

## Wholesale Catalogue 2024

illustration-led greeting cards, stationery & printed goods

## welcome to the whimsical world of Eat the Moon

Eat the Moon is an illustration-led stationery and printed goods brand founded on the belief that there are still dreams to be dreamed if we use our imagination. We act as a reminder to stop and see the world a little differently, to stay curious, and reclaim a little of that child-like wonder by illustrating everyday moments into surreal scenes full of parties, oddities and charming characters.

We invite you to embrace your imaginative side, liberate your daydreams and find humour in life's folly.



# additics collection

#### NEW

Our new Zodiac Oddities card range is our creative interpretation of the 12-star signs. Featuring clairvoyant Leo lions, Pisces fish in a sardine tin, chic Cancer crabs and spicy Scorpions. Our star sign collection mixes a bold colour palette, and gold foil detailing with whimsical themes to create contemporary Zodiac designs.

#### The Zodiac - gold foil collection



zodiac sign.

Card size: 6x4

RRP: £3.50

Cost price: £1.45

Finishing: Gold foil

Detail: Each card has a mini illustration inside

Packaging: Each card comes with a different colourful envelope

ZC09

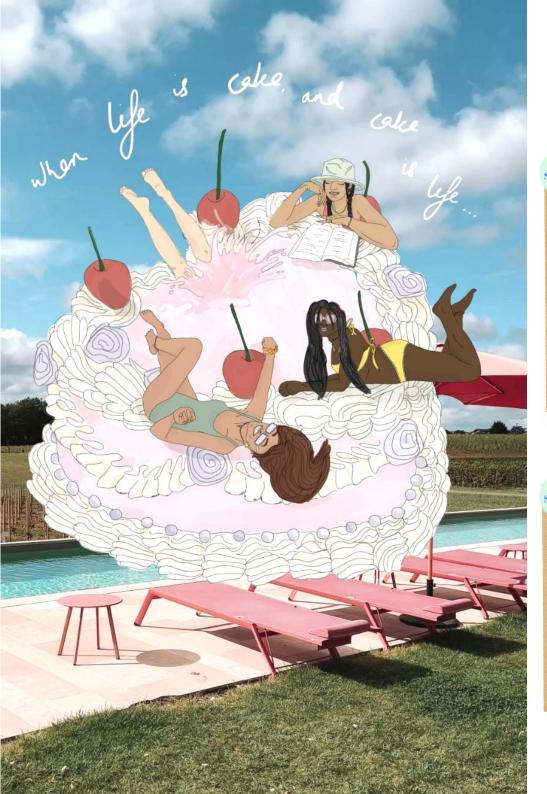
BEST

111111 ZC10

ZC11

...........

ZC12



## birthday



girls on cake BD01 to the party we go -gold foil BD38 party time BD07







cake on skates **BD19** 





party time BD07



Chin chin old friend gold foil BD37

luxe birthday BD16



yes sir I can boogie (strawbs) BD11

BEST SELLER







moon kisses BD20

BEST SELLER



party like a prawn star BD06



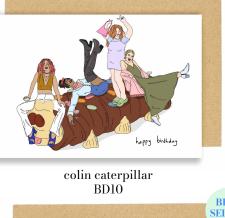
## birthday



barbie, I'm busy BD29



pop pop fizz BD09





skiing in vienetta BD27





birthday jelly BD18



space cowgirl - gold foil BD36





pancakes in bed BD28

appy birthday coffee slut

coffee slut BD17





## wedding and engagement





wedding wreath WE03



wedding cake WE08



two fish WE02



cloud 9

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into the sunset WE06



cherries in love WE04



wedding table

oooh congrats WE05

now, let's eat cake!

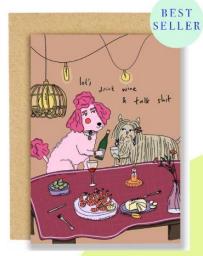
#### no-occasion range



candles talk BD13 'why doesn't she light me?' -'because you're too gorgeous!'







drink wine and talk shit BD23



pain au chocolat (know your worth) JB06 'I don't want your stale bread, I have a pain au chocolat!'



plants talk JB04 'I only drink filtered water' 'My leaves need dusting' 'I will die for no reason'



The 'no occasion' range is the not needing a reason to send a card, it's for the shareable moments, the relatable humour and the I just love this 'design' card.

## thank you & good luck



DAY

#### new baby





## arty cards

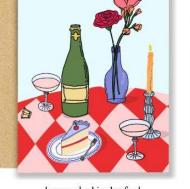


a starry night BL01





vases and lemons BL02



how delightful BL03



still life JB02





the moon tarot BL05

I picked this JB01

#### new home





happy new home

blue paint NH03



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New home and plant friends NH08



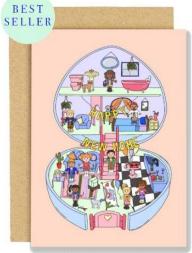
new home weirdo NH07



takeaway NH04



hanging plant NH05



polly's new home house party NH06





## father's day



## mother's day





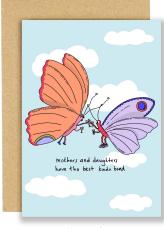
mother's day afternoon tea MD04



mum's ace MD01



mother's day cat bouquet MD03



best kind of bond MD02



best mum ever MD05



all the mums MD06

## christmas





santa weee CC02



rocking around CC04



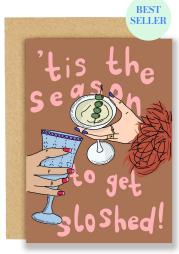
naughty sprout CC05



festive cheer CC07



christmas octopus CC08



'tis the season CC06



Skating under the moon CC01



joyuex noel CC03



skiing on yule log CC10



kissing under mistletoe-wrap around design CC09



## wrapping paper

## NEW

A great gift requires great wrapping paper and that's where our premium uncoated gift wrap comes in. Our playful and eye catching designs are sold single sheets.

RRP £2.75

Wrap size: 50cm x 70cm

Wholesale cost: £1.15 ex VAT

Genini Leo 1011 SCOTP SCOPPI Genini Y 日本 SCOPP

> alien party wrap GW04

zodiac wrap GW01 crab magic wrap GW02

wrapping paper

wrapping paper



chin chin old friend wrap GW05 space cowgirl GW06 scorpion Sting GW03



#### wholesale costs

#### greeting cards sold in packs of 6

#### standard card card size: 6x4 inches / 105 x 150 cm cost per card £1.30 ex VAT/ pack £7.80 ex VAT kraft envelope RRP: £3.25

#### gold foil card

card size: 6x4 inches / 105 x 150 cm cost per card £1.45 ex VAT / pack £8.70 ex VAT kraft or colour envelope depending on design RRP: £3.50

#### wrapping paper sold as one sheet

wrap size: 50cm x 70cm (single sided) cost per sheet: £1.15 ex VAT RRP £2.75

#### no MOQ's

orders dispatched within 8-10 days

#### delivery costs

FedEx next day delivery £10 ex VAT carriage paid for orders over £150

#### contact us

website: www.eatthemoonstore.com email: hello@eatthemoonstore.com please contact us for our wholesale order form or our direct link on Faire

