

1. The promoter is Mamas & Papas (Digital) Limited a company incorporated in England and Wales with company registration number 12278533, whose registered office is situated at Colne Bridge Road, Huddersfield, HD5 0RH ("**Mamas & Papas**").
2. Booking a Buying for Baby appointment with one of our shopping experts at a Mamas & Papas store or concession has lots of benefits to help get you started with shopping for your new arrival. If you decide to place an order during your Buying for Baby appointment, we will offer you a Mamas & Papas e-gift card, which may be spent with Mamas & Papas in store, concessions or online with your next purchase.
3. To be eligible to receive a Mamas & Papas e-gift card you must book, attend, and spend a minimum of £1,000 / €1,000 ("**Qualifying Purchase**") at your Buying for Baby appointment after 5th June 2020. For more information and to book your Buying for Baby appointment, please visit our Buying for Baby page [here](#) or ask one of our colleagues in a Mamas & Papas store or concession.
4. The Mamas & Papas e-gift card amount and related Qualifying Purchase are as follows (excludes delivery charge);

<b><u>Qualifying Purchase Spend Amount</u></b>	<b><u>E-Gift Card Value</u></b>
Spend £1,000- £1,499 / €1,000-€1,499	receive a £100 / €100 e-gift card;
Spend £1,500- £1,749 / €1,500-€1,749	receive a £150 / €150 e-gift card;
Spend £1,750-£1,999 / €1,500 - €1,999	receive a £175 / €175 e-gift card;
Spend £2,000- £2,499 / €2,000-€2,499	receive a £200 / €200 e-gift card;
Spend £2,500-£2,999/ €2,500-€2,999	receive a £300 / €300 e-gift card;
Spend £3,000- £3,499 / €3,000-€3,499	receive a £350 / €350 e-gift card;
Spend £3,500 or over / €3,500 or over	receive a £400 / €400 e-gift card.

5. The gift card could be split in to 2 or 3 values if an order has been split.
6. For the avoidance of doubt, your e-gift card will only be emailed to you, once your Buying for Baby order has been delivered to the address you have provided.
7. If any products contained within your Buying for Baby order are currently on promotion, the price of the goods at the promotional price will make up the minimum spend values above, not the original price of the product prior to the promotion.
8. Only selected discounts may be applied to your Buying for Baby Qualifying Purchase. Discounts cannot be applied to the purchases of gift cards or e-gift cards.

9. If any products are removed from your Qualifying Purchase prior to delivery, you will receive the e-gift card that corresponds to the new value of your Qualifying Purchase on delivery or no e-gift card will be received if the new value of your Qualifying Purchase on delivery is less than the minimum spend of £1,000 / €1,000.
10. If you cancel your Qualifying Purchase prior to delivery, you will not be eligible to receive a Mamas & Papas e-gift card. All Mamas & Papas e-gift cards received through this promotion, are subject to the Mamas & Papas gift card terms and conditions, which can be found by visiting Clause 17 of Mamas & Papas Website terms & conditions [here](#).
11. If the full Qualifying Purchase is cancelled, you will not be entitled to receive an e-gift card. If the Qualifying Purchase is returned, the e-gift card will be cancelled.
12. Mamas & Papas reserve the right to withdraw or vary this promotional offer at any time.
13. These terms and conditions will be governed by English Law and the exclusive jurisdiction of the English Courts shall prevail.