

BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.) Importers, Manufacturer & Exporters of : Home Furnishing, Garment & Fabrics Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref-BSE/2017-18/44

Date: March 03, 2018

To, Listing Department, Bombay Stock Exchange Limited Floor 25, PJ Tower, Dalal Street, Mumbai – 400 001

Subject- Bella Casa fashion & Retail Ltd has entered into an agreement with Ms. Jacqueline Fernandez

Scrip Code- 539399

Dear Sir/Ma'am,

Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that Bella Casa Fashion & Retail Ltd has engaged Ms. Jacqueline Fernandez (Bollywood Actress) for a period of two years to endorse its brand "Bella Casa".

Kindly take this information on record.

Yours faithfully

For Bella Casa Fashion & Retail Limited

Sonika Gupta

Company Secretary

Membership No.: A38676