Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

Date: 01st February, 2024

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref-BSE/2023-24/46

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai — 400 001

Subject- Notice of the Board Meeting of Bella Casa Fashion & Retail Limited.

Scrip Code- 539399

Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Friday, 09th day of February 2024 at the registered office of the company at E-102, 103 EPIP Sitapura Industrial Area, Jaipur-302022 (Rajasthan) inter alia to consider and approve the unaudited financial results of the company for the quarter and nine months ended 31st December, 2023.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for the prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Monday, 01st January, 2024 and will end after the expiry of 48 hours from the declaration of results i.e. up to Sunday, 11th February, 2024 (both days inclusive) for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

The above unaudited Financial Results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations. You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited

Sonika Gupta Company Secretary & Compliance Officer M.No:- 38676