



board of **sk*p stars**

b.o.s.s. youth leaders of tomorrow

A close-up photograph of two people's faces, one white and one Black, both smiling. The white person is on the left, and the Black person is on the right. The text "what is the b.o.s.s. program" is overlaid in the center. The word "b.o.s.s." is in a large, bold, white sans-serif font, and "program" is in a slightly smaller, bold, white sans-serif font. The words "what is the" are in a smaller, white sans-serif font above "b.o.s.s.". The background is a soft, out-of-focus white.

what is the
b.o.s.s. program

A close-up, profile view of a woman's face and hand. She is looking upwards and to the right, with her hand raised near her face. The background is white with soft, torn paper-like shadows. The text 'our mission' is centered in a bold, black, sans-serif font.

our mission

as a brand

Earth

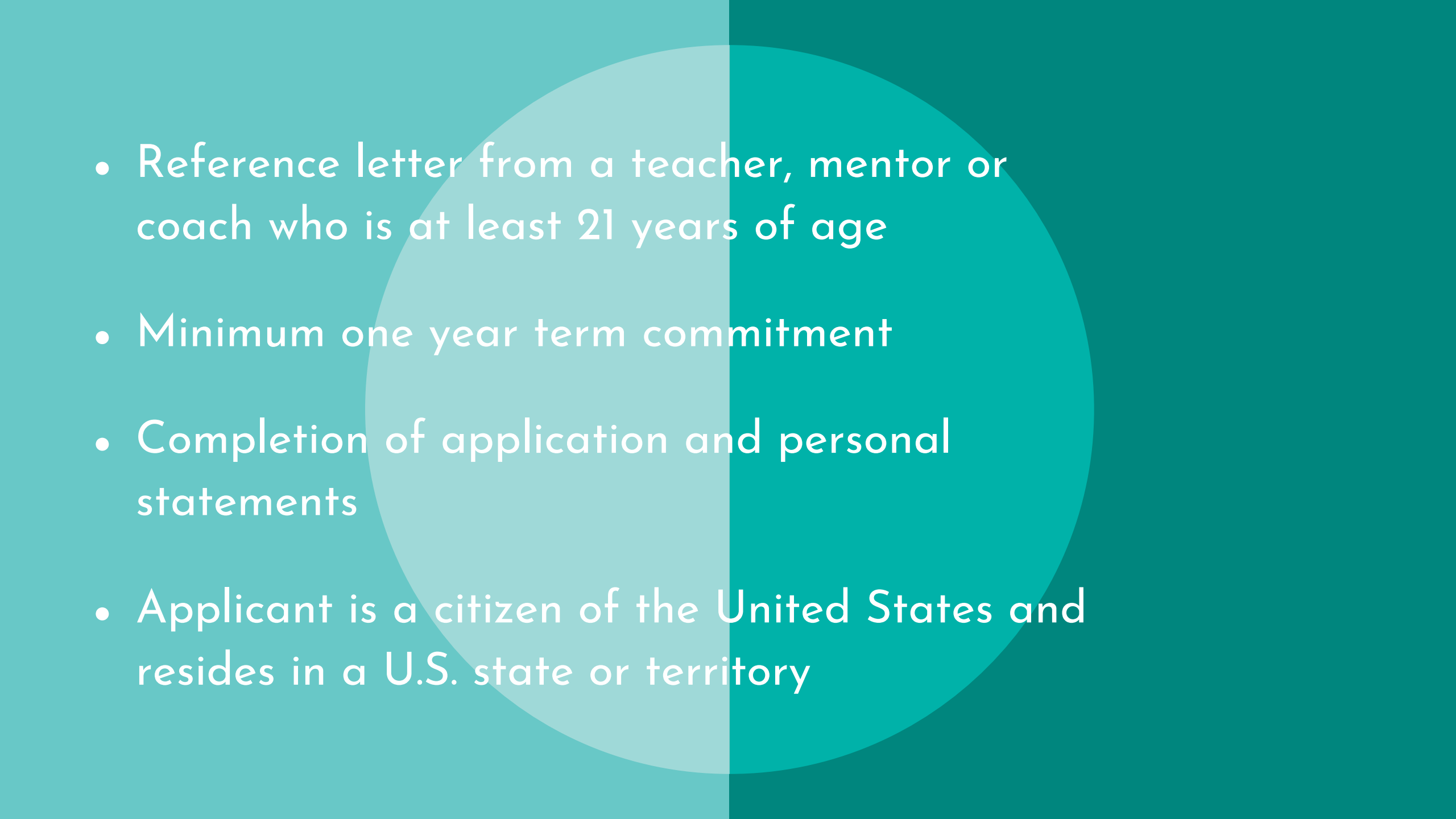
- **Cultivate** young entrepreneurs to become leaders for the greater good: create and innovate
- **Prepare** our sk*sters for a world that is increasingly global, rapidly changing and more reliant on new and innovative technology
- **Support** the next generations of change-makers on their journey: amplify their voices

- **Strategize and strengthen** our brand for purpose in new areas of growth with guidance from our junior board of directors and inner circle youth council
- **Help** our community foster a commitment to environmental stewardship: find and support issues they care about
- **Unite** our diverse and inclusive community of sk*psters and B.O.S.S members to co-create and collaborate



minimum
**evaluation
criteria**
for a b.o.s.s. nomination

- Currently enrolled in high school or an accredited university
- Past or current experience as a volunteer or organizer of a community outreach program
- Interest in environmental issues, community service, health & wellness

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- Reference letter from a teacher, mentor or coach who is at least 21 years of age
 - Minimum one year term commitment
 - Completion of application and personal statements
 - Applicant is a citizen of the United States and resides in a U.S. state or territory



sk* junior

board member

- **Attend** quarterly board meetings, be present and involved
- **Develop and nurture** your own passion project through sk*p in a chosen area of interest
- **Connect** sk*p with your school peers and community organizations
- **Report** on various volunteer projects and interesting opportunities for youth as they relate to sustainability

- **Assist** with all aspects of business development; new policy and program initiatives, R&D and planning future marketing campaigns
- **Help** boost social media engagement and appear at publicity events as needed

Term Period: 18 month commitment

jr. board member outline (part 1)

0-6 mths

- Introduction to team/organize peer-to-peer focus groups with fellow skipster leaders and interns
- Research and develop a passion project from scratch that relates to an issue that you care about "What Matters Most to You." For example, you may choose to focus on creating awareness around environmental injustice nationally or establish a call to action for water conservation in your local town. If there is an established organization that you feel a connection with, we will assist you in joining an existing program or help you launch your own initiative to target an underserved/underrepresented area within a community
- Meet with the Earth Day Network education team to review opportunities and collaborate



jr. board member outline (part 2)

6-12 mths

- Your assigned mentor will help facilitate introductions with leaders, institutions and experts in a particular area of focus as it relates to your passion project
- As you develop your own project, you will assist with any new philanthropic initiatives led by sk*p and help to grow current projects which are already in place

12-18 mths

- Finalize a personal project “What Matters Most To You”, with a summary/outline/goals/strategy and supporting materials
- Mentors will review a final proposal and provide feedback. They will then help members craft and manage a comprehensive view of their projects

jr. board member outline (part 3)

12-18 mths (cont)

- Members will each present a comprehensive summary of the project to the entire junior board followed by a Q&A and break-out sessions
- Simultaneously, members will be expected to provide input & brainstorm ideas on sk*p's commitment to sustainability, new campaigns, packaging/merchandise, new product launches and brand events
- Officially launch sk*p junior board member projects
- Receive personal evaluations from mentors that will assess the following areas: Youth Initiative, Innovation, Leadership, Environmental Stewardship, Approach and Completion of Project Goals and Community Service.
- Mentor incoming junior board members

Let's get started! [Click here for b.o.s.s. application](#)

sk*p inner circle

youth council



youth council outline (part 1)

Looking for less commitment but still have a part to play in building sk*p and be part of a youth leadership forum? Come join our inner circle of skpsters. Criteria for applying is the same but responsibilities include:

0-12 mths

- Support b.o.s.s. junior board members with their personal projects and provide feedback and involvement as needed
- Serve as a liaison with your perspective schools, by recruiting new members and telling others about sk*p
- Contribute/write posts and video content for sk*p life blog and various social channelsAttend at least two junior board member meetings as an observer
- Advise on all research and development as it relates to the brand
- Opportunity to learn all sides of how a business (personal care brand) operates
- Access to executive team members for mentoring opportunities further develop professional skills

youth council outline (part 2)

- Access to executive team members for mentoring opportunities further develop professional skills
- Develop and grow a network of other civic-minded, high-performing peers who are equally as passionate about environmental issues.
- Research and propose ideas for potential partnerships with other youth oriented organizations

Let's get started! [Click here for b.o.s.s. application](#)

Terms & Conditions

A close-up photograph of a woman's face, smiling, with her face covered in white soap suds. Her hair is dark and wet, and she is wearing a dark necklace. The background is a bright, out-of-focus white wall.

sk*p management reserves the right to ask for the resignation and replacement of board members who do not rise to meet the minimum obligations and requirements of the team



join us on
this journey!