



Gwee[®]

“When and Where You Need It”[®]

Mobile Device Enhancement Products.

Unique Solutions. Fun Colors. Multi-functional. Hygienically Clean.



Sport Guppy™
Lime Green

gweeglobal™

History in the making

How Gwee® got started

The Gwee® line of touch screen, magnetic switching, Earbud and optical cleaning products is the brainchild of inventor Tad Mayfield in Houston, Texas. In late 2011, many weekends were spent at the family's kitchen table developing prototypes. He then started working with Dan Valdez, entrepreneur, co-inventor and co-founder on a business that could be created from this substantial group of innovative products to explore the commercialization of this new line of devices that offered convenience, portability and performance. And having validated everyone's hunch, it was obvious that Gwee® met a need in this niche market, and Gwee® was founded.

Over the course of the next two years, Mr. Mayfield, and Mr. Valdez developed and refined the portfolio of Gwee® products, continued to build the company, and began to implement the go-to market strategy. Manufacturing, packaging, distribution, branding, digital, advertising, and of course, sales were researched and secured, and with each milestone of implementation, Gwee® affirmed it's place in the market.

Besides cleaning performance using anti-microbial infused material that address dirt, oil and smudges, functional and portability are the driving value propositions of Gwee®. "When and Where You Need It" is the brand essence of Gwee® and each product is designed to be multi-functional in use. Uniquely, Gwee® can be used beyond electronic devices to clean other glass based items like eyeglasses, sporting glasses and sunglasses.

In addition to electronic cleaning devices, Gwee® has developed it's own unique earbuds with cord manager called GWEЕ Budz, and on/off switching device called Gwee Racer Case™, a patented liquid indicating medical bandage called Dry See™ through it's subsidiary, Dry See, Inc, and a hand held exercise device called Gwee® Gym through it's subsidiary, Gwee Gym, LLC. GWEЕ® and it's subsidiaries are very active in development and sales of a variety of new, exciting, and innovative products.

gwee®buzz Why use anything else?

An estimated 90% of Americans own an electronic device such as a laptop computer or mobile phone. Is it really a good idea to use your shirt sleeve, pant leg, or tissue to clean the screen? Why not avoid the possibility of scratches and damage by using a product that can clean your screen and is "when and where you need it"?





Gwee Keyring™
Gold



Gwee Button™
White



Gwee Racer Case™
Ostrich Print Brown Case + Black Racer

"I just received my Gwee® order and must say I am very impressed with your products. I am so glad I saw the ad on TV and ordered. Thanks for your help and getting this product to us so quickly."

~ Diane M.

Revolutionary.
Hygienically Clean.
Efficient.

Unique solutions for everyday use.

gweekeyring™ Eyeglass cleaner

Gwee Keyring™ Description

The Gwee Keyring™ is a unique new product designed to help keep your Glasses, MP3 player, or mobile phone screen smudge-free. Gwee® has embedded Ultra-Fresh™ Anti-Microbial into every microfiber pad. Gwee® helps keep your lenses and screens Hygienically Clean. The Gwee Keyring™ utilizes a Patent Pending magnetic system that allows it to attach easily and securely to your keyring.

- Gwee® has embedded Ultra-Fresh™ Anti-Microbial into every product.
- The Gwee Keyring™ is washable for extended use.
- Soft microfiber inner layer keeps lenses and device screens clean and smudge-free without scratching the surface. Outer protective layer made of durable Polyurethane vinyl.
- Embedded magnets hold the Gwee Keyring™ securely and conveniently attached to your keys.



Gwee Keyring™
Bronze
SKU# GK200-PP07



Gwee Keyring™
Navy
SKU# GK200-PP13



Gwee Keyring™
Beige
SKU# GK200-PP03



Gwee Keyring™
Brown
SKU# GK200-PP04



Gwee Keyring™
Black
SKU# GK200-PP01



Gwee Keyring™
Gold
SKU# GK200-PP06



Gwee Keyring™
Red
SKU# GK200-PP08



Gwee Keyring™
Royal Blue
SKU# GK200-PP12



Gwee Keyring™
Hot Pink
SKU# GK200-PP09



Gwee Keyring™
Dark Purple
SKU# GK200-PP11



Gwee Keyring™
Lime Green
SKU# GK200-PP14



Gwee Keyring™
Silver
SKU# GK200-PP05



Click Here

to watch the video



Hygienically Clean.

Ultra-Fresh™ Anti-Microbial Pad

5

gwee.com

gwee racer case™

Tablet carrier + cleaner



Gwee Racer Case™
Hot Pink Case + Lime Green Racer
SKU# RC600-BX09



Case Description

The Patent Pending Gwee Racer™ case is a unique multi-functional product designed for protecting and cleaning your Apple iPad 2, 3, and 4.

The attractive, high quality case helps protect your iPad and provides storage for your Gwee Racer™ and stylus. The Case allows you to adjust the iPad to the angle that is perfect for you.

- Designed to protect and clean Apple iPad 2, 3, and 4.
- Multi-functional Case stores iPad, Gwee Racer™, and stylus.
- Grooves in the Case allow you to adjust the iPad to the angle that is perfect for you.



Gwee Racer Case™
Ostrich Print Brown Case + Black Racer
SKU# RC700-BX04



Gwee Racer Case™
Red Case + Red Racer
SKU# RC600-BX08



Gwee Racer Case™
Black Case + Black Racer
SKU# RC600-BX01

Stylish & Efficient.



Click Here
to watch the video

Gwee Racer™ Description

- Uses magnets embedded within the Apple iPad 2, 3, or 4 frame to secure the Gwee Racer™ to the top of the iPad frame.
- Stores easily at the top of the iPad frame.
- When moved to the left, The Gwee Racer™ saves energy by turning off the iPad.
- When moved to the right, The Gwee Racer™ switches the iPad on, ready for you to use.
- Gwee® has embedded Ultra-Fresh™ Anti-Microbial into this product. Gwee® helps keep your lenses and screens Hygienically Clean.



Gwee Racer™
Black
SKU# RB500-WP01



Gwee Racer™
White
SKU# RB500-WP02



Gwee Racer™
Red
SKU# RB500-WP08



Gwee Racer™
Silver
SKU# RB500-WP05



Gwee Racer™
Hot Pink
SKU# RB500-WP09



Gwee Racer™
Purple
SKU# RB500-WP10



Gwee Racer™
Lime Green
SKU# RB500-WP14



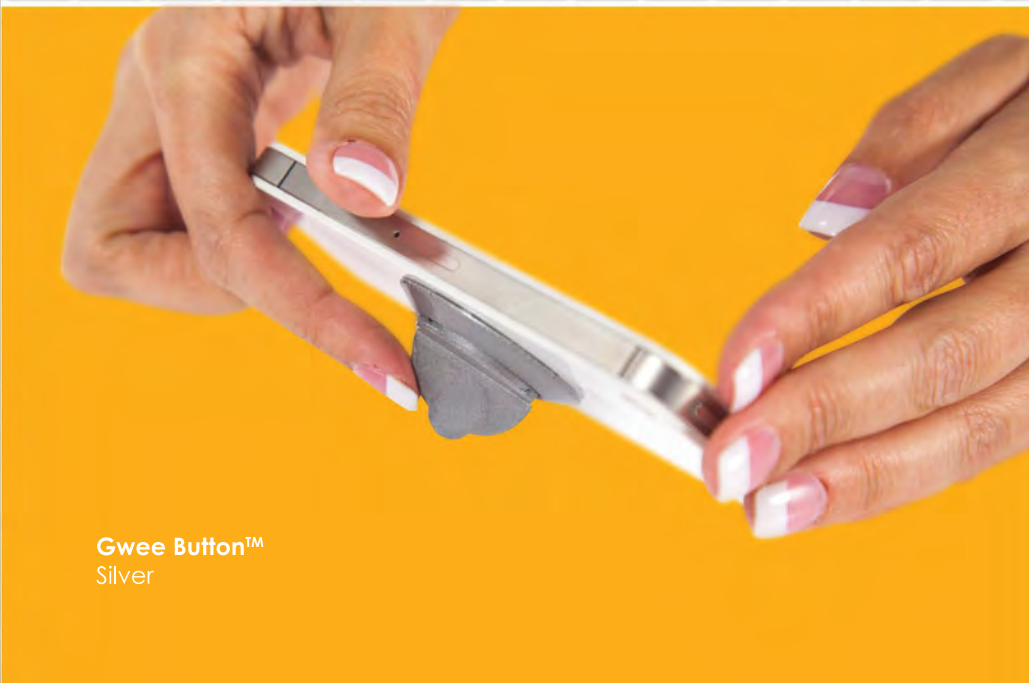
Gwee Racer™
Royal Blue
SKU# RB500-WP12





"I purchased the full line of Gwee® products that was offered in an infomercial. I have used all of them, but my favorite by far is The Button. It cleaned my cell phone screen to a shine, and there wasn't a streak or smudge in place. The fact that it's always accessible and can be used as a phone stand too, makes this a great find and I highly recommend it!"

~ *Melissia*



gweevideos

Gwee Button™

Gwee Button™ Features

- Removes greasy smudges from your screen.
- Gwee Button™ conveniently attaches to the back of phones using a special adhesive.
- Anti-Microbial blend embedded into all Gwee® cleaning pads.

Innovative.

Unique cleaning products for your phone.



Click Here
to watch the video

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866.420.GWEE (4933)

gweebutton™

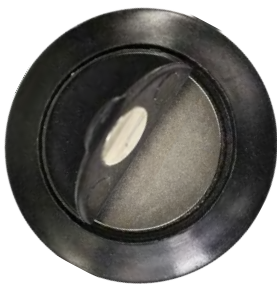
Phone cleaner & kickstand



Gwee Button™ Description

The Patent Pending Gwee Button™ is a revolutionary new multi-functional cleaning product for mobile phones. The Gwee Button™ is the only screen cleaning product that stays attached to your cell phone. The Gwee Button™ uses a special adhesive to attach to the back of your phone or phone case, so it's available to clean your screen anytime it gets dirty, smudged or greasy. The handy Kickstand feature keeps your phone upright when talking or watching a video.

- Soft, absorbent microfiber pad keeps phone screens clean and smudge-free without scratching the surface.
- Fixed magnets keeps the Gwee Button™ secure, conveniently attaching to the back of phones using a special adhesive.
- Compatible with all touchscreen phones and devices.
- Gwee® has embedded Ultra-Fresh™ Anti-Microbial into this product. Gwee® helps keep your lenses and screens Hygienically Clean.
- Flexible hinge makes cleaning easy.
- Acts as a kickstand for hands-free phone operation.



Gwee Button™
Black
SKU# BU100-PP01



Gwee Button™
White
SKU# BU100-PP02



Gwee Button™
Red
SKU# BU100-PP08



Gwee Button™
Royal Blue
SKU# BU100-PP12



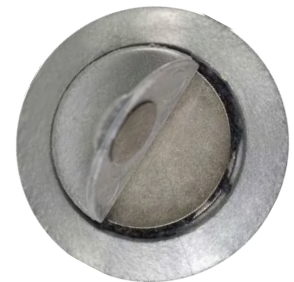
Gwee Button™
Hot Pink
SKU# BU100-PP09



Gwee Button™
Purple
SKU# BU100-PP10



Gwee Button™
Lime Green
SKU# BU100-PP14



Gwee Button™
Silver
SKU# BU100-PP05

sportguppy™ Earbud organizer

Sport Guppy™ Description

The Gwee Sport Guppy™ is a revolutionary new product designed to keep your Glasses, MP3 player, or mobile phone screen smudge-free. Gwee® has embedded Ultra-Fresh™ Anti-Microbial into every microfiber pad. Gwee® helps keep your lenses and screens Hygienically Clean.

The Gwee Sport Guppy™ utilizes a Patent Pending magnetic system that allows it to easily attach to any shirt, blouse, or ball cap and securely hold your sun, sport or eyeglasses neatly in place. It can also be used to manage your Earbuds, keeping the cables and wires organized for active wear or storage.

- Neatly organizes Earbud cables during workouts or high level activity.
- The Gwee Sport Guppy™ is washable for extended use.
- Soft microfiber inner layer keeps lenses and device screens clean and smudge-free and hygienically clean, without scratching the surface.
- Fixed magnets keep the Gwee Sport Guppy™ attached to virtually any clothing item, keeping your glasses securely and conveniently at hand.



Sport Guppy™
Navy
SKU# GS300-PP13



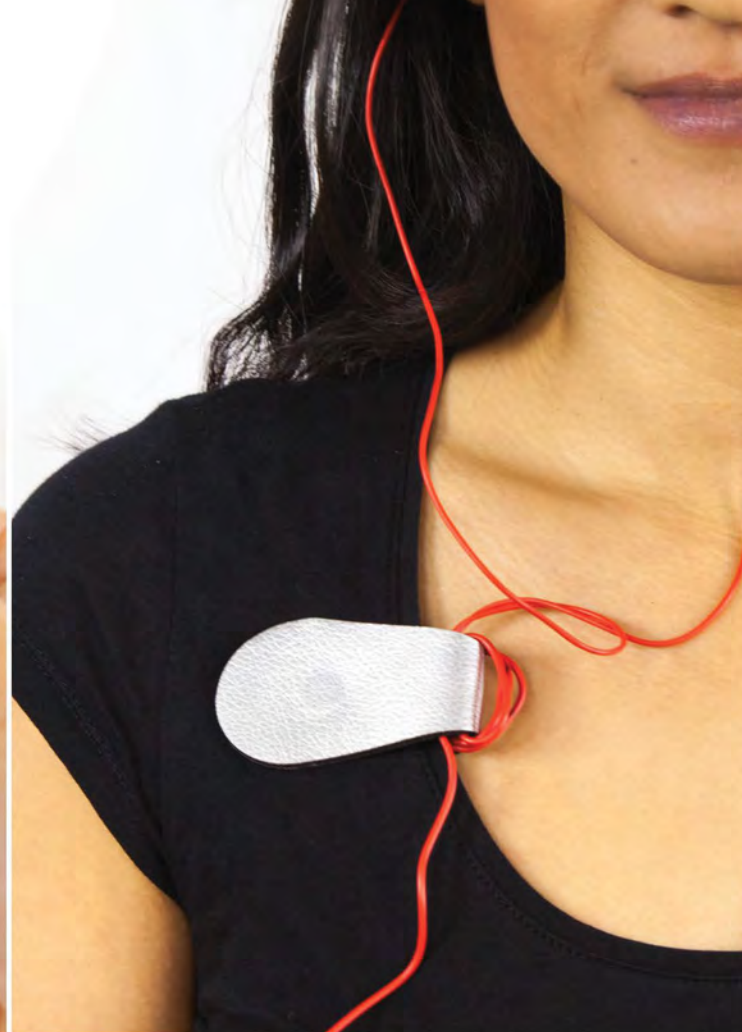
Sport Guppy™
Brown
SKU# GS300-PP04



Sport Guppy™
Gold
SKU# GS300-PP06



Sport Guppy™
Silver
SKU# GS300-PP05



Sport Guppy™
Black
SKU# GS300-PP01



Sport Guppy™
Red
SKU# GS300-PP08



Sport Guppy™
Dark Purple
SKU# GS300-PP11



Sport Guppy™
Royal Blue
SKU# GS300-PP12



Sport Guppy™
Hot Pink
SKU# GS300-PP09



Sport Guppy™
Beige
SKU# GS300-PP03



Sport Guppy™
Bronze
SKU# GS300-PP07



Sport Guppy™
Lime Green
SKU# GS300-PP14

Instrumental. Fun. Simple.

Unique solutions for everyday use.

"I love this entire line of products! They are so useful for cleaning all of my device screens. I love the unique solutions for keeping them at my fingertips, as well as the fun color options to choose from!"

~ Monique R.



Gwee Keyring™
Red

gweevideos Gwee Keyring™

Gwee Keyring™ Features

- Removes dirt without scratching lenses
- Built-in magnet for easy storage
- Anti-Microbial blend embedded into the cleaning pads
- Variety of colors
- Keyring feature keeps keys in one place



Gwee Leaf™ Description

The Patent Pending Gwee Leaf™ is a unique and innovative product designed to keep Laptop Screens, Tablets and other Touchscreens clean and smudge-free.

By using its unique magnetic capability, the Gwee Leaf™ attaches to virtually ANY Computer, Laptop or Tablet keeping it "When and Where You Need It"®. Gwee® has embedded Ultra-Fresh™ Anti-Microbial into the microfiber pad. Gwee™ helps keep your lenses and screens Hygienically Clean.

- Soft, absorbent microfiber surface keeps screens clean and smudge-free without scratching surface. Outer protective layer made of durable Polyurethane vinyl.
- Gwee® has embedded Ultra-Fresh™ Anti-Microbial into every product we make. Gwee® helps keep your lenses and screens Hygienically Clean.
- Uses the magnets already embedded within the Laptop, Desktop or Tablet frame to secure the Gwee Leaf™ to the frame for convenient storage.
- The Gwee Leaf™ is easily washable for extended use.



Gwee Leaf™
Gold
SKU# LE400-PP06



Gwee Leaf™
Navy
SKU# LE400-PP13



Gwee Leaf™
Black
SKU# LE400-PP01



Gwee Leaf™
Red
SKU# LE400-PP08



Gwee Leaf™
Lime Green
SKU# LE400-PP14



Gwee Leaf™
Brown
SKU# LE400-PP04



Gwee Leaf™
Royal Blue
SKU# LE400-PP12



Gwee Leaf™
Dark Purple
SKU# LE400-PP11



Gwee Leaf™
Hot Pink
SKU# LE400-PP09



Gwee Leaf™
Beige
SKU# LE400-PP03



Gwee Leaf™
Bronze
SKU# LE400-PP07

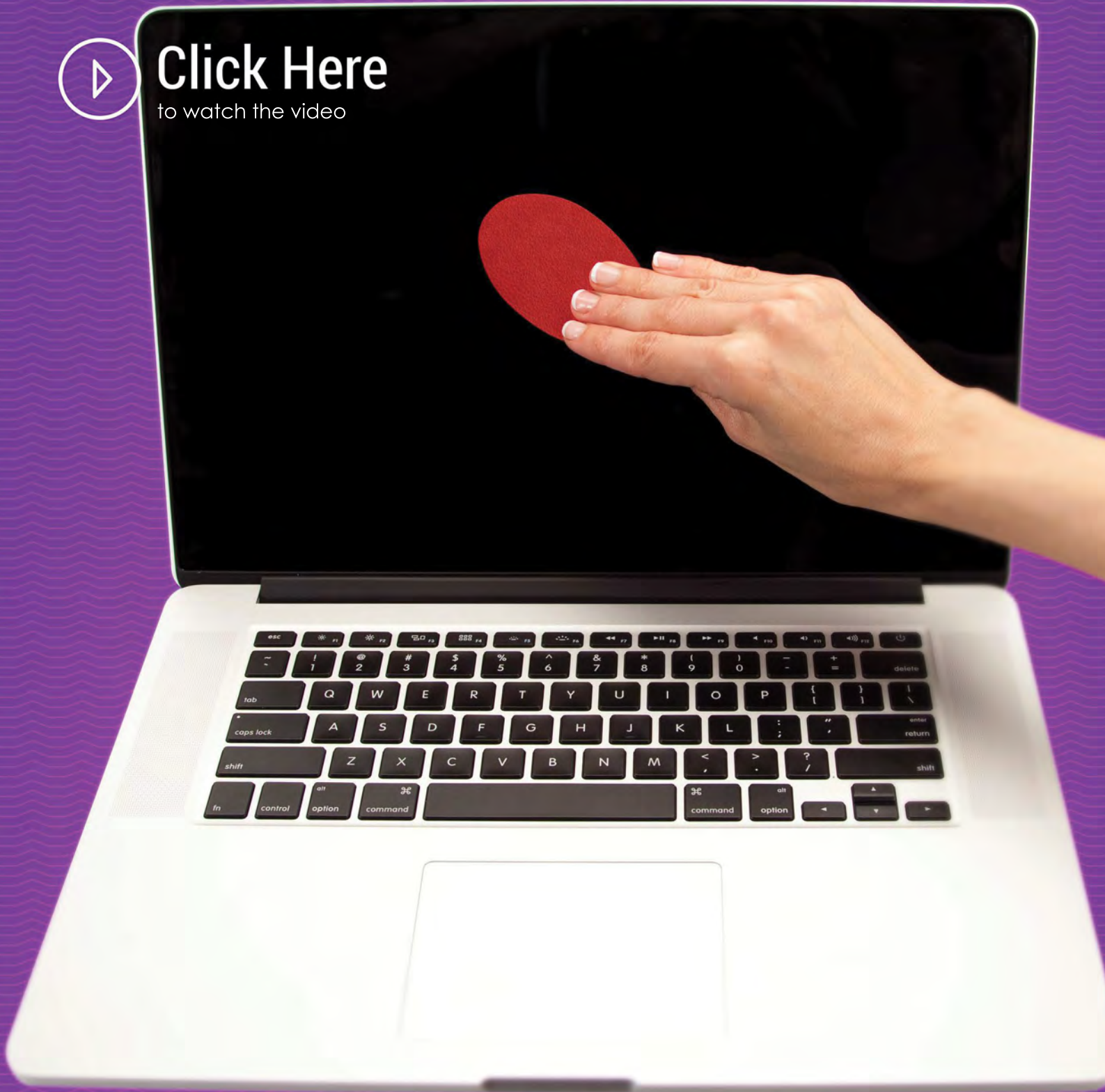


Gwee Leaf™
Silver
SKU# LE400-PP05



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Unique Design.

Secures effortlessly.



"When and Where You Need It"®

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