMUM REQUIREMENT OR MAXIMUM PARTY SIZE FOR BOOKING SERVICES?

Yes, we require a Bridal Package to be selected - [view pg. 5-6](#). Please reference our [bridal party pricing](#) for more details and guidelines for additional makeup services.

HOW MANY ARTISTS DO YOU ASSIGN TO MY WEDDING AND HOW MUCH TIME DO YOU NEED TO COMPLETE MY CONTRACTED SERVICES?

The number of artists assigned to your wedding/event is dependent on the number of services within your signed contract. and the time in which all services need to be completed by. For six (6) or more services, we require a minimum of five (5) hours of service time.

CAN I REQUEST A PARTICULAR ARTIST FOR MY WEDDING DAY?

Victoria Roggio Beauty has a team of highly trained and skilled makeup artists. If you have selected Victoria's Signature Package, she will be your lead makeup artist. If you have selected our resident artist package, you are more than welcome to request the artist of your choice and we will do our best to accommodate your request pending artist availability.

DOES VICTORIA ROGGIO BEAUTY OFFER TRIALS AND HOW WOULD I SCHEDULE A TRIAL APPOINTMENT?

To ensure satisfaction on your wedding day, we have built a trial into all of our bridal contracts. While the price is built into your contract, a trial is required. We recommend booking your trial on a Tuesday, Wednesday, or Thursday, no less than thirty (30) days prior to your wedding day. Trials are a consultative and collaborative process, so we allot ninety (90) minutes for all trial appointments.

CAN I SCHEDULE MY TRIAL APPOINTMENT ON A WEEKEND?

We schedule our trials Tuesdays - Thursdays between the hours of 9am - 4pm. This is to be sure we can give our undivided attention to you. Fridays and Saturdays are busy days at Victoria Roggio Beauty, and we are often out of the spa at weddings. As we will do our best to accommodate all appointment requests, **please note there is an additional \$50.00 fee for all trial appointments requested on a Friday or Saturday.**

FAQ



HOW SHOULD I PREPARE FOR MAKEUP SERVICES?

We ask that you and anyone in your bridal party receiving services arrive with cleansed skin. Sunblock should **not** be applied as it will reflect light in photography. We recommend wearing something white that is convenient to remove and will not cause any potential threat to your makeup.

DOES YOUR TEAM STAY FOR TOUCH UP SERVICES?

At the end of your contracted ready time, your makeup artists will provide touch ups to everyone who received a makeup service by Victoria Roggio Beauty. **Please note that if for whatever reason the attendee or client is absent during this designated touch up time, it is with the understanding that the last minute touch up courtesy provided by our team is forfeited.** If you wish to have the makeup artist(s) stay past that time, please reference our [add-ons](#) (pg. 9) for contracted touch ups.

DO YOU PROVIDE A TIMELINE OF SERVICES?

Yes, our team creates a makeup timeline and provides that for your approval via email no later than sixty (60) days prior to your wedding day. The timeline is built around your “ready time,” so please be sure to confirm that time with your photographer/videographer and all other vital parties prior to the 60-day mark. If your wedding planner is creating a timeline, we ask that they utilize our [time thresholds](#) in doing so. Note that for safety reasons, we do not permit makeup services to take place concurrently with hair services.

IS GRATUITY INCLUDED IN YOUR PRICING?

No, gratuity is not included in our pricing, but always sincerely appreciated! If you wish to give gratuities to your makeup artist(s), we suggest giving the lead artist a single envelope with all of the gratuities enclosed, and they will divide the gratuity amongst the team. We request that gratuities are not made by each individual using Venmo/Cash App as we find that the process causes delays in the makeup timeline.

WHAT METHODS OF PAYMENT DO YOU ACCEPT?

We accept MasterCard, Visa, Discover, American Express, Apple Pay, and checks payable to Victoria Roggio Beauty.

FAQ



MY FAMILY AND/OR BRIDAL PARTY IS PAYING FOR THEIR OWN SERVICES; ARE THEY ABLE TO MAKE SEPARATE PAYMENTS?

Victoria Roggio Beauty only accepts payments from the contract signee, so we recommend that you collect payments from your family and wedding party either before making your payments or ask them to reimburse you, but we can only accept payment from signee.

HOW DO I REACH YOU?

Email communication is our primary method of communication. In order to serve you best, it is important that we have a record of all correspondence with each client. Although email is our preferred method of communication, you are always welcome to call our office line with any important questions you may have.

WHAT ARE YOUR OFFICE HOURS? HOW LONG WILL IT TAKE TO GET A RESPONSE?

Our office hours are Tuesday - Friday, 9:00am-7:00pm, and Saturdays 9:00am-6:00pm. Our response time is typically within 72 hours, or within three (3) business days unless otherwise indicated in an out-of-office reply.

CONTACT US

EMAIL ADDRESS

weddings@victoriaroggiobeauty.com

PHONE NUMBER

+1-215-647-2048

LOCATION

219 Cuthbert St. Floor 6, Philadelphia, PA 19106

Building Access Code - ***3300**

WEBSITE

www.victoriaroggiobeauty.com





THANK YOU

we look forward to working with you!

TRUSTED VENDORS



HAIR STYLISTS

MANE BRIDAL
Alexis Burkhardt
📍 @alexisburkhardthair

HERRINGBONE SALON
Kerri Fawley
📍 @herringbonesalon
<https://herringbonesalon.com>

AMANDA D'ANDREA HAIR
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<https://amandadandrea.com>

BRIDAL BY NATALIE WEDDING
HAIR SERVICES
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<https://bridalbynatalie.com>

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