

township®



The township® sustainable bag for YPO



ECO-FRIENDLY

Bag made out of recycled PET from bottles collected in South Africa



RECYCLING
9000
plastic bottles



PRODUCED
3000
bags



SUSTAINABLE
COTTON

Bag lining from Zimbabwe supporting local SADC economy



FAIR TRADE

NEW ECONOMIC MODEL: bag produced in women-owned cooperatives based in township communities



HIGH LABOUR CONTENT: cooperatives income at



30%
of bag value

JOB CREATION: **3** cooperatives



EMPLOYING women

24

WORKED

4200 hours

TO PRODUCE

3000 bags

▼ Township® / YPO® bag production is aligned with critical UN Sustainable Development Goals:

1 NO POVERTY



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



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