

COSATTO®

clever stuff for happy babies



The Pram and Pushchair Guide

Everything you need to know to start their journey.







We've Got You...

Starting your big baby adventure is magical and mind-boggling. It's a wild ride and every journey is different. Choosing a travel system is a biggie. Find your perfect system with this guide.

Join our family saving the world from boring baby stuff.
Your littl'un will thank you.

Celebrate Each Day

At last, the new little love in your life is coming in to land. Celebrate the little moments - the magic the world doesn't see. March to your own beat, odd socks on little feet or party shoes when you choose.

Celebrate with our award-winning, friendly travel systems. Discover storytelling patterns they'll love. Discover future features to fit your life.

Cosatto Travel Systems: Love every step.







It's all about you Baby...

A pram is a pram right? Our travel systems are so much more. They're a bit life-changing. Choose the right one and you're flying. There's no one like you. There's no situation like yours. Map out your needs with these 3 questions...

Where do you live?

Flat, semi-detached, mansion or the moon, you'll have your own individual access, storage and terrain needs. Space-saving systems, in-situ carrycots, lightweight quick convertors, we've a handy helper for however you live.



Small flat.
Limited space.
Lots of stairs.



Big house.
Lots of space.



Smaller house.
Limited storage.
Small hallway.



How do you travel?

We're experts in moving your baby but what moves you? Car? Train? Taxi? Shoes?



Small Car



Big Car



Public Transport



On Foot - Mostly Local



Tiny Boot Approved

This 'Tiny Boot Approved' logo means your travel system fits in even the tiniest trunk.

From compact quick-folders to lightweight easy-lifters or premium suspension for pure walkers, however you roll, there's a system to suit.

Where do you go?

Escaping to the country or the corner shop? Your travel system should love what you love. From luxury big-basket shoppers, to all-terrain trekkers and day trippers with separate carrycot, there's a travel system built for your adventures.



Country Walks



Long Journeys



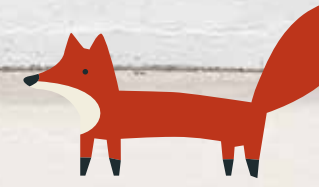
Shops / About Town





Welcome Home

This is it. The big moment. Starting a family. Starting your story. More than just a travel system, your Cosatto is a reflection of you and yours. It's one of the family.





“When design fits seamlessly into real life, parents are freed up to focus on the fun stuff, on what matters.”

Vicky Morley, Cosatto Creative and Marketing Director.

Major Milestones, Magic Moments

From day one, you and littl'un will cover a lot of ground. We craft your beloved pram for life's twists and turns. How you style it is up to you.

Check out these guys living their best lives. All Cosatto, yet all different. Cosatto travel systems fit your life and style. Bring yours home now.



NEW

Meet the All Stars

Wow 3

The luxury third-generation ultimate system, with enhanced all-terrain performance, superior carrycot and seat that folds attached in either direction.

Page 12

10 TRACK DOWN YOUR NEAREST STOCKIST AT [COSATTO.COM](https://www.cosatto.com)



Wow 2

The compact feature-packed luxury system with enhanced, all-terrain performance and all you need in a pram.

Page 16



Wow XL

The flagship luxury system with built-in tandem option for growing families.

Page 22



Wow Continental

The traditionally-styled pram and pushchair with modern extra bouncy chassis, spacious carrycot and large pushchair seat.

Page 26



Giggle 3 in 1

The essential lightweight, easy-to-manoeuvre travel system with 0+ car seat.

Page 36



Birth to 25kg



Chassis weight 8kg

Folded cm : L82 x W59 x H29

12 TRACK DOWN YOUR NEAREST STOCKIST AT [COSATTO.COM](https://www.cosatto.com)

Your Life. Your Style. Your Wow.

Meet **Wow 3** travel system - the pram you need for the life you lead. With world-class technical craftsmanship and intuitive functionality, this flagship innovator adapts to your adventures.

Key Points:

Folds easily with the seat attached in both directions. Super convenient to travel with and store.

Shock-absorbing suspension adapts to your adventures with an enhanced extra-bouncy chassis.

Super-sized basket complete with roomy zipped compartment. Integrated, zip-off crossbody bag.



 #BEMORECOSATTO



“We love how easy it is to fold and carry. It makes life so easy and looks amazing.”

Discover Details

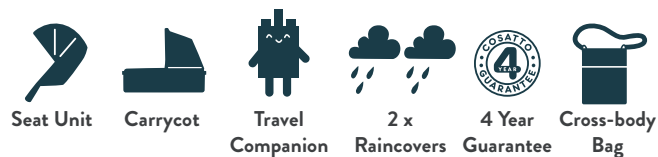


Fits your Life



From the great outdoors, to pavement pounding, Wow 3 adapts to your life and style.

What's in the Box



Choose your Pattern



Masquerade



Bureau



Silhouette



Doodle Days



Foxford Hall



Whisper



Birth to 25kg



Chassis weight 8kg

Folded cm : L82 x W59 x H29

16 TRACK DOWN YOUR NEAREST STOCKIST AT [COSATTO.COM](https://www.cosatto.com)

Exquisite. Effortless. Everything.

Wow 2 is your deluxe day-to-day premium, enhanced, high-performance helping hand.

All you need is Wow 2.

Key Points:

Compact but roomy – with a spacious carrycot and supersized basket.

Exquisite craftsmanship – with premium finishes, luxury tailoring and thoughtful details.

The effortless everyday – with supreme handling, smooth one-handed features and max manoeuvrability.



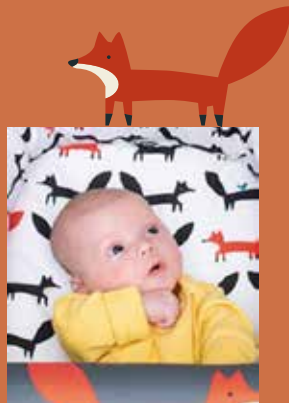
Sold separately: Acorn i-Size car seat and adaptors. (Multi-brand adaptors are also available).



View the demo video



 #BEMORECOSATTO



“We LOVE the Wow 2 travel system. It’s made our family walks an absolute breeze.”

@_Mylifewithayla_

Discover Details



Fits your Life



From fun around town to further afield - Wow 2's your classic do-all.

What's in the Box



Seat Unit



Carrycot



Travel Companion



Raincover



Industry-Leading
4 Year Guarantee

Choose your Pattern

PALOMA&FAITH
for
COSATTO



Silhouette



On the Prowl*



Charcoal Mister Fox



Midnight Jungle

PALOMA&FAITH
for
COSATTO



Bureau



Rhapsody



Whisper

*Both come complete with changing bag and footmuff.

Better for your Baby



Here comes the science...

When you place your baby under their Cosatto pram hood, you're harnessing early sensory skills - with designs that encourage engagement.

We're serious about happy babies, that's why we've teamed up with one of the UK's leading Baby Labs, harnessing baby science to drive the development of new products that will bring the happy to your baby.

Meeting of Minds

The Sussex Baby Lab at the University of Sussex is the Cosatto Official Science Partner. Experts in baby psychology, their team of leading scientists and academics investigate how babies see, think and learn.

Alongside the science guys at The University of Sussex Baby Lab, we're testing new patterns and products to amp up their positive impact even more. The possibilities are endless.

Discover the power of pattern.

An Engaged Baby is a Happy Baby

At a time when the brain is like a sponge, absorbing and making connections at an incredible rate, visual stimulation can optimise that development. Our carefully designed visuals are developed to capture the baby's gaze and harness their early sensory skills - this attention to detail leading to an attentive, more content baby.



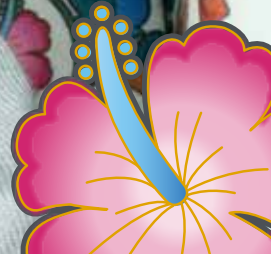
Professor Anna Franklin

Anna Franklin is a professor of Visual Perception and Cognition at the University of Sussex. She is a leading expert in how babies see and respond to colour.







US
UNIVERSITY
OF SUSSEX





BEST
MULTIPLE
TWIN OR
TANDEM
PUSHCHAIR



	Birth to 25kg
	Chassis weight 10kg
Folded cm : L93 x W49 x H29	

Grows with your Family

Wow XL is the flagship luxury system with built-in tandem option for growing families.

Key Points:

It has the capability, straight out of the box, to be used as a single child travel system or as a double for an older sibling too, with no need to buy extras.

The single pushchair mode supports up to 25kg so your toddler can use it for even longer.

With over 50 combinations - should you wish to purchase extra units - it's the ultimate investment pram for the planners of this world.

View the demo video



Sold separately: Acorn i-Size car seat and adaptors. (Multi-brand adaptors are also available).

50+
COMBINATIONS



Grows as they Go Duo Mode
(requires additional unit)



School Run Fun Ride-Along Mode
(holds up to 25kg)

 #BEMORECOSATTO



“Every time we go out,
I get excited to show
the world. The definition
of perfect is the
Cosatto Wow XL.”

@lifeofrouban_evan_reign



Discover Details



Fits your Life



Growing family? Spread your wings with
Wow XL. Great for the great outdoors.

What's in the Box



Carrycot



Seat Unit



2 x Travel Companions



2 x Raincovers



Adaptor Kit



Industry-Leading
10 Year Guarantee

Choose your Pattern



Bureau



Silhouette

Paloma & Faith
for COSATTO





On the Prowl



Foxford Hall



Without carrycot

	Birth to 20kg
	Chassis weight 9kg
Folded cm : L93 x W64 x H29	

Carrycot sold separately

Trad Style...Future Features

Wow Continental is the traditionally styled travel system with modern extra bouncy chassis, spacious carrycot and large pushchair seat.

Key Points:

A classically crafted fairytale pram with a modern twist.

Multi-terrain with dual suspension. Streamlined on the streets, extra bouncy on rough terrain.

State-of-the-art features and world-class performance.



Sold separately:
Acorn i-Size car seat,
carrycot and adaptors.
(Multi-brand adaptors
are also available).



View the
demo video



 #BEMORECOSATTO



“As a mum of 3 who had tried pretty much every pram on the market this is the absolute winner!”

@lucindadunninghood



Discover Details



Fits your Life



Country walks?
The suspension adapts to the great outdoors at the flick of a switch.

What's in the Box



Seat Unit and
Newborn Head
Hugger



Travel
Companion



Raincover



Industry-Leading
4 Year Guarantee

Choose your Pattern



Bureau



Foxford Hall



Silhouette

PAULINA & FAITH
for COSATTO



On the Prowl*

*Do not include Travel Companion



Paloma Faith, the warrior wanderer is back with a fantasia of flora and fauna. Tiptoe amid baroque blooms and enchanting creatures in this bewitching bazaar for dreamy days and sultry nights. Go wild and whip up a rococo riot.



PALOMA FAITH for COSATTO®

Once upon a time, Paloma Faith – artist, style icon and mother – was adrift in a world of prams that did not suit her personality. “I felt like I had to become someone else to be a good mother”, she recalls.

Then she met Cosatto, the brand on a mission to save the world from boring baby stuff. The rest is history.

Together we’ve unleashed wild prams that are pure Paloma and pure celebration, reflecting her quirky style and warrior nature. Join the revolution.

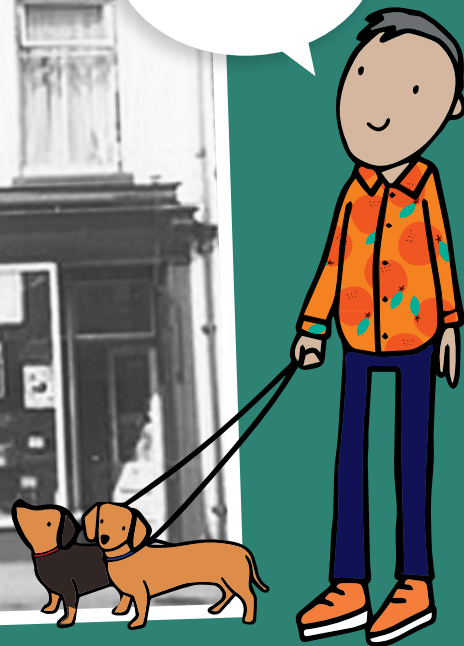
From a small start...

Once upon a time, a lad brought up in a Bolton nursery store had seen one too many sodden little mites in dull pushchairs with no pattern to be seen, no colour and no fun.

He became inspired, donned a patterned shirt, bought a sewing machine and invented the framed pushchair raincover - plus Cosatto's famous storytelling patterns that littl'uns love.



"Dream big little dogs."





...to the nation's heart.

3 million happy babies later, Andrew Kluge and his team continue to save the world from boring baby stuff. One happy baby at a time. We trace it all back to that shirt.

This award-winning nursery brand salutes you. The parents, world-shakers, homemakers. Serious about happy babies? You've come to the right place.





☆
"I'm dancing at a
Ladybug Ball..."
☆

Fire their Imagination

Toddler time. Heck yeah! Their imagination's on fire, from cardboard box rocket ships to crazy songs and stories – your toddler brings the party.

 #BEMORECOSATTO

8/10
kids choose
Cosatto



Highchairs



Car Seats



Strollers




Accessories

We've developed our famous storytelling pattern around them, their fave colours, fairies, dragons – you name it. Discover strollers, accessories and toys designed to spark their creativity.

In tests, 8 out of 10 kids chose Cosatto. The kids have spoken. Give them the ride of their lives with strollers, highchairs and protective car seats. Next stop teenager – we'll leave that to you. Until then, right by your side.

In tests 85 out of 106 kids chose Cosatto from a selection of 6 strollers. 3 Cosatto and 3 competitor brands. Find out more at cosatto.com



UPF100+ hood with sun visor and fresh air panel.



 Birth to 18kg

 Chassis weight 7kg

Folded cm : L97 x W62 x H25

Start Simple

Giggle 3 in 1 is the essential lightweight, easy to manoeuvre travel system with 0+ car seat.

Key Points:

Includes a luxury carrycot with ample space to accommodate growing babies up to 9kg (approx. 6 months old).

Thick supportive mattress makes it ideal for occasional overnight sleeping, whilst the carrycot liner is machine washable for ultimate freshness.

The separate seat unit has a detachable bumper bar and allows your child to face you or face out. It has multiple recline positions, from upright to laid-back lounging. Giggle 3 in 1 suits all weather conditions.

Parent or world-facing pushchair seat.

Height-adjustable handle for comfort.

4 position adjustable seat recline.

All-round premium suspension for a smoother ride.

Convex profile tyres for an air-soft feel.

One-box bundle includes Hold car seat and adaptors.

(Multi-brand adaptors sold separately)



View the demo video



 #BEMORECOSATTO



“It’s comfortable,
compact and beautiful
for both babies
and grown ups!”

@littlepackofvegans

Discover Details



Fits your Life



Compact flat-folding Giggle 3 in 1 is your go-anywhere, stow-anywhere hero – great for busy family life.

What’s in the Box



Carrycot



Seat Unit



Car Seat and
Adaptors



Raincover



Industry-Leading
4 Year Guarantee

Choose your Pattern



Birdland



Fox Friends



Nature Trail



Silhouette

Bundle Up

Get an amazing deal with these travel system bundles. From added car seats and carrycot options to the ultimate all-singing, all-dancing package, whatever your needs there's a combo for you. Bundle up and save.

To find out more about bundle options, visit Cosatto.com or speak to your nearest stockist.

PRAM AND PUSHCHAIR BUNDLE*



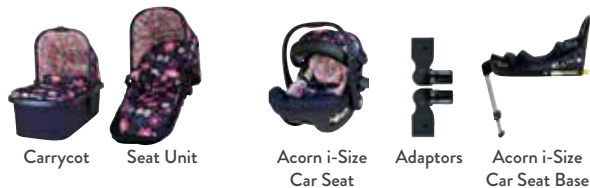
Carrycot Seat Unit

CAR SEAT BUNDLE



Carrycot Seat Unit Acorn i-Size Car Seat Adaptors

CAR SEAT + I-SIZE BASE BUNDLE



Carrycot Seat Unit Acorn i-Size Car Seat Adaptors Acorn i-Size Car Seat Base

EVERYTHING BUNDLE



Carrycot Seat Unit Acorn i-Size Car Seat Adaptors Acorn i-Size Car Seat Base Matching Footmuff and Changing Bag



*Wow Continental does not come with a carrycot as standard. To get the carrycot, buy the pram and pushchair bundle.

Scan to Join

Sign up to get a **FREE** monthly subscription bursting with regular inbox freebies from phone wallpapers to printable creative kits and access to exclusive merch you can't buy anywhere else.

#BEMORECOSATTO





COSATTO®

clever stuff for happy babies

Discover more - cosatto.com

#BEMORECOSATTO

