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## M&P AND ME PARENTING CLUB TERMS AND CONDITIONS

1. Please read these terms and conditions carefully. These terms and conditions apply to the M&P Community sign up with a chance of winning a £500 e-gift card every month (the “**Prize Draw**”) offered by Mamas & Papas (Digital) Limited, a company incorporated in England and Wales with company registration number 12278533 and whose registered office is situated at Colne Bridge Road, Huddersfield, HD5 0RH, or any of its associated companies (“**Mamas & Papas**”) as described below. By taking part in this Prize Draw, participants agree to be bound by these terms and conditions.
2. This Prize Draw is only available to participants who are residents of the United Kingdom and aged 17 years or over at the time of participation. Employees and agents of Mamas & Papas and of Next stores hosting Mamas & Papas concessions are excluded from participation in the Prize Draw. Mamas & Papas is entitled to ask for proof of age and residence of participants. There is no charge for entry.
3. The Prize Draw and these terms may be amended or withdrawn at any time by Mamas & Papas.
4. This Prize Draw is only available between August 2022 and January 2023 for Bounty App users who sign up to M&P AND ME through the Bounty App between this period. The month that the participant signs up to a new M&P AND ME account, means they will be entered into the Prize Draw for that month only. A participant is not entitled to take part in the Prize Draw more than once, we may ask for details to demonstrate that entries are valid, and discount entries which in Mamas & Papas reasonable opinion are duplicated by a participant. Incomplete sign-ups to M&P AND ME will not be entered.
5. Participants must have a valid existing email address in the United Kingdom. Any attempt by a participant to obtain more than one (1) e-gift card by using multiple/different email addresses, identities, registrations and logins, or any other methods may result in the participant being excluded from participating in the Prize Draw by Mamas & Papas. Use of any robotic, automated, programmed system or similar method to participate in the Prize Draw is prohibited. Mamas & Papas reserves the right to remove membership of M&P AND ME from any member for falsifying their personal details or child or due date information.
6. M&P AND ME is an email only service. Membership provides access to benefits set out in point 6 below and communications relating to personal shopping services, sales, promotions, specific products and upcoming events. Email is the only method of communication between M&P AND ME members and Mamas & Papas.
7. By entering this Prize Draw, the participant confirms that all information submitted is true, accurate and complete. Information provided by a participant shall be handled and processed in accordance with relevant data protection laws, including The UK General Data Protection

Regulation and the Data Protection Act 2018 and treated in accordance with Mamas & Papas Privacy Policy as amended from time to time, details of which can be found at <https://www.mamasandpapas.com/en-gb/our-privacy-policy> for Mamas & Papas customers or Non-Customer Privacy Policy – Mamas & Papas UK ([mamasandpapas.com](https://www.mamasandpapas.com)) for non-customers and that we may retain your details for the administration of the prize draw. Consent may also be obtained for other marketing, advisory and promotional activity in line with consents provided by you and in accordance with the policies above.

8. M&P AND ME member benefits include but are not limited to:
  - A. Being the First to Know about any new product arrivals.

Members will be the First to Know about new product launches and arrivals. Members will receive an advanced email notification of such launches and arrivals prior to non-M&P AND ME members.
  - B. Entry to win a £500 Mamas & Papas gift card every month.

Each calendar month between August 2022 and January 2023, Mamas & Papas will randomly select one (1) M&P AND ME member on the last Friday of the month for the next 6 calendar months to win one £500 Mamas & Papas gift card each draw. To be eligible to be placed into each monthly prize draw, you must remain subscribed to M&P AND ME and you will automatically be entered into the Prize Draw for that month. You will be notified by email if you have won. Once we have verified the account, an e-gift card will then be sent to your email address provided at the time of registering. To claim the prize contact Customer Care on 0345 268 2000 or alternatively by email at [customer.care@mamasandpapas.com](mailto:customer.care@mamasandpapas.com) quoting the subject header “M&P AND ME £500 gift card”.
  - C. Receiving personalised parenting guides.

By providing your baby’s due date you consent to receiving personalised parenting journey guides which will consist of a selection of pre-birth and/or post-birth (subject to each member’s stage of pregnancy or parenthood). E-guides are tailored to your due date, and will be available to download.
  - D. VIP invitations to events exclusively designed for M&P AND ME members.

Members will receive invitations to VIP events tailored around M&P AND ME members. There will be a minimum of one VIP event in each calendar year.
  - E. Being the First to Know about new offers.

Members will be the First to Know about offers, including sales or promotional events. Members will receive an advanced email notification of such offers prior to non-M&P AND ME members.
9. Mamas & Papas reserves the right, in its sole discretion, to amend, change or add to the benefits set out in clause 7 of these terms, at any time without advance notice. We will notify you of any

such amendments by making changes to these terms on our website. Mamas & Papas is not liable if the prize draw is terminated or withdrawn.

10. From time-to-time, Mamas & Papas may also offer other prize draws and competitions for M&P AND ME members. We will always ask your permission for entry into these in advance and provide you with the terms and conditions relevant to each prize draw and/or competition.
11. Mamas & Papas reserves the right, in its sole discretion, to disqualify at any time, any member of M&P AND ME if it has reasonable grounds to believe that the member has breached any of these terms and conditions or is causing, or is likely to cause, reputational damage or detriment to Mamas & Papas.
12. A copy of the gift card monthly winners can be requested at any time and will contain the details of redacted previous winners' first name and location to request the winners list, please send an email with subject line: "M&P AND ME £500 Gift Card Winner List Request" to [social@mamasandpapas.com](mailto:social@mamasandpapas.com). By participating you consent that your initial, surname and county may be shared as a winner on the winners list in that event.
13. The communications between M&P AND ME and its members will include (but is not limited to) a variety of parenting guides and whilst every effort has been made to ensure the accuracy of the information communicated through M&P AND ME and these guides, no responsibility can be accepted by Mamas & Papas for errors or omissions in such guides. Contributors' opinions are not necessarily shared by Mamas & Papas and all information is intended for guidance and educational purposes only.
14. Mamas & Papas shall not be held responsible or liable for any loss or claim arising out of the use, or misuse, of the suggestions made in emails and parenting guides circulated by M&P AND ME. Our experts and contributors do not know your specific circumstances and are not suggesting any specific course of action for you to follow. If you have any concerns about your health or the health of your baby, please consult with your doctor or other healthcare professional for advice.
15. Mamas & Papas reserves the right in its sole discretion to vary these terms or withdraw the M&P AND ME parenting club at any time.
16. These terms and conditions (and dispute arising out of or in relation to them) will be governed by English law and the exclusive jurisdiction of the English Courts shall prevail.

## GIFT CARD TERMS AND CONDITIONS

17. Any gift cards won by M&P AND ME members, are subject to the following terms:

- Mamas & Papas Sterling and Euro e-gift cards can be used as full or part payment for any goods purchased from our UK or Republic of Ireland stores, online at [mamasandpapas.com](http://mamasandpapas.com) or by telephone through our Customer Care team;
- To redeem in store please present a printed copy of your e-gift card email at the till point;
- Your e-gift card cannot be topped up with money so once you have used the value of your e-gift card in full it can be disposed of;
- Any unspent amount left on a gift card will automatically expire, and will be lost, if the gift card is not used for a period of 12 consecutive months. This period cannot be extended in any circumstances. For the avoidance of doubt, a balance enquiry is not considered use;
- Gift cards can only be redeemed in the currency of issue;
- A gift card is not permitted to be used for the purpose of purchasing other Mamas & Papas gift cards;
- The value on any gift cards cannot be exchanged for cash. No change will be given in relation to any purchase made by a gift card and, instead, any balance will remain on your gift card which you can then apply to any future purchases;
- You can check the balance remaining on your gift card at any Mamas & Papas store, online at [mamasandpapas.com](http://mamasandpapas.com) or over the phone with our Customer Care team;
- Any refund due for any product purchased with a gift card will be made to a gift card. Where the gift card has been used by way of part payment for the product the refund of that part payment will be made to a gift card;

18. Where a winning member is no longer willing to claim their gift card, or Mamas & Papas is unable to contact a winning member within 48 hours of the drawing of the gift card winner, then a substitute member may be picked at Mamas & Papas' discretion without further notice to the original member and the original member shall cease to be eligible for the gift card and shall have no claim against Mamas & Papas.

19. These terms and conditions (and dispute arising out of or in relation to them) will be governed by English law and the exclusive jurisdiction of the English Courts shall prevail.