Directions For Use:

- Best if skin is clean and dry prior to application. Soap is not recommended since this dries the skin. Rinse well with water before applying Simply Clear Gel.
- 2. Apply a generous amount of **Gel** directly to acne lesions.
- It is not necessary to wash the Gel off. Make-up can be applied after Gel penetrates and dries (5- 10 minutes).
- Use Simply Clear twice a day (morning and at night).
- 5. Do not mix Simply Clear with other products.
- 6. Results should be noticeable within 3 days, sometimes after the first application.
- Simply Clear is useful on all types of acne, at any stage.
- 8. Simply Clear may be applied on the skin to help prevent breakouts.

Ingredients:

Simply Clear™ contains: water, DioxiCare® Chlorine Dioxide Complex™, glycerin, betaine and cellulose thickener.

To place an order, go to: www.frontierpharm.com

Or simply scan the QR code below:





Frontier Pharmaceutical, Inc., Melville, NY 11747 Tel: 631.367.3400 • www.frontierpharm.com



Simply Clear[™]

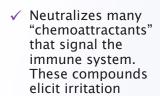
Acne Gel



An advance in chemistry that more successfully combats the disease.

- ✓ Effective at any stage in the disorder
- √ Good results are seen in a few days
- ✓ Non-irritating
- May be used continuously, unlike other medications
- ✓ Is capable of killing all bacteria infecting the follicle
- √ Eliminates bacteria before the body can react to them

✓ A combination of compounds removes the blockage in the hair follicle



 Prevents or reduces redness by removing inflammatory molecules



What Causes Acne?

Acne disorder develops as a result of a blockage in hair follicles. Keratin, sebum, cellular debris and bacteria are the materials forming the plug, or comedone, and this obstruction is the earliest noticeable change in acne.





The bacteria P. acnes, is a normal resident on the skin and in the hair follicles. The comedone plug cuts off exposure to oxygen in the follicle which allows the P. acnes to grow and multiply much faster here than it normally would on the surface of the skin. When the body sees these bacteria overproducing, the immune system is set in motion to remove them. This biochemical activity, unchecked and progressive, often leads to release of chemicals which in turn produces inflammation, cysts and in some cases, scarring.

How Simply Clear™ Acne Gel Works

Frontier's new Simply Clear Acne Gel with DioxiCare Chlorine Dioxide Complex, offers an advance in chemistry that more successfully combats the disease. Simply Clear is unique in that it offers several mechanisms of action in one product: removing the obstruction, maximizing absorption, disinfection and oxidation. This would normally require two or three separate steps.

Opening the Pore

The ingredients in **Simply Clear** Acne Gel act on the comedone to dissipate, soften or hydrolyze the hardened material. These compounds break the molecular bonds of keratin. This action, as well as preventing the connections from forming in the first place, will reduce or prevent hardening of the follicle wall.

Removing Bacteria

Simply Clear Acne Gel, a particularly fast-acting antimicrobial, will deactivate infecting organisms when penetrating the blocked follicle. This action would keep the sebum passageway open and saturate it with germicide, removing the bacteria before the immune system tries to.

Stopping the Signal

Removal of bacteria in the blocked follicle would stop the inflammatory response. In addition, Simply Clear may also neutralize inflammatory or pro-inflammatory substances released by bacteria in the follicle which signal the immune system. This is accomplished by the process of oxidation.

Simply Clear works fast, with few or none of the side effects normally reported with other treatments. such as burning, skin rash, or initial flare-up of lesions. Because little or no irritation is produced. Simply Clear is ideal for long term and continuous use. When applying the Gel it is not necessary to wash hands or face after application. as with other acne products. The medication may be placed near lips and nose, and can be applied directly on cuts and abrasions such as shaving irritations. Results will often be seen in one week.

