

PAPER PALETTE

PRICE CODE 1 - MATTE

claret 100#C 91#T	blush 100#C 70#T	olive 100#C 70#T	azure 100#C 91#T	light blue 100#C 91#T	kraft 100#C 70#T	black 100#C 70#T	white textured 80#C 80#T
sangria 100#C 70#T	vellum white 100#C 91#T	mid green 100#C 91#T	pacific blue 100#C 91#T	fog 100#C 91#T	harvest 100#C 91#T	white 130#C 90#T	arturo white 110#C 81#T
carmine 100#C 80#T	cp flame 100#C 91#T	emerald 100#C 91#T	bermuda 100#C 70#T	lilac 100#C 70#T	latte 100#C 91#T	pearl 130#C 90#T	arturo soft white 110#C 81#T
cherry 100#C 91#T	rust 100#C 91#T	kerry green 100#C 91#T	celeste 100#C 70#T	viola 100#C 91#T	espresso 100#C 70#T	cream 130#C 90#T	pastelle natural 80#C 80#T
raspberry 100#C 70#T	squash 100#C 70#T	holly 100#C 91#T	atlantis 80#C 80#T	orchid 100#C 91#T	pebble 100#C 91#T	lp white 110#C 81#T	chalk 80#C 70#T
electric pink 65#C 60#T	pistachio 100#C 91#T	twilight 100#C 70#T	surf 100#C 70#T	mist 100#C 91#T	smoke 100#C 91#T	lp pearl 110#C 81#T	sand 80#C 70#T
rosette 111#C 80#T	chartreuse 100#C 70#T	true blue 100#C 91#T	slate blue 100#C 91#T	biscuit 80#C 70#T	charcoal 100#C 91#T	lp cream 110#C 81#T	barley 80#C 70#T

PRICE CODE 1 - METALLIC

sd crystal 105#C 81#T	sd rose quartz 105#C 81#T	sd fairway 105#C 81#T	sd sapphire 105#C 81#T	sd ruby 105#C 81#T	sd bronze 105#C 81#T	sd onyx 105#C 81#T
sd quartz 105#C 81#T	sd azalea 105#C 81#T	sd aquamarine 105#C 81#T	sd lapis 105#C 81#T	reich sand 107#C 80#T	sd copper 105#C 81#T	
sd opal 105#C 81#T	sd flame 105#C 81#T	sd lagoon 105#C 81#T	sd amethyst 105#C 81#T	esse cocoa 105#C 80#T	sd silver 105#C 81#T	
sd coral 105#C 81#T	sd gold 105#C 81#T	sd vista 105#C 81#T	sd punch 105#C 81#T	sd antique gold 105#C 81#T	sd anthracite 105#C 81#T	

PRICE CODE 2

eleganza 90#T	brillante 90#T	so silk vanity pearl 130#C 88#T	blumarino 107#C	lusterkote 12pt 4pt	vellum 48#C 80#T	arturo soft white deckled 96#C	arturo white deckled 96#C
lei red 9pt	fibonacci 5pt	goa 5pt	pavone 5pt	riccio 5pt	tuscany 5pt	taza 111#C	evergreen 4pt

PRICE CODE 3

silver foil 10pt 4pt	mirri rose gold foil 12pt 6pt	mirrisparkle silver 16pt 10pt	black moiré 11pt (C T)	platinum moiré 10pt (C T)	ivory moiré 10pt (C T)
gold foil 12pt 4pt	mirrisparkle desert sand 16pt 10pt	mirrisparkle gold touch 16pt 10pt	navy moiré 10pt (C T)	white moiré 10pt (C T)	

PRICE CODE 4 - CURATED

antelope suede 16pt	merlot suede 16pt	gray suede 16pt	carbon suede 16pt
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WOOD

cherry wood 27pt	maple wood 27pt
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while supplies last

price code 1 matte

stone 81#T	peacock 111#C 91#T
salmon 91#T	laurel 111#C
spice 111#C 91#T	clover 111#C 91#T
passion 111#C 91#T	

price code 1 metallic

sd emerald 105#C 81#T	cm aloe 111#C 80#T
cm nude 111#C 80#T	cm iceberg 111#C 80#T

price code 2 (prior Checkerboard stocks, not in swatch deck)

treasure 6pt	swiss dot (white vellum) 6pt
timbre 4pt	

scan for
availability
details



THE BASICS

PAPER WEIGHT

measured in LBS(# or pounds) and GSM

*GSM (grams per square meter)
Universal and applies to all papers*

LBS (# or pounds)

*Cannot be used by itself, the type of paper scale must also be included. Look for Cover (C) or Text (T) paper scales to more completely describe the type of paper.
For example, 100# Text ≠ 100# Cover*

PAPER THICKNESS

measured in Points (pt), 1 pt = 0.001 inches

Thickness will vary depending on how compressed the paper pulp is. Loftier papers like our Letterpress stocks are thicker compared to an equivalent weight smooth finish stock.

For reference, standard copier paper is ~4pt

HOW OUR PAPERS STACK UP

	lbs (#)	gsm	pt	Qualities
White, Pearl, Cream 130# Cover	130# Cover	350gsm	17pt	Thick, compressed pulp, smooth finish. Ideal for Flat Cards
Letterpress White, Pearl, Cream	110# Cover	300gsm	21pt	Thick, loose pulp, lofty finish. Ideal for Flat or Folded note cards (with special slit scoring).
White, Pearl, Cream 100# Cover	100# Cover	270gsm	15pt	Compressed pulp, smooth finish. Ideal for flat cards, folded cards and any item that require scoring.
PC1 Colored Cardstocks (Matte)	65# - 110# Cover	175gsm - 280gsm	9pt - 15pt	Compressed pulp, smooth finish. Ideal for flat cards, folded cards and any item that require scoring.
PC1 Colored Cardstocks (Metallic)	105# - 130# Cover	284gsm - 350gsm	14pt - 16pt	Compressed pulp, smooth finish. Ideal for flat cards, folded cards and any item that require scoring.
PC 1 Text Weight (White, Pearl, Cream and Colored)	60# - 90# Text	88gsm - 132gsm	4pt - 8pt	Thin, flexible and light weight. Ideal for stationery sheets, liners, envelopes and handfolded wraps (no scoring)