Waves + Curls Setting Guide



QUIET CALM CURL CONTROL INNER PEACE WHIPPED CREME TEXTURIZER

I CREATE LIFT VOLUMIZING FOAM

I CREATE VOLUME

I CREATE HOLD I CREATE CURL MEMORY I CREATE DEFINITION STYLING FOAM

HOLD LEVEL	LIGHTEST STRONGEST						
HYDRATION LEVEL	***	& &	•	& &	•	**	& &
PRODUCT CONSISTENCY	Cream	Cream	Foam	Clear Lotion	Gel	Gelée	Foam
WHAT MAKES IT HOLD?	Honey	Beeswax	Sugar Cane	Honey	Sugar	Sugar Complex (Sucrose, Honey)	Pullulan and Sucrose
WHAT MAKES IT HYDRATE?	Shea Butter	Shea Butter	Pumpkin Seed Oil	Aloe	Aloe	Aloe + Bamboo Extract	Aloe
BEST FOR	Wash & Go Styles	Detailing and Textured Looks	Flexible Volume	Lightweight Structure and Added Shine	Structured Looks	Hydrated, Elongated Curls	Defined Curl Sets
PRODUCTS TO LAYER FOR ADDITIONAL BENEFITS	Layer underneath I Create Lift Volumizing Foam or I Create Definition for longer lasting, more defined curls	Layer on top of I Create Hold for humidity control and extra hold	Layer on top of I Create Hold for a stronger cast, more definition and longevity	Layer underneath I Create Lift Volumizing Foam or I Create Definition for longer lasting, more defined curls	Layer underneath I Create Lift Volumizing Foam or I Create Definition for longer lasting, more defined curls	Layer underneath I Create Lift Volumizing Foam or I Create Definition for longer lasting, more defined curls	Layer on top of I Create Hold or I Create Volume for the strongest, longest hold

PRO STYLING TIPS



Always apply Innersense styling products on hair thoroughly saturated with water to help lock in hydration.



For best results when layering Innersense styling products, keep hair saturated with water between product applications.



For the most defined curls, use a diffuser or a hood dryer and avoid touching curls until they are completely dry.