

**Mamas & Papas x MyJoolz Collaboration**  
**Win 1 x Joolz Aer+ pushchair Terms & Conditions**

1. This prize draw is open to residents of the United Kingdom aged 18 years or over. This Prize Draw is not open to employees or agents of the organiser; Mamas & Papas (Digital) Limited, a company incorporated in England and Wales with company registration number 12278533 and whose registered office is situated at Colne Bridge Road, Huddersfield, HD5 0RH, or any of its associated companies ("**Mamas & Papas**").
2. **This is a free prize draw. Entrants are not required to make any purchase to enter.** By entering this prize draw, entrants agree to be bound by these terms and conditions.
3. To enter the prize draw, simply i) follow @mamasandpapas and @myjoolz on Instagram, ii) Like the giveaway post on Jessica Campbells' Instagram account (@jessicannecampbell) and iii) tag a friend in the comments of the giveaway post.
4. In order to qualify for the prize draw, your entry must be submitted after 09:00 GMT on 26th January 2024 (the "**Start Date**"). The closing date of the prize draw is 23:59 GMT on 4th February 2024 (the "**End Date**") together the qualifying period ("**Qualifying Period**"). Incomplete entries or those not received by the Deadline will not count. **Entry is by online submission via Instagram only.**
5. Entrants can enter multiple times on the same account, 1 comment is 1 entry. Any attempt by any entrants to obtain more than one entry by using multiple identities or accounts may disqualify the entrant. In the event of a dispute as to any registration, the authorised account holder of the email address used to register will be deemed to be the entrant.
6. **This prize draw is in no way sponsored, endorsed or administered by, or associated with Instagram.** You understand that you are providing your information to Mamas & Papas (Digital) Limited and not to Instagram.
7. Mamas & Papas are not responsible or liable for any entries that are lost regardless of cause, including, but not limited to, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.
8. By entering the prize draw, you confirm that all information submitted by you is true, current and complete and that you agree to be bound by these terms and conditions.
9. The personal information provided by you to enter the prize draw will be used to administer this prize draw and to contact the winners. Information provided by you shall be treated in accordance with our Privacy Policy, details of which can be found at <https://www.mamasandpapas.com/en-gb/our-privacy-policy>.

10. The prize is a one (1) Joolz Aer+ pushchair in the colour of the winner's choice. There is no cash alternative. Mamas & Papas reserve the right to substitute prizes of equal or higher value in the event of unforeseen circumstances.
11. Mamas & Papas will select at random one (1) winner from those entries received on the hosts giveaway post between the Qualifying Period (as detailed above). The winner's Instagram account will be provided to the host, Jessica Campbell, to announce in the comments of the giveaway post on the 5<sup>th</sup> February 2024.
12. Only the winner will be contacted by Mamas & Papas via direct message on Instagram regarding the result within 48 hours of the winner being announced. Mamas & Papas will contact the winner and ask the winner to provide certain additional information (including but not limited to, their home and email address) in order for Mamas & Papas to supply and deliver the prize.
13. Mamas & Papas' decision is final and no correspondence will be entered into.
14. Where Mamas & Papas is unable to contact a winner to obtain delivery details within 21 days of picking that winner, or any prize cannot be taken up or is declined, a substitute winner may be drawn or chosen (as the case maybe) at Mamas & Papas' discretion without further notice to the original winner and the original winner shall cease to be eligible for the prize or any alternative and shall have no claim against Mamas & Papas.
15. Mamas & Papas reserve the right to disqualify any entrant if the entry:
  - contains content which may be discriminatory or cause offence on the grounds of a person's protected characteristic (including but not limited to, sex, sexual orientation, marital status, race, ethnicity, religious belief, age or disability); or
  - contains content or a link to content which is unlawful, defamatory, offensive, abusive, threatening, harassing or knowingly incorrect it has reasonable grounds to believe that the entrant has breached any of these terms and conditions; or
  - attacks or intimidates another person; or
  - invades the privacy of another person; or
  - contains content which it deems to advertise commercial businesses or services.
16. Winner List requests will only be accepted after the promotion end date (listed above) and no later than 19<sup>th</sup> February 2024. For the Winner List, send an email with subject line: "Mamas & Papas x MyJoolz Prize Draw Winner List Request," to [social@mamasandpapas.com](mailto:social@mamasandpapas.com).
17. Mamas & Papas reserve the right to suspend or cancel this prize draw where it becomes necessary.
18. If there is any reason to believe that there has been a breach of these terms and conditions, Mamas & Papas, at its sole discretion, may exclude you from participating in this prize draw.

19. These terms and conditions will be governed by English law and the exclusive jurisdiction of the English Courts shall prevail.