

KIWEE

2023 S/S





ABOUT KIWEE



Kiwee, is a daily bag brand,
founded in 2016.

We believe that every single
individual shines when he or she
persists and concentrates.
Ever since our first Fisherman
Backpack back in 2016
that took us 14 months to develop,
we have been keeping on evolving
in design and sustainability,
exploring how you could possibly
live and travel in the future.



Collection CS

CITY SHUTTLE

To natural travellers,
Who stay curious
on a business trip,
Who are bold enough
to explore
an unknown metropolis,
Who aren't satisfied
with a snapshot in front of
the Eiffel Tower.

KIWEE

CS001B

Fisherman Backpack



2 DAYS + 1 NIGHT = One Fisherman Backpack

Getting bored with dragging a trolley case around for a two-days trip?

This Fisherman backpack might be a smart choice, as it functions as a mini trolley on your shoulders and could be opened 180 degrees for overlooking and sorting out all your belongings.



CS001BS

Fisherman Backpack S







In 2015,
we were inspired
by the pants
that fishermen wore
by a rural seaside.
Then we made
this backpack out of
the same material
after months'
trial & error.



CS003A

Tote Bag



**Recycled
Leather**



An umbrella, a water bottle, a map or a book.
You might carry them around every day.
Even you don't really fish out them,
until you need them.
Here comes our way to sort and take these items
during your city shuffling, a neat and easy way.
Sort'em out in Layers.



CS003-S

Mini Tote



**Recycled
Leather**



We don't need no office works.
We don't need no laptops.
We need cycling.
Here comes this tote in small size,
fitting your back while wind passes by.



CS005

Card Holder



A slim-fit holder to keep your cards, paper notes and receipts, in your slim-fit jeans.



CS008

Briefcase



We love the word ***neat***,
in contrast with the word ***stylish***.
We apply this neat touch on all our collections.
So comes this briefcase.
It should be clean in form and in good order
inside and outside, while it's on your back,
on your shoulder or be held with your hand.



CS008S

Briefcase S





Collection FG

FASTEN & GO

Life is too heavy
to make too many plans.
Make up your mind.
Fasten your bag.
Give it a go.



This is also our Recycled
material collection.
The main material on each
bag is made from
recycled PET bottles.



FG002A

Triangle Sling



**5 PET
bottles**



A sling that can be separated into two is a thoughtful sling. While you are walking, cycling or bathing, you take only the necessary portion with you, just in time. Better yet, triangle sling is super light weighted and made from 5 recycled PET bottles.

A small step for us,
and for a more sustainable planet.







**5 BOTTLES
MAKE
ONE SLING.**

FG003

Daily Backpack



**11 PET
bottles**



Backpack is a normal product that many people use everyday. This daily backpack is meant to stay normal. It serves your daily usage as it should. It serves in gym and business trip as it would. It is also made with recycled-PET.



FG005

Daily Duffle



**12.5 PET
bottles**



Technically, nobody should know your plan to workout no matter where you go. This daily duffel is born for it.

Duffel becomes popular after WWII. It is a perfect vessel to carry your kit in multiple circumstances. This adaption ability, is the gene of any decent duffel. It is also made with recycled-PET.



FG006

Square Backpack S



**6 PET
bottles**



You do not buy a backpack just to stuff your laptop in and go to work everyday.
No one is born to work.

Instead, a backpack should be the extension of your pockets on your jacket, organizing different belongings well for multiple occasions.
This backpack is versatile, for all occasions.



FG007

Square Backpack M



**8 PET
bottles**





FG008

Square Backpack L



**10 PET
bottles**





FG010

Majia Bag



**5 PET
bottles**



This grocery bag is a perfect spare bag. It could be collapsed in your luggage during transport, also it shares the same strap with other kiwee bags. So, you don't need to buy and carry an extra strap for a spare bag.





Collection FF

FAST FOOD

To those explorers,
who are versatile in their
busy daily schedules,
who are quite adaptive and
flexible, to balance and
enjoy their lives.

KIWEE

FF01

Sandwich Backpack / Sling M



We wanted to explore how versatile could a backpack achieve. Here comes our result. The bag functions as a sling when it is folded and can fit small belongings or even an iPad mini. While it extends to its full capacity, the sandwich becomes a standard backpack that can carry your everyday belongings comfortably.



FF01S

**Sandwich
Backpack /
Sling S**





FF02

Barrel Bag



A born-in-2022 barrel bag , is big enough to store your swimming suit,flip flops and your belongings wisely.





Collection OP

ONE PAL

No matter where you go,
it is always a pleasure to
have a company with you,
to make a journey enjoyable.

OP001

Lollipop Travel Pillow



Form follows function and should be intuitive. Thanks to this unique **CABLE-TIE** structure and high-density natural latex foam, this pillow provides 360-degree neck support. You naturally learn how to use it and could ease adjusting its tightness and which side you want to lean against. It is a perfect nap mate whenever and wherever you want to take a nap.



KIWEE

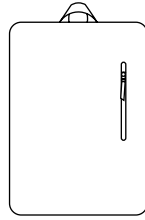
**PRODUCT
COLLECTION
INDEX**

Click the product outline
to reach its further details.

CITY SHUTTLE

Fisherman Backpack

CS001B



COLOR

- Sky Black
- Mineral Grey
- Dusty Orange

MATERIAL
Micro Fiber

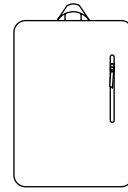
DIMENSION
41 cm x 27 cm x 12 cm

CAPACITY
15 inches' laptop

WATERPROOFNESS
Splashing Resistant

Fisherman Backpack S

CS001BS



COLOR

- Sky Black
- Mineral Grey
- Dusty Orange

MATERIAL
Micro Fiber

DIMENSION
37 cm x 26 cm x 12 cm

CAPACITY
13 inches' laptop

WATERPROOFNESS
Splashing Resistant

Tote Bag

CS003A



COLOR

- Sky Black
- Dusty Orange
- Concrete Grey

MATERIAL
Recycled Leather

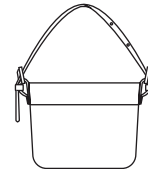
DIMENSION
37 cm x 28 cm x 8 cm

CAPACITY
iPad & Kindle

WATERPROOFNESS
Splashing Resistant

Mini Tote

CS003S



COLOR

- Sky Black
- Dusty Orange

MATERIAL
Recycled Leather

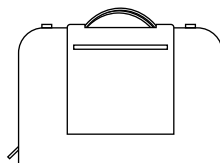
DIMENSION
26 cm x 22 cm x 7 cm

CAPACITY
iPad mini

WATERPROOFNESS
Splashing Resistant

Briefcase

CS008



COLOR

- Mist Blue
- Sky Black

MATERIAL
Micro Fiber

DIMENSION
40 cm x 28 cm x 10 cm

CAPACITY
15 inches' laptop

WATERPROOFNESS
Splashing Resistant

Briefcase S

CS008S



COLOR

- Mist Blue
- Sky Black
- Spark Pink

MATERIAL
Micro Fiber

DIMENSION
35 cm x 25 cm x 8 cm

CAPACITY
13 inches' laptop

WATERPROOFNESS
Splashing Resistant

Triangle Sling

FG002A

♻️ 5 PET bottles



COLOR

- Pine
- Pure Black (Luminated)
- Apricot
- Coal Black
- Sandy
- Stlactite White
- Navy Blue
- Mineral Grey

MATERIAL

RPET

DIMENSION

29 cm x 17 cm x 10 cm

CAPACITY

iPad mini & Kindle

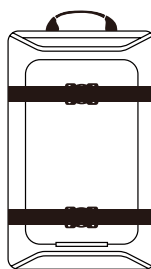
WATERPROOFNESS

Splashing Resistant

Daily Backpack

FG003

♻️ 11 PET bottles



COLOR

- Smoke Grey
- Mineral Grey

MATERIAL

RPET

DIMENSION

44 cm x 28 cm x 20 cm

CAPACITY

15.5 inches' laptop

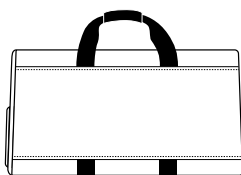
WATERPROOFNESS

Splashing Resistant

Daily Duffel

FG005

♻️ 12.5 PET bottles



COLOR

- Smoke Grey
- Mineral Grey

MATERIAL

RPET

DIMENSION

50 cm x 28 cm x 20 cm

CAPACITY

15 inches' Laptop & 1 Pair of Sneakers

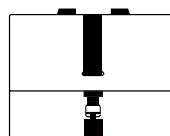
WATERPROOFNESS

Splashing Resistant

Square Backpack S

FG006

♻️ 6 PET bottles



COLOR

- Pure Black
- Smoke Grey
- Sandy

MATERIAL

RPET

DIMENSION

25 cm x 33 cm x 12.5 cm

CAPACITY

13 inches' laptop

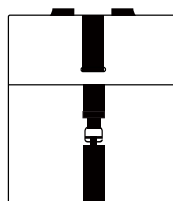
WATERPROOFNESS

Splashing Resistant

Square Backpack M

FG007

♻️ 8 PET bottles



COLOR

- Coal Black
- Pure Black
- Smoke Grey
- Sandy

MATERIAL

RPET

DIMENSION

36 cm x 33 cm x 13 cm

CAPACITY

13 inches' laptop

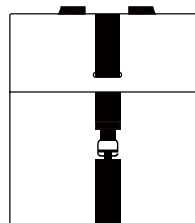
WATERPROOFNESS

Splashing Resistant

Square Backpack L

FG008

♻️ 10 PET bottles



COLOR

- Coal Black

MATERIAL

RPET

DIMENSION

41 cm x 34 cm x 13 cm

CAPACITY

15.5 inches' laptop

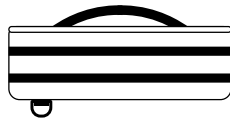
WATERPROOFNESS

Splashing Resistant

FAST FOOD

Sandwich Backpack / Sling M

FF01



COLOR

- Sesame
- Mocha
- Avocado

MATERIAL
Micro Fiber

DIMENSION
30.5 cm × 14cm × 9 cm

CAPACITY
15 inches' laptop

WATERPROOFNESS
Splashing Resistant

Sandwich Backpack / Sling S

FF01S



COLOR

- Sesame
- Lemon
- Sea Salt
- Rice

MATERIAL
Micro Fiber

DIMENSION
22 cm × 11.5 cm × 8.5 cm

CAPACITY
iPad & Kindle

WATERPROOFNESS
Splashing Resistant

Barrel Bag

FF002



COLOR

- Sesame
- Mocha

MATERIAL
Micro Fiber

DIMENSION
33 cm × 16 cm × 16cm

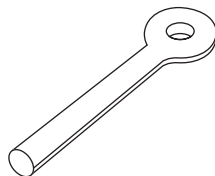
CAPACITY
iPad & Kindle

WATERPROOFNESS
Splashing Resistant

ONE PAL

Travel Pillow

OP001



COLOR

- Sesame
- Cheese
- Cinnamon
- Blueberry

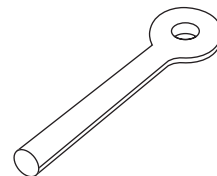
MATERIAL
Cotton Blending (Cover), Latex (Filling)

DIMENSION
98 cm × 21 cm × 7 cm (Expanded)

WATERPROOFNESS
/

Travel Pillow XL

OP001XL



COLOR

- Sesame
- Blueberry

MATERIAL
Cotton Blending (Cover), Latex (Filling)

DIMENSION
108 cm × 21 cm × 7 cm (Expanded)

WATERPROOFNESS
/

CREDITS

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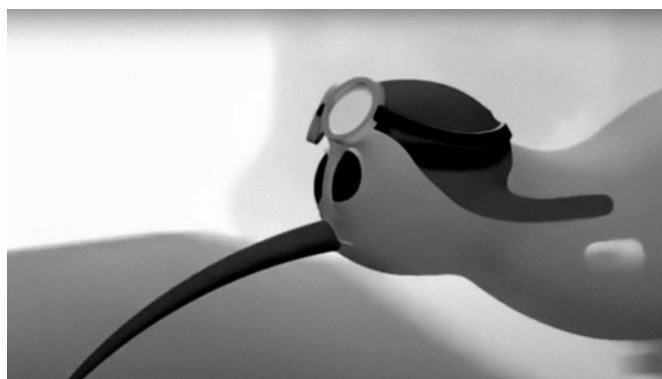


KIWEE

Our name, came from
an ancient animation **Kiwi!**
back in 2006 (which you could
find the link on Youtube).

In that animation,
there was a stubborn kiwi bird,
who couldn't fly, trying to fly.

Just like that little guy,
we explore, enjoy the view and
grow on our way.



KIWEE

www.kiwee.co