

Beach VIBE

"I have a very hands-on approach," says Jodi Goldberg, the creative force behind Montecito-based **JODIGDESIGNS**. "I like to explore how a client wants to live in a space, and I make that vision come to life." The results generally reflect her penchant for interesting textiles, textures, attention to detail, and a sense of openness. "The rooms flow," she adds. "That's a signature feeling." Jodi also enjoys working in a gamut of styles. "It gives me the chance to explore something new." For a spectacularly sited beach house/second home in Santa Barbara, she made use of the clients' collection of contemporary art and added custom-designed furnishings, giving the house the feel of a vacation getaway, a place where the family could gather and relax. Designed for indoor-outdoor living, the house is "very Santa Barbara," she says. "The views are magnificent, and there are tons of entertainment spaces...so many places to be happy in that house!" **JOAN TAPPER**

JODIGDESIGNS.COM



MUST HAVES

COLOR

TEXTURE

BOLD MIXED PRINTS

NATURAL, ORGANIC ELEMENTS (sea glass, driftwood, coral, shells) fashioned into interesting objects

PLANTS AND GREENERY



Clockwise from top:
JODI G.; details incorporating plants, color, texture, and natural elements; antique patchwork Turkish rug from **RUGS & MORE** overdyed in colors chosen by the homeowner, the dining room table was a single live piece of suar wood from Indonesia sourced from **MALIBU MARKET & DESIGN;** chandelier by South African artist **RIAAN CHAMBERS.**

