



WE STARTED OUR ENVIRONMENTAL EFFORTS WHERE WE KNEW WE COULD MAKE THE MOST IMPACT: MATERIALS.

This guide helps us choose preferred options whenever possible. The categories are informed by Textile Exchange and based on factors like toxicity, greenhouse gas emissions, availability, and price.

While we're always on the lookout for new and improved options that are easier on people and the planet, these are our current go-tos and goals.

THE BEST

THE BEST OF THE BEST AVAILABLE TODAY.

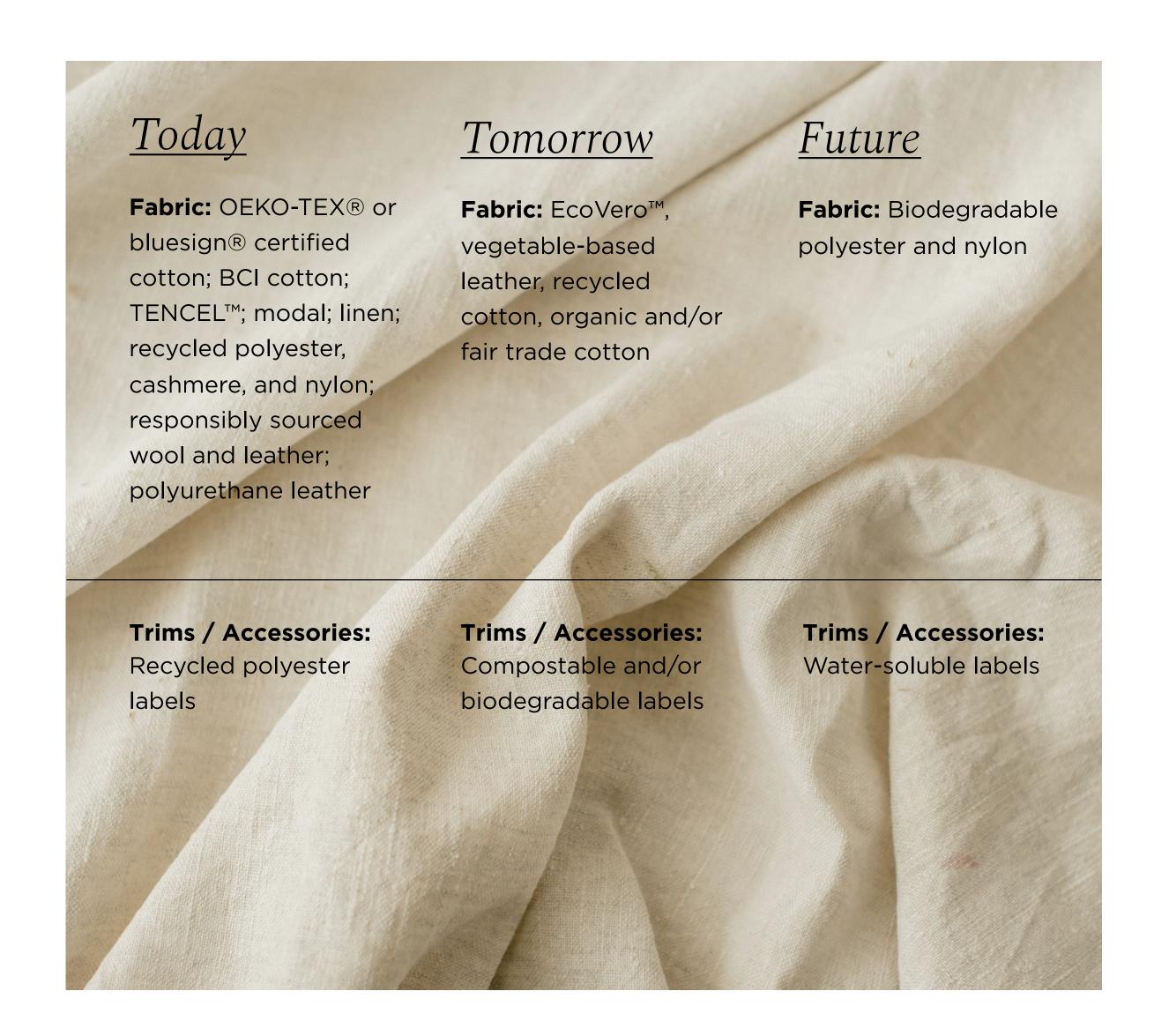
We take pride in opting for fully circular, rapidly renewable, sustainably produced options when we can. But our first goal will always be reducing any unnecessary waste and being transparent about the choices we're making.



THE BETTES

THE ONES THAT ARE VETTED BY TRUSTED SOURCES.

The accessibility of the best options hasn't yet caught up to demand. So for now, we also lean on third-party verified and/or certified materials as well as better versions of conventional materials. These options help us balance cost, availability, and quality.



THE BASICS

THE NECESSARY FOR NOW MATERIALS.

As we wait for science to engineer improved (and readily available) options, we use tried-and-true materials that are crucial to construction quality, sustainable performance, and affordability. We're continuously reviewing and evolving this list as new technologies enter the market.

Today

Fabric: Spandex, LYCRA®, or elastane; viscose; rayon; nylon; polyester; acrylic; eco silk and/or silk; conventional cotton, wool, and cashmere

Tomorrow

Fabric: TENCEL™ and/or modal; recycled nylon, and polyester, acrylic; TPU (thermoplastic polyurethane); BCI cotton; responsibly sourced wool and cashmere

Future

Fabric: Biodegradable polyester and nylon

Trims / Accessories:

Conventional metal zippers and coil zippers, metal snaps and notions, plastic notions

Trims / Accessories:

NATULON® chemically and/or mechanically recycled zippers,
Greenwise, recycled zinc zippers, bluesign® certified coil zippers and plastic notions, environmentally friendly snaps and zipper finishes

Trims / Accessories:

Water-soluble labels

THE NEVERS

THE WORST OF THE WORST.

In addition to the high-footprint materials listed here, we never partner with suppliers and sources that don't have pollution-mitigation measures in place, or use child, bonded, or trafficked labor.



THE GOOD BOOK

SUSTAINABILITY AND TRANSPARENCY GO HAND IN HAND. WE'RE WORKING ON HITTING THE BEST CATEGORY ACROSS THE BOARD, BUT IT'LL TAKE SOME TIME TO GET THERE. KNOWING WHERE WE ARE TODAY WILL HELP US CHART THE COURSE.