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The Benefits of Replacing Standard Toilet Paper with High Capacity 2 Ply Bamboo Toilet Paper For Business

In recent years, businesses have become more environmentally conscious and are constantly seeking ways to reduce their ecological footprint. One such way is by replacing standard toilet paper with high capacity 2 ply bamboo toilet paper. This white paper will discuss the numerous benefits of making this switch, including its positive impact on plumbing, environmental sustainability, human health, cost-effectiveness, and user satisfaction.

1. Improved Plumbing and Reduced Clogs

Bamboo toilet paper is designed to dissolve in just 15-30 seconds after coming into contact with water in the toilet bowl. This quick dissolution significantly reduces the likelihood of clogs and overflowing, which can lead to costly cleanup and water damage. In contrast, standard toilet paper does not dissolve as quickly and is more likely to cause plumbing issues. By switching to bamboo toilet paper, businesses can save on both maintenance costs and the headaches associated with plumbing problems.

2. Environmental Sustainability

One of the most significant advantages of using bamboo toilet paper is its reduced impact on the environment. Standard toilet paper production consumes a staggering 17 million trees per day, contributing to deforestation and habitat loss. Bamboo toilet paper, on the other hand, is made from a renewable resource that does not require the cutting down of trees. Bamboo is one of the fastest-growing plants globally, making it a highly sustainable option for toilet paper production.



3. Comparable Softness and User Satisfaction

In blind tests, users have reported that bamboo toilet paper feels different from standard toilet paper but not necessarily better or worse. This indicates that the softness and overall user experience of bamboo toilet paper are comparable to traditional options. By switching to bamboo toilet paper, businesses can maintain user satisfaction while reaping the benefits of an eco-friendlier and health-conscious option.

4. Cost-Effectiveness

The cost of bamboo toilet paper is generally comparable to that of standard toilet paper, depending on the source. This means that businesses do not have to pay a premium to make the environmentally friendly and health-conscious choices. By opting for bamboo toilet paper, companies can maintain their budget while making a positive impact on the planet and their employees' well-being.

7. High-Capacity Options and Compatibility with Existing Dispensers

High capacity 500 sheet and 1,000 foot JRT rolls are available now. 750 sheet, 1,000 sheet, and 1,500 sheet bamboo toilet paper roll options will be available in Q2 2024, reducing labor costs associated with refilling dispensers. These high-capacity rolls also fit standard high-capacity dispensers, eliminating the need for additional investments in new equipment. By choosing high-capacity bamboo toilet paper, businesses can save on labor costs and maintain compatibility with their existing infrastructure.



7. Reduced Risk of Allergic Reactions Due to Hypoallergenic Properties

Bamboo toilet paper is naturally hypoallergenic, making it an ideal choice for individuals with sensitive skin or allergies to certain chemicals found in standard toilet paper. By switching to bamboo toilet paper, businesses can cater to a wider range of users and provide a more comfortable experience for those prone to skin irritations or allergic reactions. This added benefit not only enhances user satisfaction but also promotes inclusivity and well-being within the workplace environment.

8. Enhanced Brand Image Through Sustainable Choices

Switching to bamboo toilet paper not only offers practical benefits for businesses but also contributes to building a positive brand image. By demonstrating their commitment to environmentally responsible practices, companies can attract eco-conscious consumers and employees who value sustainability. This decision sends a message that the business is forward-thinking and dedicated to reducing its ecological footprint. In turn, this enhanced brand image can lead to increased customer loyalty, employee satisfaction, and a competitive edge in the market.

9. Potential for LEED Certification and Other Green Building Recognitions

Switching to bamboo toilet paper can contribute to a business's pursuit of Leadership in Energy and Environmental Design (LEED) certification or other green building recognitions. These certifications, awarded by organizations such as the U.S. Green Building Council, recognize buildings that meet specific sustainability standards, including responsible resource use and waste reduction.

By using high-capacity 2-ply bamboo toilet paper, businesses demonstrate their commitment to sustainable materials and practices, which can help them earn points towards achieving these certifications. In addition to the environmental benefits, obtaining LEED certification or similar



accolades can improve a company's reputation, attract environmentally conscious clients and employees, and potentially qualify for tax incentives or rebates.

Integrating bamboo toilet paper into a building's overall sustainability strategy showcases the company's dedication to creating a greener future while reaping the rewards of enhanced brand image and potential financial incentives.

Bamboo vs Regular Toilet Paper

Characteristic	Bamboo Toilet Paper	Regular Toilet Paper
Environmental Impact	Made from sustainable, fast-growing bamboo plants.	Made from wood pulp, which contributes to deforestation.
Growth Rate	Up to three feet per day, making it highly sustainable	Approximately one to two feet per year.
Annual Tree Consumption	Zero trees. 100% sustainable.	Estimates are 20-30 million trees
Water used to manufacture one roll of paper	One gallon.	Twenty to thirty gallons.
Biodegradability	Biodegradable and breaks down quickly in the environment.	Biodegradable but will take longer to break down due to chemical processing.
Dissolve Rate	Begins dissolving about 30 seconds after contacting water and accelerates upon flushing.	Slowly dissolves over a long period of time leading to clinging to pipes.
Softness	Often softer due to longer fibers in bamboo, but varies based on source.	Softness varies depending on the quality and type of paper.
Strength	Generally strong and durable.	Strength may vary depending on the brand and ply.
Absorbency	Highly absorbent and effective.	Absorbency varies depending on the brand and quality.
Hypoallergenic	Naturally hypoallergenic and suitable for sensitive skin.	Usually contain additives or chemicals that can cause irritation.
Chemicals	No inks, dyes, or additives. No BPA. Much better for the human body.	Multiple additives including bleach and BPAs.
Sustainability	Bamboo is renewable and can be harvested without damaging the plant.	Regular toilet paper may contribute to deforestation if not sourced sustainably.
Cost	Comparably priced but varies with purchasing volume.	Wide variation based on sheet count, ply count and carton count.
Availability	Increasingly available in mainstream channels. Very limited in high capacity rolls for business.	Widely available in every brands and types.
Packaging	Eco-friendly packaging materials using no plastic.	Varies by vendor but usually wrapped in plastic.