

See You at the Top

By Dr. Linda Hancock

## **ABOUT THE AUTHOR**

Dr. Hancock has written a regular weekly column entitled "All Psyched Up" for newspapers in two Canadian provinces for more than a dozen years. Over the years, her readers and clients have said that they have benefited from her commonsense solutions, wisdom, and sense of humour. Dr. Linda Hancock, the author of "Life is An Adventure...every step of the way" and "Open for Business Success" is a Registered Psychologist who has a private practice in Medicine Hat. She can be reached at 403-529-6877 or through email office @drlindahancock.com

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Since the day that Zig Ziglar personally autographed his 1975 writing of *See You At the Top* for me, I have treasured this book. At the time it was in its seventh printing with *We Believe, Inc.* of Dallas Texas and sold for \$7.95 The original published title was "Biscuits, Fleas and Pump Handles"

Zig Ziglar, the positive-thinking individual who is renown for his public speaking presented the concepts in this book for conferences and corporate training sessions world-wide. His strong southern accent and humourous story-telling style are captured in the written word which holds your attention throughout.

See You At the Top encourages the reader to take personal responsibility and value honesty, loyalty, faith, character and integrity. Chapter titles include "Stairway to the Top", "Your Self-Image", Your Relationship With Others", "Goals", "Attitude", "Work" and "Desire".

"Zig" as he is affectionately known to his audience, uses personal tales and a loving but hard-hitting style to confront and challenge all who will but listen. In fact he uses over 800 analogies, examples, "one liners", power phrases, human interest stories and humorous incidents to make his points.

Perhaps this book is best described by Zig who states "The How to book that gives YOU a Check Up from the Neck Up to eliminate Stinkin Thinkin and AVOID Hardening of the Attitudes.

When you reach the final page, you will likely have adopted Zig's thesis that "Success is easy-once you believe it.

You will love this book and the way that it not only changes your present but also your future!