



**100% Pure
Natural,
Plant-Based
Nutrition**

Shop Info

Sunshine Juice EBISU
1-5-8 Ebisu Shibuya-ku Tokyo
Tel : 03-6277-3122
Open Hours : 8:00 ~ 20:00
(Sat, Sun and holidays 9:00 ~ 19:00)

Sunshine Juice ONLINE SHOP
sunshinejuice.jp



Delivery

Sunshine Juice UBER EATS
www.ubereats.com

Sunshine Juice

sunshinejuice.jp
@ sunshinejuicetokyo
sunshinejuicecompany
sunshinejuiceJP
#stayjuicy

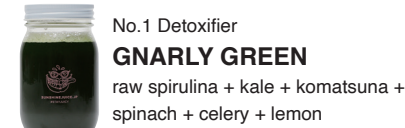
Our product and prices may be subject to change due to changes in the availability of seasonal vegetable and fruits. Visit our website for more information, including on partner vendors, events, and office delivery.



Our Lineup

Cold-Pressed Juice

All natural, 100% plant-derived, and totally free of additives to unleash the full power of enzymes, vitamins, minerals, and other nutrients.



No.1 Detoxifier
GNARLY GREEN
raw spirulina + kale + komatsuna + spinach + celery + lemon



Drink one bottle a day
DAILY JUICE a.k.a. D.J.
kale + moringa + lemon + apple



All the green will keep you go!
GREEN DETOXER
kale + komatsuna + spinach + celery + lemon

Supercharge yourself without burdening your digestive system. Selections include year-round favorites and seasonal delights.



Balance your diet
BLOODY BEETS
beet + apple + lemon + kale + komatsuna + spinach + celery + carrot + ginger



For fatigue recovery
IRONMAN'S FAVORITE
Beet + seasonal citrus + maca



To keep yourself warm
THE ROOTS
ginger + carrot + apple

Handmade Nuts Milk

Discover why nut milks are surging in popularity as alternatives to cow and soy milks. Our 100% natural handmade nut milk is completely plant-derived and additive-free.



Handmade nuts milk
PRESSED ALMOND
raw almond + a pinch of dates

Juice Cleanse

1-Day Cleanse
(Six bottles of your choice)

Cleanse your inside with a one-day fast that replaces your regular meals with our cold-pressed juices. We also offer a half-day cleanse.

Natural Shot

A ton of nutrition and energy packed into a shot-size serving. Choose from our Rehab Shot, which provides a burst of power to start your day while boosting your metabolism and immunity, or our Turmeric Shot, which offers raw organic turmeric from Okinawa as a great cure for hangovers that also revs up the body's detox process.



Natural flu-blocker
REHAB SHOT
ginger + lemon + chili

Hangover prevention, skin aging prevention
TURMERIC SHOT
turmeric + ginger + lemon



Juice Salad

Maximize your nutritional intake with our special salad. When eating raw veggies as is, humans reportedly absorb only 20% of the nutrients available. We crush this salad's ingredients to the equivalent of 100 chews, breaking down plant cell walls normally left intact by the human jaw, and thus unlock the full nourishment stored inside. Each serving offers 500 grams of veggies, well above the daily requirement of 350 grams.



Juice salad
GREEN HEAVEN
Size: Regular / Half
kale + apple + carrot + celery + pumpkin seeds + nuts + chia seeds

Shizen Remedy

Two different products made of concentrated plant essence. "IMMUNITY", made of "Chaga" powder also known as a miracle mushroom, with over 30 times the antioxidant properties of acai, helping you to prevent ageing and support your bodies' natural immunity. "RECOVERY" contains the nitrate essence of beets to help you improve blood flow and your ability to recover from fatigue. By dissolving 3g of 1 packet at a time in about 300ml of juice, cold or hot water, or any other drink you like, you can carry these products with you to make sure you have the nutrition you need even when you are out.



CHAGA "IMMUNITY" & BEETS "RECOVERY" etc

Frozen Items

A selection of juices and cleanse sets that are frozen after cold pressing to give you the convenience of keeping a stock on hand. They can be stored in your freezer for a year from manufacture, and in your refrigerator for about ten days after thawing.

Also available for frozen storage are our 100% vegan and gluten-free soups that use vegetable pulp stock, and our vegan curries that combine copious amounts of Japan-grown veggies with natural salt and spices. All are slow-simmered to eliminate the burden that insoluble fibers place on your digestive system. The skins and roots of vegetables and fruits are also amply used so that you can access the excellent antioxidant effects of their functional phytochemicals.



A variety of frozen juice



A variety of vegan soup & curry
Tomato Lentil, Seaweed Tahini Lotus etc. Kale & Chickpea Curry, Beets & Coconuts Curry etc.

We need your support to help the planet - reuse your glass bottles at sunshine juice

At Sunshine Juice, we provide juice in glass bottles in consideration of the environmental impact. By reusing bottles, it is possible to reduce the energy resources required for recycling without producing waste.

- Bring our 400ml juice bottle (or your own bottle) and get a ¥ 50 discount (or return the bottle for ¥ 50).
- We also offer discounts on the sale of 1L of juice, such as by bringing a bottle. For more information, please contact us at our store or online.

Cosmic Compost At Sunshine Juice

We are making effective use of juice pulp to make compost. Find out more on IG: @cosmic_compost



**SUNSHINE
JUICE**



Artwork by Niky Roehreke

Message

Juice that brings positive energy to your body and mind

Before Sunshine Juice opened its doors in 2014, there were no cold-pressed juice shops. That's why many people have asked me what inspired me to launch this endeavor.

Our cold-pressed juices are packed with the raw power of nature, a power that will amaze you as it permeates your entire body and energizes you all the way down to your cells. The effect is instant—the moment the juice enters your body, you'll feel its living vital force. This breathtaking sensation is something that I want to share with as many people as possible.

You might not be able to tell just by the outside, but I'm sure that as soon as you drink Sunshine Juice you'll taste the difference that comes from the finest natural quality ingredients. I have long believed that the goodness of nature delivers its fullest benefits to the body when the processing

by human is kept to the bare minimum. Some years ago, as I pondered how to transform that belief into a tangible form, I realized that the best way for me was to make juice.

Having a healthy body enhances our mental well-being and recalibrates the rhythm of life. We smile more. We engage others with more kindness. We appreciate nature more deeply. Together, these effects create a positive feedback loop in our lives. I believe this could be one of the ways to bring peace in this world. We hope that the juice we make every day will bring a healthy body and healthy mind to everybody and that will eventually create peace in this world.

NORI KO

Founder of Sunshine Juice. Tapping into his experiences from living in the US, Japan, and Taiwan, he opened Japan's first shop specializing in cold-pressed juice. He also has a passion for endurance sports, including multiple ironman and sub-10 ultramarathon and sub-3 full marathon finisher.

Instagram @nori_koo note note.com/juicynote

True Value What goes into a bottle of Sunshine Juice With Only Selected Farms

We do the legwork for sourcing prime ingredients

Our juices are simple, made just by pressing fresh ingredients—the bounty of nature straight from the farm. Since we use 100% natural vegetables and fruits without special processing, we partner only with producers we can rely on, people whose names and faces we know. We spare no effort in selecting the finest ingredients, the cornerstone of our commitment to making only superb products.

Every year, we visit our suppliers to see with our own eyes their growing methods. We listen closely to their insights, sample their produce, and rigorously choose what goes into our juices. Over the years, our quest to find ingredients that we can trust has been an incredible learning experience. Starting with the basics of cultivation and distribution, growers have taught us everything we know about vegetables and fruits. It is this in-depth engagement with farmers that enables us to confidently craft juices solely from organic or

reduced-chemical produce.

Today, more than 50 producers—from Hokkaido in the north to Okinawa down south—provide us with seasonal ingredients at their peak flavor and nutritional value. Since our priority is to choose the best produce available at the time, we switch among various growing regions and cultivars throughout the year. This results in subtle variances in the flavor of each product over time, and we think that this adds another dimension of enjoyment to our juices.

We also proactively buy Grade B imperfect looking produce which are off the market, even though their flavors are flawless. Organic and reduced- growing methods have a greater tendency to result in misshapen vegetables—it's said that as much as 30% get marked as Grade B. Thanks to our strong bond with growers, we have direct access to these tasty veggies that might otherwise get tossed out. After all, when you're making juice, it doesn't matter if your carrots are crooked or straight. This approach enables us to

offer luxury juices at affordable prices.

The Juicing Method Cold pressing preserves natural nutrients

Conventional juicers liquefy ingredients with high-speed blades that generate friction heat and mixes in air. This harms heat-susceptible nutrients and accelerates oxidation, resulting in a considerable loss of nutritional value. To compensate for the loss, of nutrients, artificial vitamins and minerals are usually added in afterwards. These chemicals pale in comparison to its natural counterparts when it comes to functionality in the body.

That's why we cold-press. This method is "cold" because it doesn't heat the ingredients while extracting their juices with a powerful press. The biggest advantage is that enzymes, vitamins, and other nutrients prone to heat degradation fully retain their nutritional value. And, of course, we

don't use additives—what you get is 100% juice from all-natural ingredients.

Approximately 1 to 1.5 kilograms of vegetables and fruits go toward making a bottle of Sunshine Juice. Their liquids and nutrients are squeezed out to the last drop with five tons of force applied by a dedicated press. This method also keeps insoluble fibers out of the juice. This facilitates the body's absorption of vitamins and minerals, while placing a smaller burden on the digestive system compared with eating the vegetables and fruits as is.

In this way we carefully craft fresh-pressed juices from fresh ingredients at our shop every day, offering you a quick fix of nutrients at their maximum potency.

& for Your Health We support your health

Juices that enable your body to efficiently absorb

the quality nutrients of vegetables and fruits help make up for the nutritional deficit that plagues modern eating habits. They can also substitute for a daily meal for people striving to keep their ideal form. And, they are a powerful tool for athletes and weekend warriors working on their core fitness.

Eating three meals every day makes your organs work without rest. Your overburdened digestive system can't finish its job, and as a result, undigested food builds up in your body in the form of waste products. This can lead to problems such as impaired organ function, chronic fatigue, and skin trouble. We invite everyone to try out our juice cleanse program, which detoxes your body by using juice to reduce the frequency of meals and give your organs a much-needed break.

& For The Earth And we support our planet's future

At Sunshine Juice, the pulp remaining from cold pressing never goes to waste—we're always experimenting with different ways of putting it to work in many ways. These include using it to make stock for vegan soups and curries, and supplying it to apron and tote bag makers as a dye. One of our more recent endeavors is producing compost with fermented pulp. The pulp from the vegetables we carefully selected for our juices are turned into compost, which is then used to cultivate vegetables for yet another round of juices. Good soil grows good vegetables, and their remnants return to the soil, sustaining the cycle of organic farming by eliminating the need for chemicals.

The vibrant energy of nature enters our bodies through cold-pressed juice and goes back to nature through composting. Sunshine Juice is committed to sustainably supporting both humans and the planet.