

Lemi Shine: Dish Survey - Before and During Quarantine

With Americans at home for weeks on end, it's no secret that dishes have been piling up. It's not just the dishes from the endless meals and snacks, but also all those extra pots, pans and bowls from the nation's new favorite pastime—baking.

We all know we're doing the dishes more, but how much more? And what can we do to make one of our most hated chores a little easier, or even better, get a little help?

<u>Lemi Shine</u>, a family-owned company that creates powerful and safe household cleaning products, each powered by citric extracts, just conducted a survey¹ of women ages 25-45 with the results confirming that we are indeed spending more time doing dishes during quarantine:

- Number of households running the dishwasher at least 2 times a day doubled to just over 20%.
- Number of respondents who spend more than 30 minutes a day hand washing dishes rose from 40% to 52%, with 22% spending at least an hour a day at the sink
- Almost all women surveyed think they're at least partially responsible for doing the dishes—with almost half (48.77%) seeing it as 100% on their plate

Luckily, the people at Lemi Shine know a thing or two about cleaning dishes—both professionally and personally—and they're here with some tips and tricks to help save time and even get the whole family to help out.

- If you're using a powerful and safe dishwasher detergent, there's no need for rinsing, just scrape off any chunks of food and then let the dishwasher work its magic.
- And, if your dish detergent is powerful enough, you can load more of those dirty pots and pans into the dishwasher and have fewer items to hand wash, saving water, time, and money.
- Use dishwasher cleaner regularly. It's extra important to look after that appliance right now with it doing double duty. Lemi Shine recommends cleaning the dishwasher once a month to remove buildup, musty smells and other gross gunk that might be hiding in cracks, crevices, and the internal components of your machine that you can't see. Cleaning can also improve the performance of your dishwasher as well.
- Soak dishes and pots that need hand washing in piping hot water and leave for at least 15 minutes so the dish soap can do most of the work. Then use scrubbing brushes or sponges with long handles to help limit skin contact with the water.
- Delegate the dishes and take turns! If you cook, someone else cleans. Assign days to each family member so everyone knows whose turn it is to help load and unload the dishwasher.
- Use safe and effective cleaning products that do the job the first time without leaving behind toxic residue.



"With three young kids at home right now, the survey results were no surprise to me, but it's a good reminder to all of us that for a task taking up so much of our day, it's ideal to use products that are both effective and free from toxic chemicals," said Curtis Eggemeyer, Lemi Shine CEO. "While our products aren't going to reduce the amount of dishes people have to do, the citric extracts do a lot of the work for you and produce beautiful, clean results with zero toxic residue from the first plate to the last."

Lemi Shine's affordable line of safe and effective household cleaning products, including kitchen and bathroom cleaners, appliance cleaners, detergent boosters and more can be purchased at grocery stores and mass retailers nationwide or online at Amazon, Walmart, Kroger, Target, Meijer, HEB, Publix, Home Depot, and Lowes. For more dish washing tips and information, please visit www.lemishine.com.

¹ Lemi Shine Cleaning During Quarantine Survey of 1,056 American female respondents between the ages of 25 and 45 was conducted between April 21, 2020 and April 22, 2020. The data for this survey was collected using SurveyMonkey Audience. Information on how respondents are recruited to SurveyMonkey is available here: www.surveymonkey.com/mp/audience

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