

**JESSICA**

STONE LTD

**SWIMWEAR COLLECTION 2021**



# **THE BRAND**

**Established in 2020, Jessica Stone Ltd is a independent Women's Clothing Brand, By Designer Jessica Stone. With fashion knowledge and management background Jessica decided to merge the concept of the classic Tie Dye patterns into our very own in house prints**

**Each Collection shows our iconic branding trademark patterns which are designed to elevate every Women's Silhouette.**

**The Brand only uses sustainable material to make each garment here in the UK.**



# THE COLLECTION



A full-body photograph of two women standing side-by-side against a plain white background. Both women are wearing matching blue and white floral patterned bikinis. The woman on the left has voluminous curly brown hair, is smiling, and has her right hand on her head. She has a tattoo on her right thigh that reads "I hope that you've been feeling me, it's impossible to stop" and a large tattoo on her right ankle. The woman on the right has long, straight brown hair tied back with a matching floral headband. She is looking off to the side and has a tattoo on her left thigh. The text "BLUE SWIMWEAR COLLECTION" is overlaid in large, bold, black capital letters across the center of the image.

**BLUE SWIMWEAR  
COLLECTION**





Two women are modeling one-piece swimsuits with a purple and black floral pattern. The woman on the left has long, straight brown hair and is wearing a necklace and a bracelet. The woman on the right has voluminous, curly brown hair and is wearing red nail polish. Both women have tattoos on their legs. The background is a plain, light-colored wall.

**PURPLE SWIMWEAR  
COLLECTION**







A fashion advertisement featuring two models. The model on the left has voluminous curly brown hair, wears a pink and black patterned headband, and has a tattoo on her right foot. The model on the right has long, straight brown hair pulled back and wears a thin necklace. Both models are wearing matching one-piece swimsuits with a vibrant pink and black floral or abstract pattern. The background is a plain, light-colored studio backdrop.

**PINK SWIMWEAR  
COLLECTION**





